

The 29th Annual  
International  
Women in Aviation  
Conference

# The Daily

Thursday  
March 22  
2018

SPONSORED BY SKYONE FEDERAL CREDIT UNION

## GET ON BOARD:

Complimentary shuttle buses will run continuous loops from the Peppermill Resort to the Reno-Sparks Convention Center. The buses will load at the Peppermill Resort and Convention Center's front entrances.



WEDNESDAY MARCH 21

First bus leaves hotel at 7:30 a.m.

Last bus leaves convention center at 6:45 p.m.

THURSDAY MARCH 22

First bus leaves hotel at 7 a.m.

Last bus leaves convention center at 9 p.m.

FRIDAY, MARCH 23

First bus leaves hotel at 7 a.m.

Last bus leaves convention center at 9:15 p.m.

SATURDAY, MARCH 24

First bus leaves hotel at 7 a.m.

Last bus leaves convention center at 9:15 p.m.

## WAI and Reno Welcome You!

Connect. Engage. Inspire. That's the slogan for WAI's conference and that's just what's on the agenda for the days ahead. First of all, welcome! We're glad you made it to Reno and understand the financial investment, time away from work and family, and all the details that had to be attended to for you to join us here. We appreciate it and are confident that we'll make this conference a worthwhile, if not life-changing, experience for you.



Let's start with Thursday's WAI annual membership meeting followed by the opening of the exhibit hall. Then in the evening, we have an ice-breaker reception planned so you can meet up with old friends and network with new ones. Friday morning launches our first general session with outstanding speakers, followed by our annual luncheon, and an afternoon of education sessions to add to your knowledge or spark interest in a new field. You're on your own for dinner so explore Reno with dozens of restaurants for every budget.

Saturday morning starts with our second general session—a roster of speakers and much inspiration. Lunch is on your own, but come back in time for Saturday's education sessions. And then the wrap up: Saturday's closing social event. This year we're doing it a little differently with the Pioneer Hall of Fame as a separate event prior to our closing festivities and no formal dress required. Don't forget you need a ticket for this meal event included in your full registration.

This conference is designed just for you. Add to the value by downloading the conference app and customizing your own experience by the sessions you attend and the effort you put forth to meet and greet your fellow conference-goers. You're in the company of a great group of aviation people.

We hope you're charged and ready to go—don't forget to use #WAI18 on social media as you share this week. Enjoy the show!



### Look for Super Mentors

If you have 30 years of experience in the aviation and/or aerospace industries, we invite you to become a WAI Super Mentor at #WAI18. Your dedicated experience and passionate knowledge of our industry can provide valuable insights

to all WAI members by learning from those of you who have "Been there, done that!" Ready to be a Super Mentor? You can pick up your Super Mentor button at the information booth or the membership booth in the exhibit hall.



## Join the Tweeters

Help spread the word about the excitement and activities at this year's conference. See what others are tweeting as well by using #WAI18 in social media. Include some fun photos in your tweets so people can see the fun they're missing. We also use the hashtags #WomeninAviation and #IamWAI so take your pick or use all three.



# We're Ready! Are You?

With hundreds of details nailed down, we're ready to welcome you to the 29th International Women in Aviation Conference. There are a handful of us who have attended every conference since that inaugural one in Prescott, Arizona. For many of you, this is your fourth or fifth conference since you've come to know what a valuable (and fun) experience this is. And for those who are attending their very first conference, welcome! And yes, it is as good as you've been told if I do say so myself.



**Dr. Peggy Chabrian**  
WAI President and CEO

So much lays ahead for the next few days: reconnecting with old friends, making new ones, learning, talking, laughing, gaining confidence, and simply being part of this amazing WAI community that comes together for our annual conference. This is a place to think, to learn, to plan, to devise your career strategy, and to be inspired by your peers and by those individuals who opened doors for you.

This is a time to shed any shyness, to step out in faith, and stretch your comfort zone. Be an active participant. Be a volunteer and see the conference from another perspective for a few hours. Ask loads of questions and take notes. There's a lifetime's worth of knowledge here for the taking, but it's up to you to make it happen. We've put everything in place for you to have a successful conference.

## Download the WAI App

### #WAI18 Conference App Now Available for Download

Navigate the 2018 International Women in Aviation Conference like a pro with the WAI 2018 mobile app, powered by Core-Apps.com and sponsored by United Airlines.

The mobile app will help you stay organized with up-to-the minute exhibitor, speaker, and event information. You'll receive important real-time communications from WAI on-site, and can build a personal schedule and bookmark exhibitors to customize your conference experience. Built-in maps of the Reno-Sparks Convention Center will help you locate your favorite exhibitors and education sessions.

Download the app now to preview speakers and schedules, so you can hit the ground running today.

Go to the App Store or Google Play and search for WAI Conference. For all other devices, including Blackberry, Windows, and other web browser-enabled devices, point your mobile browser to [www.m.Core-Apps.com/waic2018](http://www.m.Core-Apps.com/waic2018).



## Correction:

Each year generous WAI members elect to sponsor a student registration. We inadvertently left off a donor's name in the Conference Program. Join us in thanking **Mrs. Jacqueline Battipaglia, who donated a registration in memory of Julie Swengel.**

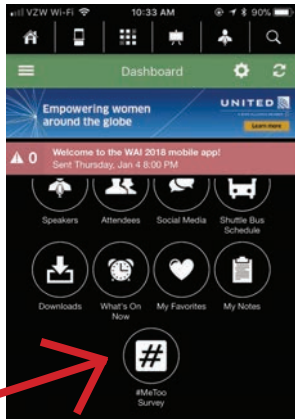
*The Daily* is a publication of Women in Aviation International, published during the annual conference.

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## WAI Invites You to Take #MeToo Survey



As part of our strategic mission, Women in Aviation International diligently seeks to provide the best resources for its members. Today's dynamic workplace environment can present both accomplishments and challenges. In an effort to gain insights on what our members are dealing with at their unique jobs, we encourage you to take our short survey on sexual harassment. The WAI #MeToo Survey can be found on the conference app by hitting the #MeToo Survey icon. Your responses will be anonymous and will help guide our direction for an in-depth full membership study after the Reno conference.

"Our goal is to develop meaningful tools and resources based on our members' needs," says Karen Gebhart, WAI Board Chairman. "The survey will be open until March 28, and the results will help us to gain insights on what our members are dealing with and assist WAI in developing initiatives to support this ongoing cause. Based on this mini survey, a more in-depth membership survey will follow in April 2018. These results will be reviewed by the Board and assist us in developing a full plan of how WAI can address and support our members regarding sexual harassment early this summer. On behalf of WAI and the WAI Board of Directors, we thank our members for helping WAI on this important agenda."

# Do your dreams have Wings?<sup>®</sup>

Membership can help you achieve your dreams...  
by saving you money and simplifying your life.

**Free Checking** with rewards.

**Surcharge-Free ATMs**, over 60,000 coast-to-coast.

**Industry-Leading Rates** on savings,  
vehicle loans, mortgages and home equity loans.

**Mobile Apps** with Mobile Deposit.

**Convenient Online Applications**  
for membership and loans.

## JOIN TODAY!

*Membership open to all air transportation  
employees, anyone living or working in the MSP  
or SEA-TAC metro areas, and individuals who join  
via the Wings Financial Foundation, a 501(c)(3)  
nonprofit organization.*

**Proud Sponsor of the  
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**Wings**  
FINANCIAL  
CREDIT UNION



CHRISTOPHER MILLER

## ON THE SCHEDULE FOR THURSDAY

**New Members Connect**  
**Room C1**  
**10-10:45 a.m.**  
*By invitation.*  
*Ticket is required.*

**WAI Membership Meeting**  
**Room A1**  
**11 a.m.-Noon**  
*Open to all WAI members.*

**Exhibit Hall Opening Ceremony**  
**Concourse A Exhibits**  
**12:50 p.m.**

**Exhibit Hall open**  
**Hall 2**  
**1-5:30 p.m.**

**Networking 101 for Students**  
**Room C2**  
**4:30-6 p.m.**

**Aerospace Engineering Meet and Greet**  
**Room D8**  
**5-6 p.m.**

**WAI Connect Reception**  
**Hall 4**  
**6-7 p.m.**  
*Ticket is required.*

**Wings Society**  
**Room D5**  
**7:15-8:15 p.m.**  
*By invitation.*

## STUDENTS AND YOUNG PROFESSIONALS

Welcome students and young professionals to the 29th Annual International Women in Aviation Conference. In addition to the wonderfully diverse Opening General Sessions and Education Sessions, we have some events planned especially with students in mind:

### NETWORKING 101 FOR STUDENTS

THURSDAY, MARCH 22

**4:30-6 p.m. • Convention Room C2**

Networking 101 for Students is where industry leaders will guide you on how to get the most from your attendance at the conference.

### AEROSPACE ENGINEERING MEET AND GREET

THURSDAY, MARCH 22

**5-6 p.m. • Convention Room D8**

To elevate a core requirement crucial to a strong future for aerospace, Aurora Flight Sciences, an autonomy and robotics engineering leader, and The Boeing Company are hosting an informal gathering of aerospace engineering enthusiasts, students, and working engineers in all areas of aviation to network with like-minded individuals, share ideas and experiences, and meet with hiring reps. Open to all conference participants.

### YOUNG PROFESSIONALS RECEPTION

FRIDAY, MARCH 23

**5:30-7 p.m. • Convention Room D8**

Just starting your aviation career? If you are relatively new to the aviation industry, we invite you to attend our Young Professionals Networking Reception. Mingle with other young professionals as well as seasoned professionals who can help you navigate your career path and shine in the workplace.

### PROFESSIONAL HEAD SHOT STUDIO

FRIDAY, MARCH 23 & SATURDAY, MARCH 24

**8 a.m.-5 p.m. • Convention Room A17**

Get your professional headshot taken for only \$10 for a digital version. You can order prints for an additional cost. Stop by A17 to book an appointment.



## WAI JOBS CONNECT

### LOOKING FOR JOBS OR INTERNSHIPS?

WAI members are encouraged to check WAI Jobs Connect often as Corporate members continue to post open jobs and internships.

This new website page on the Members Only section is available exclusively to WAI Individual members and Corporate members. It's part of the many benefits of WAI membership.

[www.WAI.org/members/jobs-connect](http://www.WAI.org/members/jobs-connect)

## Have News for The Daily?



If you're an exhibitor, speaker, or represent a group that has appropriate news for us, come tell us about it in the WAI Press Room, located in Room A9. If you have a press kit, please bring one to us and supply additional copies for other media covering the conference. There are two more issues of *The Daily*: Friday (deadline noon on Thursday) and Saturday (deadline noon on Friday).

## Press Room Hours

WEDNESDAY, MARCH 21  
**2-4 p.m.**

THURSDAY, MARCH 22  
**8 a.m.-5 p.m.**

FRIDAY, MARCH 23  
**8 a.m.-5 p.m.**

SATURDAY, MARCH 24  
**8 a.m.-noon**



# WomenVenture 2018 Ready to Celebrate and Inspire

Every year at EAA AirVenture Oshkosh an enthusiastic and growing crowd of daughters, mothers, and grandmothers, pilots and aviation enthusiasts alike, gather in the pursuit of one mission: to celebrate their successes and inspire others with the power of women in aviation.

As we sat down to plan WomenVenture for 2018, it was important to us that the activities planned continued on in the tradition of the last 10 years and promote a renewed mission to inspire and mentor other women, and girls, who hadn't yet taken the leap to pursue their aviation dreams.

The event started as a Guinness World Record attempt to gather the most female pilots in one place for a photo, but it was quickly apparent we could do so much more. While the pilot group is one of the most visible in aviation, only allowing them in the photo overlooked so many other women who contribute to the aviation industry in impactful ways. At the core of WomenVenture was a desire to inspire and



BONNIE KRATZ

Nines Appreciation Dinner, WAI Connect Breakfast, and several forums and presentations by and for women in the aviation industry. To further reinforce our desire to inspire more women to participate in aviation, we're also developing a scholarship to be presented during the annual WomenVenture Power Lunch and hope to begin sharing the stories of women who have made connections and achieved goals because of this event.

WomenVenture is one of those "only in Oshkosh" experiences that makes AirVenture special. If you've never been a part of it, stop by the EAA booth in the Exhibit Hall to find out more and make your plans for 2018. If you joined us for the photo last year, stop by to sign our booth display!

.....  
Kelly Nelson, WAI 18201, is executive editor for EAA publications and leads the WomenVenture planning committee.

**Join us at EAA AirVenture Oshkosh  
to celebrate WomenVenture**

**July 23-29, 2018**

**WAI WomenVenture Breakfast:  
Wednesday, July 25, 2018**

empower those women who want to be a part of the aviation community and show them that they are not alone here.

Working with Women in Aviation International and The Ninety-Nines, as well as various other women's aviation groups from a variety of industry segments, EAA has grown WomenVenture from a photo op to a celebration that lasts the week of AirVenture including an ice cream social, Ninety-



## INNOVATION FROM DAY ONE.

Pratt & Whitney's innovative products, technologies and services are leading a new era in aviation. Visit Booth 417 to discuss career opportunities and drop off a resume.

[Learn more at pw.utc.com/careers](http://pw.utc.com/careers)



**GO BEYOND**

A UNITED TECHNOLOGIES COMPANY

# LET'S PARTY LIKE IT'S 2018!

This year marks a number of anniversaries for groups that are important to WAI. While this is the 29th Annual International Women in Aviation Conference, in 2019 we will be celebrating our 30th conference in Long Beach, California, March 14-16. Check out these other important milestones which all happen in 2018.



Opha May Johnson

**100 Years: United States Marine Corps** was founded in 1775, but it wasn't until 1918 that the first woman Marine enlisted. Opha May Johnson was the first known woman to enlist in the Marines. She joined the Marine Corps Reserve in 1918, during America's involvement in World War I, officially becoming the first female Marine. From then until the end of World War I, 305 women enlisted in the Marines.



Original ISA+21

**70 Years: United States Air Force Reserve** was launched in 1948 when President Harry Truman called for its formation. Since then, the Air Force Reserve has been a critical part of the nation's defense. Its mission is to provide combat-ready forces to "Fly, Fight, and Win." At this year's EAA AirVenture Oshkosh, Reserve Citizen Airmen will participate in Women-Venture, creating opportunities for all to meet and connect in an event designed to encourage and inspire the next generation of women in aviation.



**40 Years: ISA+21** stands for the International Society of Women Airline Pilots which was initially formed as a social club in 1978 by Beverly Bass (American Airlines) and Stephanie Wallach (Braniff Airways) whose vision was to organize a meeting of the new women pilots who were being hired by various airlines. Their first meeting was held at Circus Circus Hotel in Las Vegas. Continental Airlines sponsored the luncheon for the 21 charter members who were in attendance at the first ISA convention in May 1978.



**40 Years: Professional Women Controllers** has as its purpose to encourage women to enter the air traffic control profession; assist in professional and personal development; maintain accountability, responsibility, and professionalism; and promote a better understanding, cooperation and coordination among individuals toward the continual improvement of aviation safety. PWC has sometimes held its annual meeting along with the WAI conference. PWC won't be joining us this year, but they will be in 2019 in Long Beach. And Dr. Peggy Chabrian will speak at their 40th anniversary conference in Washington, DC, held from April 23-26, 2018.



**25 Years: Women in Corporate Aviation** is a group of aviation professionals, including flight department personnel, FBO managers, writers, students, training center professionals, and many others. WCA held its first meeting at the WAI conference in 1993 and has grown from that start to network, provide scholarships, and promote career opportunities in business aviation.



**20 years: Aviation for Women magazine** was launched at the 1998 WAI Conference and featured Patty Wagstaff on the first cover and Carolyn Williamson as the magazine's first editor. Published six times annually, *Aviation for Women* magazine is a must-read among WAI's 13,500 members around the world. Available in both print and digital formats, *Aviation for Women* features inspirational success stories of women who lead in the aviation industry, as well as professional development advice, aviation history pieces, and more. A subscription is included with WAI membership.

So let's raise a glass to all these milestone anniversaries along with all good wishes for many, many years of continued success.

# Yes for Hiring Briefings; No for Fast Pass

At the 2018 Annual Women in Aviation International Conference, there will be no Fast Pass as in past years. However, WAI will hold hiring briefings.

Hiring briefings allow companies to outline their basic application procedures, discuss current positions available and their requirements, as well as answer any frequently asked questions. These briefings will last 45 minutes. The hiring briefings require a conference badge and are open seating.

Get the complete schedule on the WAI2018 app or go online to <https://www.wai.org/hiring-briefings-fast-pass>.

THURSDAY,  
MARCH 22

### Convention Room A1

1-1:45 p.m. Cape Air  
2-2:45 p.m. Envoy Air

### Convention Room A2

9-9:45 a.m. American  
10-10:45 a.m. FedEx  
11-11:45 a.m. JetBlue  
1-1:45 p.m. UPS  
2-2:45 p.m. Aurora  
3-3:45 p.m. Southwest  
4-4:45 p.m. Emirates

### Convention Room A3

9-9:45 a.m. P&W/UTAS  
10-10:45 a.m. Delta  
11-11:45 a.m. Alaska  
1-1:45 p.m. United  
2-2:45 p.m. Horizon Air  
3-3:45 p.m. Jeppesen  
4-4:45 p.m. Atlas Air



DAVID TREINIS

## Preview Friday's Luncheon Speaker: JANINE SHEPHERD

Janine Shepherd came to people's attention through a TED talk she gave called "A Broken Body Isn't a Broken Person." This talk has garnered more than 1.5 million views. You'll hear how Janine suffered life-threatening injuries when she was hit by a truck in Australia during a training bike ride and then used flight training as her rehabilitation and recovery. You can view Janine's TED talk at YouTube by simply doing a search for Janine Shepherd.

If TED talks are new to you: TED is a nonpartisan nonprofit devoted to spreading ideas, usually in the form of short, powerful talks. TED began in 1984 as a conference where Technology, Entertainment and Design converged, and today covers almost all topics—from science to business to global issues—in more than 110 languages.

WomenVenture<sup>2018</sup>

# Aviator Reimagined.

Now in its second decade, EAA's WomenVenture is an annual celebration of women in all facets of the aviation community.

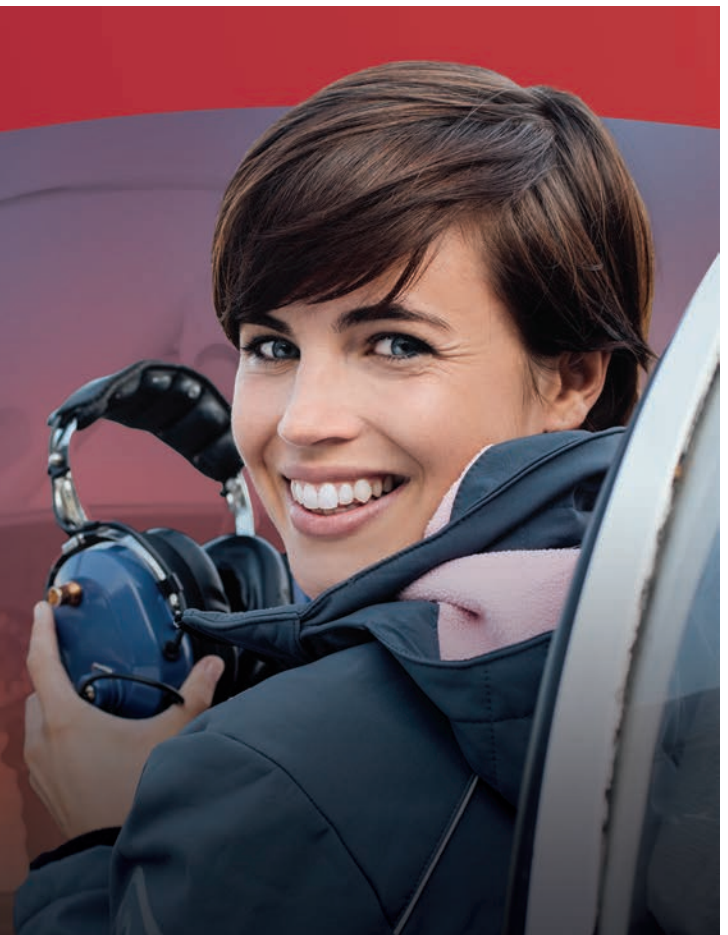
July 25

For a complete schedule and to register visit:  
[EAA.org/WomenVenture](http://EAA.org/WomenVenture)

EAA AIRVENTURE  
**OSHKOSH**  
2018

Presented by:

**BOEING**





# Exhibits • Hall 2

## WAI 2018

### Exhibit Hall Hours

THURSDAY,  
MARCH 22  
1-5:30 p.m.

FRIDAY,  
MARCH 23  
10:30 a.m.-noon  
*(closed for luncheon)*  
1:30-5 p.m.

SATURDAY,  
MARCH 24  
10:30 a.m.-3 p.m.

### Silent Auction Hours

*(Auction is only open during exhibit hall hours)*

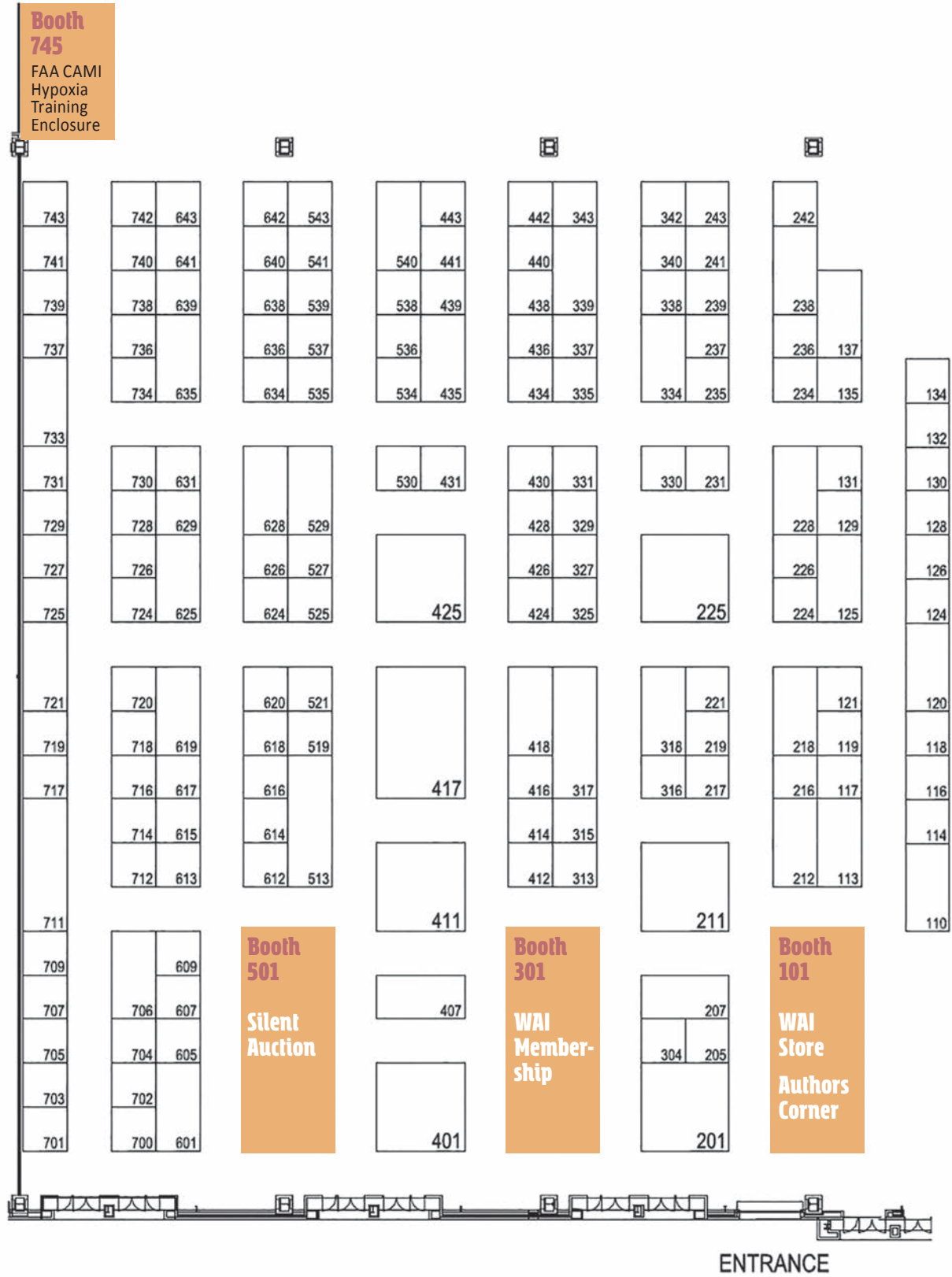
### Convention Hall 2

**Booth 501**

THURSDAY,  
MARCH 22  
1-5:30 p.m.

FRIDAY,  
MARCH 23  
10:30 a.m.-noon  
*(closed for luncheon)*  
1:30-5 p.m.

SATURDAY,  
MARCH 24  
10:30 a.m.-12:30 p.m.





# Exhibitors

- |                                                                 |                                                       |                                                              |                                                            |
|-----------------------------------------------------------------|-------------------------------------------------------|--------------------------------------------------------------|------------------------------------------------------------|
| <b>334</b> Abingdon Co                                          | <b>414</b> CommutAir   United Express                 | <b>731</b> Institute of Aviation at Parkland College         | <b>337</b> Southern Illinois University                    |
| <b>541</b> ABX Air                                              | <b>631</b> Compass Airlines                           | <b>117</b> International Society of Women Airline Pilots     | <b>737</b> Southern Utah University Aviation               |
| <b>130</b> Aerostar Training Services                           | <b>128</b> Conrail                                    | <b>716</b> International Society of Air Safety Investigators | <b>425</b> Southwest Airlines                              |
| <b>239</b> AeroTEC                                              | <b>335</b> Coradine—LogTen Pro X                      | <b>438</b> Jacksonville University                           | <b>435</b> Spirit Airlines                                 |
| <b>330</b> Air Cargo Carriers LLC                               | <b>231</b> David Clark Company Inc.                   | <b>205</b> Jeppesen                                          | <b>726</b> Sun Country Airlines                            |
| <b>700</b> Air Force Civilian Service                           | <b>736</b> Defense Contract Management Agency         | <b>110</b> JetBlue Airways                                   | <b>614</b> Texas Woman's University                        |
| <b>120</b> Air Force Reserve                                    | <b>513</b> Delta Air Lines Inc.                       | <b>125</b> JETPUBS Inc.                                      | <b>126</b> The Ohio State University                       |
| <b>424</b> Air Line Pilots Association International            | <b>430</b> Delta State University—Commercial Aviation | <b>705</b> JetSuite                                          | <b>228</b> Thomas Edison State University                  |
| <b>219</b> Air Race Classic Inc.                                | <b>236</b> Desert Jet                                 | <b>434</b> JSfirm.com                                        | <b>733</b> Trans States Airlines                           |
| <b>729</b> Air Transport International Inc. (ATI)               | <b>701</b> doTERRA International                      | <b>707</b> Kent State University                             | <b>704</b> Transportation Security Administration (TSA/D)  |
| <b>407</b> Air Wisconsin Airlines Corp.                         | <b>521</b> DUATS                                      | <b>527</b> L3 CTS Airline Academy                            | <b>720</b> Travelpro                                       |
| <b>317</b> Airbus                                               | <b>714</b> EagleMed LLC/AirMed                        | <b>442</b> Lewis University                                  | <b>241</b> U.S. Coast Guard Recruiting Command             |
| <b>428</b> Airline Ground Schools                               | <b>418</b> Embry-Riddle Aeronautical University       | <b>135</b> Long Beach, California                            | <b>411</b> United Airlines                                 |
| <b>625</b> Alaska Airlines                                      | <b>539</b> Emirates Airlines                          | <b>340</b> Lufthansa Aviation Training USA                   | <b>441</b> University Aviation Association                 |
| <b>237</b> Allegiant Air                                        | <b>727</b> Empire Airlines                            | <b>718</b> M & H Uniforms                                    | <b>216</b> University of Dubuque                           |
| <b>739</b> Alpha Eta Rho                                        | <b>519</b> Endeavor Air                               | <b>609</b> Middle Tennessee State University                 | <b>426</b> University of North Dakota                      |
| <b>620</b> Amazon                                               | <b>325</b> Envoy Air Inc.                             | <b>543</b> Mesa Airlines                                     | <b>212</b> UPS                                             |
| <b>225</b> American Airlines                                    | <b>725</b> Executive Jet Management                   | <b>638</b> Mountain Air Cargo                                | <b>642</b> US Aviation Academy                             |
| <b>327</b> American Airlines Federal Credit Union               | <b>725</b> Executive Jet Management                   | <b>538</b> National Air Traffic Controllers Association      | <b>702</b> US Customs & Border Protection—Air & Marine     |
| <b>329</b> Ameriflight LLC                                      | <b>318</b> Experimental Aircraft Association (EAA)    | <b>119</b> National Gay Pilots Association                   | <b>540</b> US Marine Corps                                 |
| <b>412</b> Aircraft Owners and Pilots Association (AOPA)        | <b>416</b> ExpressJet Airlines                        | <b>717</b> National Geospatial-Intelligence Agency           | <b>124</b> USAA                                            |
| <b>221</b> Association for Women in Aviation Maintenance (AWAM) | <b>607</b> FAA/Airmen DUI/DWI Program                 | <b>618</b> National WASP WWII Museum                         | <b>626</b> USDA Forest Service                             |
| <b>619</b> Atlas Air Inc.                                       | <b>745</b> FAA Civil Aerospace Medical Institute      | <b>738</b> NetJets                                           | <b>315</b> Utah State University Aviation                  |
| <b>530</b> ATP Flight School                                    | <b>129</b> FAA Wildlife Strike Database and Website   | <b>217</b> Ninety-Nines Inc.                                 | <b>417</b> UTC   Pratt & Whitney                           |
| <b>443</b> Auburn University Aviation Center                    | <b>734</b> Falcon Aviation Academy                    | <b>331</b> NOAA Aviation Weather Center                      | <b>132</b> Vaughn College of Aeronautics and Technology    |
| <b>207</b> Aurora Flight Sciences                               | <b>628</b> Federal Aviation Administration            | <b>537</b> Ohio University                                   | <b>301</b> WAI Membership/Chapter Booth                    |
| <b>304</b> Aviall Services Inc.                                 | <b>401</b> FedEx Express                              | <b>338</b> Omni Air International                            | <b>101</b> WAI Merchandise                                 |
| <b>640</b> Aviation Relocation International                    | <b>728</b> Flexjet                                    | <b>636</b> OSM Aviation—Norwegian                            | <b>501</b> WAI Silent Auction                              |
| <b>440</b> Aviation Search Group LLC                            | <b>536</b> Flight School Association of North America | <b>639</b> Pan Am International Flight Academy               | <b>624</b> Walmart Aviation                                |
| <b>313</b> AviationJewelry.Com                                  | <b>131</b> FlightSafety International                 | <b>724</b> Pearls With Purpose                               | <b>316</b> Western Michigan University College of Aviation |
| <b>201</b> The Boeing Company                                   | <b>238</b> FltPlan.com                                | <b>709</b> Phoenix East Aviation (PEA)                       | <b>617</b> Westminster College                             |
| <b>113</b> Bombardier Aerospace                                 | <b>634</b> Forever Young                              | <b>224</b> Piedmont Airlines                                 | <b>615</b> Whirly-Girls International                      |
| <b>218</b> CAE                                                  | <b>635</b> Freight Runners Express                    | <b>534</b> PilotCredentials.com                              | <b>121</b> Wings Financial Credit Union                    |
| <b>535</b> California Aeronautical University                   | <b>721</b> Frontier Airlines                          | <b>235</b> Piper Aircraft Inc.                               | <b>703</b> Wings For Val Foundation                        |
| <b>436</b> California Baptist University                        | <b>343</b> FSSolutions                                | <b>118</b> PlaneSense Inc.                                   | <b>612</b> Women in Corporate Aviation                     |
| <b>730</b> California Wing Specialties                          | <b>116</b> Garmin                                     | <b>226</b> PSA Airlines                                      | <b>616</b> Women Military Aviators                         |
| <b>114</b> Cape Air/Nantucket Airlines                          | <b>342</b> Global Retail                              | <b>134</b> PSA Airlines Connect                              | <b>529</b> XOJET Inc.                                      |
| <b>641</b> Charleston Shoe Company                              | <b>439</b> GoJet Airlines                             | <b>243</b> Ravn Air Group                                    |                                                            |
| <b>711</b> Charter College Aviation                             | <b>211</b> Gulfstream, A General Dynamics Company     | <b>339</b> Republic Airline                                  |                                                            |
|                                                                 | <b>741</b> Halldale Group                             | <b>605</b> Saint Louis University Aviation Science           |                                                            |
|                                                                 | <b>712</b> Hawaiian Airlines                          | <b>613</b> Signature Flight Support Corporation              |                                                            |
|                                                                 | <b>629</b> Horizon Air                                | <b>719</b> Silver Airways                                    |                                                            |
|                                                                 | <b>234</b> IFOD—Flight Dispatch Training              | <b>525</b> SkyOne Federal Credit Union                       |                                                            |
|                                                                 | <b>706</b> INB Medical                                | <b>601</b> SkyWest Airlines                                  |                                                            |

# Take part in the 2018 WAI Silent Auction!

The proceeds from the Silent Auction go to the WAI Endowment Fund, which provides scholarships to deserving WAI members and also supports a number of education projects.

**1. Register** Pay \$1 at the Silent Auction Table, Booth 501. You will be assigned an auction number.

**2. Bid** Print your auction number and the amount of your bid on the sheet next to any desired item on the Silent Auction Table.

**3. Continue** Bid throughout the day. You may bid as often as necessary, but must be within the minimum bid increments and time allocated.

**4. Win!** Bidding on items begins in the Exhibit Hall at 1 p.m. on Thursday, March 22. Bidding closes on some items at 4 p.m. on Friday, March 23. All other items close at 12:30 p.m. on Saturday, March 24. (Refer to the individual bid sheets for specific closing times.)

**5. Collect** your treasures! If you have the winning bid on items that close Friday, you may pay for and retrieve your items at the Silent Auction Table after the bidding closes, or on Saturday. If you have the winning bid on items that close at 12:30 p.m. on Saturday, they can be picked up from 1-3 p.m. at the Silent Auction Tables.

We accept Amex, Visa, MasterCard, checks, cash.

# AUTHORS CORNER

Exhibit Hall 2, Booth 101  
co-located with WAI Merchandise

These authors want to connect, engage, and inspire you with their offerings. Meet these fascinating authors in person, support them by buying their books and get your book autographed for your personal library or as a gift for a friend. A signed book is a terrific souvenir to bring home from this year's conference.

We took WAI's conference theme and transformed it into questions about their books.

Specifically, we asked:

**Connect:** How did you connect with the subject of your book? What drew you to the material?

**Engage:** Tell us a bit about your book and why we would find it of interest.

**Inspire:** In what way may WAI members be inspired by your book?

## *Aviatrix: First Woman Pilot for Hughes Airwest*

by Mary Shipko



**Connect:** AVIATRIX is my memoir. It shares my flying experience. The airline cockpit was closed to women for many years. The Civil Rights Act of 1964 opened the cockpit to women; however, it took another 10 years for the airlines to start

to hire women pilots. When I was hired, the U.S. had three women airline pilots; today there are over 5,000. I felt there should be an account of what it was like back then.

**Engage:** I take readers through turning points of my aviation career. Flying and washing planes at my Dad's hangar in South Florida, flying cargo to South America in WWII transports, and finally becoming the first female pilot hired by Hughes Airwest. I include the importance of my faith and family support. Sixty photos are included.

**Inspire:** A trailblazer's story of courage and overcoming setbacks while breaking gender barriers and fighting discrimination, is sure to inspire. Come meet me and get a signed copy for under \$10.00.

## *Air to Ground:*

### *A Guide to the World of Air Traffic*

by Rose Marie Kern

**Connect:** My book, *Air to Ground*, is a guide to the world of Air Traffic Control and aviation weather. Working in ATC for over 34 years,



I fielded hundreds of questions on the topic and am now offering this in-depth examination of the profession to all.

**Engage:** How Air Traffic Control functions is a mystery to most people. They see the towers at the larger airports and

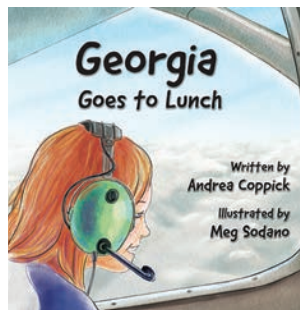
from movies they know it has something to do with radar. But how exactly does it work? Though the major audience for the book are pilots, it is written for anyone interested in the field.

**Inspire:** I am hoping that WAI members will look at the information and seriously consider pursuing a career in this necessary and lucrative profession.

## *Georgia Goes to Lunch*

by Andrea Coppick

**Connect:** I share the sense of wonder and adventure in discovering the world of flying in my children's book, *Georgia Goes to Lunch*,



and seek to encourage young girls (and boys, too) to consider aviation as a possible and exciting career choice.

This 20-page picture book is beautifully illustrated by Meg Sodano and geared towards young readers in the 6-10 age group.

**Engage:** The story is told through the character named Georgia, a fearless 7-year-old who loves to observe the world from the trees and rooftops of her neighborhood. On one unassuming day, Madeline, a friend of Georgia's mom, drops by to tempt them with a lunch outing. Georgia thinks very little of it at first, but is soon swept away to an intriguing little airport. What might have been a simple cheeseburger at the neighborhood diner turns into a magical aviation adventure as Georgia realizes the day that's in store for her.

**Inspire:** *Georgia Goes to Lunch* is an ideal book for any child who has a thirst for knowledge and an insatiable curiosity. If you'd like to introduce the concept of aviation to your child, look no further.

## *Finding Dorothy Scott: Letters of a WASP Pilot*

by Sarah Byrn Rickman

**Connect:** To the writer it is about story and voice. A young woman earns her wings and flies. She joins the WASP. She dies in a fiery

crash. She is 23. Years pass. Memories fade. Her story is lost.

**Engage:** Her twin brother's wish is to have her story told. He has saved her letters home. As he approaches his final days, he donates those letters to the WASP Archives. "Are you interested?" the director asks. "Yes."

The letters lie in archival folders. Experiencing them is like taking literary communion. They beckon: "take, read." The first page bears the wing insignia of the Air Transport Command. Date: Thanksgiving 1942.

"Dear Mom, To attempt to set down in writing all the events of the past two weeks seems a Herculean task, but here goes."

**Inspire:** A voice, silent for 65 years, speaks with humor and promise, across the years to the writer, who listens.



## *Wings of Her Dreams*

by Kitty Banner-Seemann



**Connect:** My appreciation for flying came from my brothers, Denny Banner, who first mentored me in the world of aviation with his skill and professionalism and pure joy of flying. His guidance helped me reach my personal

goals. My brother, John Banner, shared his enthusiasm that flying is a form of freedom. His shared love of adventure flying inspired my exciting aviation journey.

**Engage:** This book is a reflection and look at the adventures during my time in Alaska. You will experience my flights, landings, and take offs on high altitude glaciers loaded with gear and mountain climbers from all over the world who came to Talkeetna, Alaska, to attempt ascent of one of the toughest mountains on earth, Denali.

**Inspire:** As quoted from one critic who has read, *Wings of Her Dreams*: "Kitty took passion and literally flew with it! Her extreme dedication to her training and pursuit of bettering her understanding of all technical/mechanical aspects of flying speaks of deep intelligence and determination. Kitty had a good sense about how to find mentors and not only learn from them, but maintain close friendships. I'm fairly certain that all of the people in Talkeetna considered her the town's sweetheart and heroine. The story about reclaiming the upside-down plan is only one proof of that."

# QUICK REFERENCE GUIDE

Thursday March 22	C3	D3	C4	D1	C1	A1	D5	C2	Hall 4
8-9 a.m.	WAI Chapter Leadership Workshop 8-11 a.m.	Aerospace Educators Workshop	Seminar <i>Foundations of Accomplishment</i>	Minute Mentoring® 9-10:30 a.m. <i>(Preregistration required)</i>	New Members Connect 10-10:45 a.m. <i>(By invitation only)</i>				
9-10 a.m.		Registration 8-9 a.m.	8:30-10:30 a.m. <i>(ticket required)</i>						
10-11 a.m.		Seminar 9 a.m.-noon <i>(Preregistration required)</i>							
11 a.m.-noon			Seminar <i>Leading With a Coach Approach</i>				WAI Membership Meeting 11 a.m.-noon		
Noon-1 p.m.			11 a.m.-1 p.m. <i>(ticket required)</i>						
1-2 p.m.							Meet the Board 1:30-2 p.m.		
2-3 p.m.	Build Chapter Partnerships 2:30-4 p.m.		Seminar <i>Résumé Writing, Interview Prep</i>						
3-4 p.m.			2:30-4:30 p.m. <i>(ticket required)</i>						
4-5 p.m.									
5-6 p.m.								Networking 101 for Students 4:30-6 p.m.	
6-7 p.m.									WAI Connect Reception 6-7 p.m.
7-8 p.m.							Wings Society 7:15-8:15 p.m. <i>(By invitation only)</i>		



## Peppermill Resort Events Tuscany Ballroom

### WAI Chapter Reception

Sponsored by AOPA

Wednesday, March 21 • 6:30-7:30 p.m.  
*(ticket required/by invitation only)*

### Yoga (Sold out!)

Friday, March 23 • 7-8 a.m.  
*(Preregistration required)*

### Zumba (Sold out!)

Saturday, March 24 • 7-8 a.m.  
*(Preregistration required)*

## TOURS

All tours depart from  
Peppermill Resort Lobby  
*(ticket required for all tours)*

## Friday, March 23

### Reno-Sparks Convention Center

#### General Session

9-10:30 a.m. • Hall 4

#### How to Start A WAI Chapter

10:45-11:45 a.m. • Room D7

#### Luncheon

Noon-1:30 p.m. • Hall 4  
*(ticket required)*

#### Young Professionals Reception

5:30-7 p.m. • Room D8  
*(ticket required)*

#### Tap Into the Drone Market

7-8:30 p.m. • Room C4  
*(Open to the public)*

## Saturday, March 24

### Reno-Sparks Convention Center

#### General Session

9-10:30 a.m. • Hall 4

#### Girls in Aviation Day Reno Program

For girls ages 8-17  
and chaperones  
9 a.m.-3 p.m. • Rooms F1-8  
*(Preregistration required)*

#### WAI Pioneer Hall of Fame Ceremony & Awards

5-6 p.m. • Room C4

#### Celebration Dinner

6-8 p.m. • Hall 4

## OPEN SEATING

For Luncheon and Celebration Dinner, you must present the appropriate ticket from your registration packet for seating

If you are unable to attend a meal function, please donate your ticket at the Information Center. Donated tickets will be given to students.

## STUDENTS

Please check at the Information Center for donated tickets.

## STUDENTS CELEBRATION DINNER TICKETS

If you do not have a donated ticket, be in the Hall 4 area by 5:45 p.m. If there are available tickets, you will be provided a ticket by WAI staff.

# E D U C A T I O N S E S S I O N S

Friday March 23	C1	C2	C3	C4	D1	D2	D3	D4	D5	D6	D7
<b>1:45-2:45 p.m.</b>	Prepping Your Aircraft for the ARC	Personal Wingman Panel	Dialects of Aviation	Women in Combat	Working Remotely: Drones	The FAA's Drug & Alcohol Testing	Thriving With Millennial Generation	Thunderstorm Hazards	Spaceports Gateway to the Stars	Dissecting the Big Jets	Yoga in the Cockpit
<b>3-4 p.m.</b>	Military to Civilian in Maintenance	What Do You Want to Ask ATC?	Six WAFS Up Close and Personal	Airline Pilot Panel	Digital Transformation in Aviation	Onboard Cabin Connectivity	ADS-B Mandate	Timing the Reno Air Races	Professionalism in Flight Training	From Plane to Publication	Emergency! Getting It Right
<b>4:15-5:15 p.m.</b>	Tools in the Toolbox	Airline Pilot Families	Leadership Lessons in FBO Management	WASP Panel	Understanding Unmanned	Legal Issues for Everyone	Boeing 787-10	Aviation Weather Center	Aircraft Dispatcher	Other Side: FBO Operations	
Saturday March 24	C1	C2	C3	C4	D1	D2	D3	D4	D5	D6	D7
<b>1:45-2:45 p.m.</b>	Corporate Aviation Career Panel	Flying While Pregnant	The Impostor Phenomenon	Landing Your Dream Job	Soviet Night Witches of WWII		Perspective vs Perception	Air Force Wings	Check-ride-itis: Overcome Fear	Clouds Tell a Story	
<b>3-4 p.m.</b>	What's It Like to Be a Mechanic	From Military to Commercial	Inspire Winning Teams	Learning to Lead	Defrag Your Brain			Alaska: Flying the Last Frontier	Aviation Marriage	Just a Private Pilot	

# C O N N E C T > E N G A G E > I N S P I R E

## WAI 2018 Registration

Convention Center Lobby

WEDNESDAY, MARCH 21  
**3-6 p.m.**

THURSDAY, MARCH 22  
**8 a.m.-4:30 p.m.**

FRIDAY, MARCH 23  
**8 a.m.-4:30 p.m.**  
*(Closed during luncheon)*

SATURDAY, MARCH 24  
**8 a.m.-1 p.m.**

## Volunteer Sign Up/Check-in

Information Center

### Lost and Found

Convention Center Lobby

### Hiring Briefings

Rooms A1, A2, A3

THURSDAY, MARCH 22  
**9 a.m.-4 p.m.**

Rooms A1, A2, A3

FRIDAY, MARCH 23  
**10 a.m.-4 p.m.**

Rooms A1, A2, A3

SATURDAY, MARCH 24  
**11 a.m.-3 p.m.**

## Exhibits

Convention Center Hall 2

### Ribbon Cutting Ceremony

Concourse A, Exhibit Hall Doors

THURSDAY, MARCH 22  
**12:50 p.m.**

### Exhibit Hall Hours

THURSDAY, MARCH 22  
**1-5:30 p.m.**

FRIDAY, MARCH 23  
**10:30 a.m.-noon**

*(Closed during luncheon)*

**1:30-5 p.m.**

SATURDAY, MARCH 24  
**10:30 a.m.-3 p.m.**

# Special Interest Group Meetings 2018

Please note that these events are by invitation or open only to current members of a particular group. When in doubt, check with a representative of that group or company.

**Boeing Women Empowerment Training**  
THURSDAY, MARCH 22  
**1:30-3:30 p.m.**  
Convention Room A10/A11

**WAI International Reception**  
THURSDAY, MARCH 22  
**4:30-6 p.m.**  
Convention Room D4

**Aerospace Engineering Meet & Greet**  
*Sponsored by Aurora Flight Sciences*  
THURSDAY, MARCH 22  
**5-6 p.m.**  
Convention Room D8

**Boeing Networking Breakfast**  
FRIDAY, MARCH 23  
**7-8:30 a.m.**  
Convention Room A10/A11

**ERAU Alumni Hospitality Room**  
FRIDAY, MARCH 23  
**9 a.m.-5 p.m.**  
Convention Room A19

**The Ninety-Nines PPLI Reception**  
FRIDAY, MARCH 23  
**5-6:30 p.m.**  
Convention Room A10/A11

**JetBlue Schmoozing Event**  
FRIDAY, MARCH 23  
**6-8 p.m.**  
Peppermill Tuscany Ballroom 3/4

**AWAM Members Social**  
FRIDAY, MARCH 23  
**6-10 p.m.**  
Peppermill Tuscany Ballroom F

**Women Military Aviators Flight Suit Social**  
FRIDAY, MARCH 23  
**6-11 p.m.**  
Peppermill (Visit the WMA booth 616 for room location)

**Embry-Riddle Alumni Reception**  
FRIDAY, MARCH 23  
**6:30-8 p.m.**  
Peppermill Tuscany Ballroom 1/2

**UND Aerospace Alumni & Industry Reception**  
FRIDAY, MARCH 23  
**6:30-8 p.m.**  
Peppermill Tuscany Ballroom 6

**ISA+21 Social**  
FRIDAY, MARCH 23  
**7-10 p.m.**  
Peppermill Tuscany Ballroom 9/10

**AWAM Scholarship Breakfast**  
*Sponsored by Pratt&Whitney*  
SATURDAY, MARCH 24  
**7-9 a.m.**  
Peppermill Tuscany Ballroom F

**Women Military Aviators Annual Business Meeting**  
SATURDAY, MARCH 24  
**8-9 a.m.**  
Convention Room D5

**ALPA Coffee and Conversation**  
SATURDAY, MARCH 24  
**10:30-11 a.m.**  
Convention Room D8

**WCA Annual Membership Meeting & Luncheon**  
SATURDAY, MARCH 24  
**11 a.m.-1:30 p.m.**  
Convention Room A10





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# Chapter Activities

## Chapter Leadership Workshop

THURSDAY, MARCH 22  
**8-11 a.m.**  
**Convention Room C3**

New for 2018, we'll be providing a focused Leadership Workshop led by Dr. Janette McMurtrie. Dr. McMurtrie is a pilot with American Airlines, and holds a Ph.D. in psychology, with a focus on aviation professionals. This interactive session will discuss: what makes a good leader; different authority types; mastering communication skills; de-escalating conflicts and conflict resolution; managing emotions—yours and theirs, and more. This session will be very useful to chapter leaders as they navigate chapter management roles, and into other professional and personal scenarios.

*Thank you to Dr. Janette McMurtrie for holding this new and dynamic workshop!*

## Build Chapter Partnerships—Fundraise Like a Pro

THURSDAY, MARCH 22  
**2:30-4 p.m.**  
**Convention Room C3**

In this interactive workshop, WAI chapter leaders and chapter members will improve upon skills and tools to brand your chapter, set yourselves apart from a competitive market in securing support. You will also learn the proper way to identify, cultivate, engage, steward and retain corporate partners, and plan your annual fundraising strategy. Participants will leave the workshop understanding the steps needed to create a solid case for support that encompasses your

cause, programming and project to communicate in securing financial support. Lyndse will even walk participants through IRS rules and guidelines governing the nonprofit industry, specifically 501(c)(3) entities.

*Thank you to Lyndse Costabile for holding this excellent workshop!*

## Fast 40s

40-minute sessions at the WAI membership booth focused on various chapter interest subjects

THURSDAY-SATURDAY  
**Exhibit Hall 2, Booth 301**

## Fast 40 Schedule

THURSDAY, MARCH 22  
**1-4 p.m.**

### Girls in Aviation Day Lessons Learned

Dawne Barrett and others discuss what worked, what didn't work, and what they would suggest for future Girls in Aviation Day events.

FRIDAY, MARCH 23  
**2:00-2:40 p.m.**

### Starting a Chapter

Chrissi Culver and Molly Martin explain the benefits of starting a new chapter in your area and review the step-by-step process to start a chapter.

**3:00-3:40 p.m.**

### Chapter Fundraisers

Lyndse Costabile discusses what chapters should be doing to gain corporate sponsorships, and Chrissi Culver will describe what chapters are doing to fundraise. Chap-

ters are encouraged to come participate and let other chapters know what fundraisers work for their chapter and how to execute them.

**4:00-4:40 p.m.**

### Collegiate Chapters

#### Tips for Students and Advisors

Chrissi Culver and others discuss what it takes to run a successful collegiate chapter—including challenges only collegiate chapters face—and how advisors can help students run a successful chapter.

SATURDAY, MARCH 24  
**11-11:40 a.m.**

### Virtual Chapter

Bettina Mrusek and Kristine Kiernan present the tools and tricks they have for running a successful virtual chapter with members from across the United States and several countries.

**1:00-1:40 p.m.**

### Growing & Running a Chapter: Social Media Tools, Continuity Tool, Chapter Handbook and Annual Reporting

Chrissi Culver and others discuss what social media tools you should be using to grow your chapter, how to take full advantage of WAI's continuity tool and Chapter Handbook, and walks you through the requirements of annual reporting to keep your chapter running.

**2:00-2:40 p.m.**

### WAI Mentorship Program

Learn about WAI's mentorship program and what you can gain from participating—either as a mentor or mentee.



## Chapter Showcase Schedule

THURSDAY, MARCH 22

**1-2 p.m.**

### Nigeria Chapter

**3-5 p.m.**

### St. Louis Women With Wings

CHRISTOPHER MILLER

# #IamWAI



CHRISTOPHER MILLER

# #IamWAI



CHRISTOPHER MILLER

# #IamWAI



CHRISTOPHER MILLER



Show your membership pride by wearing the #IamWAI button! Available at the WAI Membership booth 301. It shows the world that #WomeninAviation members are pilots, mechanics, air traffic controllers, airport managers, aerospace engineers, flight attendants, astronauts, educators, enthusiasts, and members of the military.

Encourage other aviation enthusiasts and professionals to join at [www.WAI.org/membership/join-renew](http://www.WAI.org/membership/join-renew) to enjoy all the benefits of WAI membership.



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