

the Daily

Friday, March 12, 2021



UPDATES

• Education Sessions

30 sessions to choose from in 7 Tracks
15 released on Thursday, March 11
15 released on Friday, March 12

New to Personal Development on Friday:

How To Navigate a Successful
Military Transition

• Exhibit Hall Hours

Sponsored by FedEx Express

Friday, March 12
8:30 a.m.–10:30 a.m. EST
2–4 p.m. EST

Join the Conversation

Help share the excitement of attending WAI's first virtual conference by using the hashtags



#WAI21

#IamWAI

#WomeninAviation

Thank you to our more than 19.7K Twitter followers. We are so happy to have you on board!

Click here to view the #WAI21 opening video.



Let's Engage Again!

Wow! We had fun yesterday, and we hope you did, too. Attendees were able to listen to some amazing keynote speakers, visit with companies and organizations in the exhibit hall, as well as learn from an array of experts during education sessions and professional development seminars. There were also numerous opportunities to network during Coffee Connect and Discussion Group Chats. And guess what? We are ready to take off again today for more of the same.

The Exhibit Hall is open today from 8:30–10:30 a.m. and 2–4 p.m. EST, and you are welcome to start your day by joining Coffee Connect from 9–10 a.m. EST. Bring your questions, comments, and share during this casual kick-off of the day. Hélène Gagnon, Dr. Heather Wilson, and Montserrat Barriga will be sharing their unique perspectives and background stories during the General Session. This afternoon from 12:30–1:30 p.m., we will celebrate the 2021 Pioneer Hall of Fame inductees. There are 15 additional education sessions to learn from, more seminars, as well as on demand sessions to view at your own pace. Remember, registered attendees can access all the content through March 31, 2021. Celebrate the end of conference by joining us for Happy Hour from 5–6 p.m. EST with your favorite beverage.

It's not too late to register girls, ages 8-17, for tomorrow's Girls in Aviation Day. This virtual two-hour event from 1–3 p.m. is free and will inspire youngsters by meeting Jasmin Moghbeli, NASA Astronaut, and female leaders of the U.S. Air Force Thunderbirds. All this information and more about the year-round Aviation for Girls App is available at www.WAI.org/GIADWAI2021. Remember girls can do anything!

Congratulations to the WAI2021 Scholarship Winners! We can't wait to see where your dreams take you. Click here to watch the video.



This issue of *The Daily* sponsored by:



Wisdom from Keynote Speakers



Hélène Gagnon, CAE senior vice president public affairs and global communications

A champion of diversity and sustainability, Hélène Gagnon shares her insights from her executive position at CAE, a worldwide leader in technology and training based in Montreal, Canada.



Montserrat Barriga, European Regions Airline Association (ERA) director general

Representing more than 60 airlines and 150 associate members, ERA works on behalf of its members to represent their interests before Europe's major regulatory bodies, governments, and legislators. Montserrat shares how her members have been coping with the pandemic and planning for Europe's environmental plan called Destination 2050.



Dr. Heather Wilson, University of Texas at El Paso president

The former Secretary of the U.S. Air Force and the current chair of FAA's Women in Aviation Advisory Board, Dr. Wilson shares her insights about the challenges of being a leader and often the only female in the room.

Membership Meeting Spotlight

Allison McKay, WAI CEO, provided an update on the organization during yesterday's annual membership meeting announcing the re-election of board members Capt. Deborah Hecker, Michaela Lucas, and Marci Veronie. Allison also recognized the many years of support from outgoing board members Brian Bolt and Abingdon Mullen.

"While 2020 provided many challenges for our industry and our families, I have had the opportunity to attend many virtual WAI chapter meetings this year," Allison noted, adding "The strength and support that is available in our community is inspiring."

The annual WAI scholarship continues its successful growth with a total of nearly \$14 million awarded to date since the scholarship program started in 1995. During conference, 101 scholarship recipients were recognized.

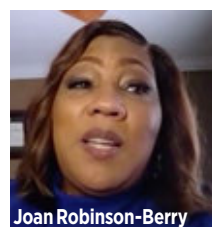


Allison thanked the Conrad N. Hilton Foundation for gifting \$250,000 for 47 Spring 2021 scholarships. Applications are due May 18, 2021, and details are available at www.WAI.org/education/scholarships.

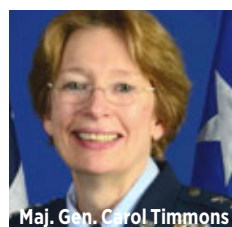
"Our industry is significantly smaller than it was at the beginning of 2020, and any gains we made in creating a more diverse workforce have been impacted by industry wide furloughs and layoffs," Allison said, inviting companies to support WAI's continued mission of creating a more diverse workforce by making a donation. "We have the opportunity to rebuild our industry with the diversity that was lacking before the pandemic," she said.

Congratulations to the 2021 Pioneer Hall of Fame Inductees!

Since WAI established the Pioneer Hall of Fame, 116 honorees have been inducted to date. The women are honored for their significant contributions as record setters, pioneers, or innovators. Thank you to all the inductees for being trailblazers and enhancing our industry's growth of women in aviation in all career pursuits. This afternoon WAI will honor the following pioneers: Joan Robinson-Berry, a longtime Boeing executive in the field of aerospace; Maj. Gen. Carol Timmons, the first woman to lead the Delaware National Guard; the U.S. Marine Corps' First Class of Women Aviators, this group of 10 trailblazers represented the first women to go through pilot and naval flight officer training in the U.S. Marine Corps. Each honoree will provide acceptance remarks during our virtual ceremony from 12:30-1:30 p.m. EST.



Joan Robinson-Berry



Maj. Gen. Carol Timmons

The Daily is a publication of Women in Aviation International, published during the annual conference.

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Drones: Gateway into Aviation

Drones often suffer misconceptions such as ‘drones are toys’ or ‘drone pilots are not ‘real’ pilots,’ says Aimee Mestre during her Innovation Education Session today. What is the real story? Commercial drone pilots are required to understand basic airman knowledge just like pilots and must pass the FAA exam. There is a whole world of drone users who are professional and who advocate aviation knowledge. Drones are at the forefront of deciding airspace usage rules that will lay the ground work for the future of three-dimensional air traffic. Why aren’t we seeing this portrayed? Aimee believes this is because the aviation subculture is an enigma to the general public.

Aimee presents the thought-provoking quote, ‘Introducing aviation concepts at all ages will lay the groundwork for aviation culture and etiquette in society.’ She explains kids are part of the ‘why’ generation and we should make it easier for them to learn about aviation.

We are in need of aviation counter-culture movement that enhances proactive and subconscious learning of aviation culture and aeronautical



concepts to children at earlier ages. Drones could become that gateway to aviation. How do we cultivate this asset? Drones are fun and non-threatening and make STEM learning exciting. Drone teams encourage and support a culture of inclusiveness. Drones provide the platform to instill aviation etiquette and aeronautical concepts to the general public.

—Michelle Graves, WAI 45798

Air Force Booth/ Air Force Room

If you are interested in flying, we are interested in you! There are many different types of aviation careers to explore in the U.S. Air Force. You can soar along the edge of space in a U-2 Dragon Lady or pull nine Gs in the F-22 Raptor. You can save lives in the HH-60W Jolly Green Helicopter or fly troops around the world in the C-17 Globemaster III. If you’re curious to learn more, the Air Force booth will have the answers for you. Our Airmen are ready to talk about the United States Air Force Academy, Reserve Officer Training Corps, Civil Air Patrol, Civilian Services, Air National Guard, and Air Force Reserve. Whatever your interests, we want to help you make your dreams a reality.

Air Force Room: Pathway to Wings Presentation

This interactive brief today/Friday, March 12, at 8:30 a.m. EST, will discuss how you can become an officer in the U.S. Air Force, aviation careers and scholarships. We will also host a live discussion with aviators where you’ll be able to learn about their career paths and how you can start your own. After attending this presentation, you’ll see how earning your wings in the Air Force is just the beginning of an exciting future.

Air Force Room: Air Force Women’s Aviatix Mentorship Panel

During this afternoon’s panel discussion at 2:00 p.m. EST, you’ll have the opportunity to speak with our aviatrixes and discuss topics such as leadership, careers, lifestyle, relationships, motherhood, and more. We know joining the military is a big decision, so our mentors are here to help you as you start your journey. Bring your questions and get ready for some enlightening conversations. We will see you there!



USAF Pathway to Wings Presentation

You are invited to a ZoomGov meeting.

Friday, March 12, 2021 8:30 a.m. Eastern Time (US and Canada)

Register in advance for this meeting:

<https://www.zoomgov.com/meeting/register/vJIsduur-rzMpH4IEefQLk7Uwr3bNdMcGa0>

After registering, you will receive a confirmation email containing information about joining the meeting.

Air Force Women’s Aviatix Mentorship Panel

You are invited to a ZoomGov meeting.

Friday, March 12, 2021 2:00 p.m. Eastern Time (US and Canada)

Register in advance for this meeting:

<https://www.zoomgov.com/meeting/register/vJIsdOytqTluG-CkI8ifRVmiOUalrbR7dffE>

After registering, you will receive a confirmation email containing information about joining the meeting.

Leading an Engaged and Inspired Team

Learn best practices for leading your team during this Career Education Session today featuring MaryAlice Gallagher and Modina Williams of The Boeing Company. Their panel discussion with three experts who are current or former Boeing leaders know how to lead an engaged and inspired team. The presentation and discussion centers around seven key characteristics: how to have successful teams, key employee engagement principles, what's an inspiring environment, leading an engaged and inspired team, removing barriers to an engaged workforce, changes when people return to the office, and setting up your team for becoming world class.

Throughout the discussion, MaryAlice and Modina share examples of companies who embody each of these elements ranging from Seattle's Pike Place Fish, Disney, Southwest Airlines, and even The Beatles!

The panelists agree keeping a workforce engaged while working virtually is a new challenge, and leaders are finding creative ways

to keep in touch with their employees, and notice when employees are becoming disengaged. "It's about cooperation, not competitiveness to engage employees in the workforce," notes Tom Kulik who retired after 37 years at The Boeing Company and now is an adjunct Professor at Webster University and Washington University in St. Louis, Missouri.

With a shift in the workplace also comes a hyper focus on productivity. But Janet Aubuchon, Boeing's manager in integrated support management and service engineering, notes, "Even when we were 'back in the office' pre-pandemic, my team was still spread across the county or across the campus. Things did not really change for my team, but until we talked about it, we looked at those

out-of-state as virtual, but not those scattered across seven buildings." She adds, "the reality was, we were working virtually all along."

The panel concludes with some good tips for remote workers and how to better achieve work/life balance. Their advice includes taking breaks will make you more effective, follow a schedule (shut off your computer when your shift would have ended), keep a to-do list, eliminate distractions, and connect with co-workers to feel part of the team.

—Mary Woolf, WAI 45799



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Free and Fun **Virtual Girls in Aviation Day!**

Girls, ages 8-17, are invited to participate in tomorrow's all-virtual Girls in Aviation Day Reno from 10 a.m.–noon PST/ 1-3 p.m. EST, featuring Jasmin Moghbeli, NASA Astronaut, and the female members of the U.S. Air Force Thunderbirds. Special interviews will introduce participants to the life of an astronaut and what it's like to prepare to travel to space, as well as learning about working for the elite air show demonstration team, the Thunderbirds.

Jasmin Moghbeli was selected by NASA to join the 2017 Astronaut Candidate Class. She reported for duty in August 2017 and having completed the initial astronaut candidate training is now eligible for a mission assignment. The New York native earned a bachelor's degree in Aerospace Engineering with Information Technology at the Massachusetts Institute of Technology, followed by a master's degree in Aerospace Engineering from the Naval Postgraduate School. Jasmin is also a distinguished graduate of the U.S. Navy Test Pilot School and has accumulated more than 1,600 hours of flight time and 150 combat missions.

A unique look into the lives of an Air Force Demonstration Squadron is highlighted by interviewees Sarah and Veronica Hinesely asking questions of Maj. Michelle Curran and her crew Technical Sgt. Kristyne Pierson, and Staff Sgt. Jessica Englishbee. And for a look at nonpilot jobs, the Hinesely sisters also interview Capt. Katie Moorkamp, Staff Sgt. Stefanie Pascual, and Technical Sgt. Yuka Hareyama about their roles to support the F16 fleet and its squadron.



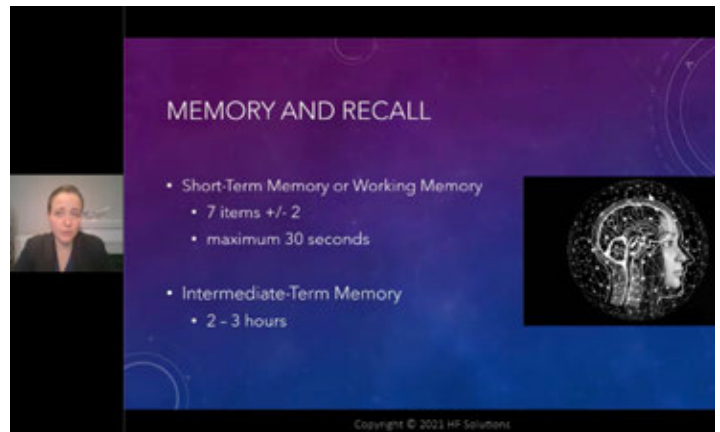
Registered girls will also take a quick flight with Maj. Curran in her F-16 and have an exclusive tour of the Thunderbirds Museum at Nellis Air Force Base in Nevada. All this fun and educational content can also be accessed on the Aviation for Girls App. Get ready for a fun day!



What is Brain Power?

Recognizing the different elements of human cognition and the impact on situational awareness, decision making, and communication are concepts detailed in today's Personal Development Education Session presented by Stacey Jackson, a pilot and president of Human Factors Aviation Solutions. Stacey notes while we all have bias, it's important to identify those personal shortcomings that prevent accurate information processing, recall, and evaluation. Additionally, Stacy shares different mitigation techniques to improve our situational awareness, information retention, and recall, communication and human factors-based leadership elements.

She begins by detailing the definition of cognition. Human cognition is the ability to perceive information, process it into coherent thoughts or ideas, then recall the information to be used. This is important because 80% of accidents and incidents are caused by a human decision or action/inaction. Understanding how your subconscious brain perceives and processes information allows you to make behavioral adjustments.



Stacey shows videos and takes the audience through activities to showcase how the brain performs in different ways. For example, stress, information overload or negative training can affect memory and recall. She shares mental models to assist in recall, but also provides guidance on how to share information to help others with recall.

If you missed any key facts, no worries. Stacey leads the group through a knowledge check at the end to assist us all with recall!

—Mary Woolf, WAI 45799



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Exhibit Hall Hours

THURSDAY,
MARCH 11
8:30-10:30 a.m.
2-4 p.m.

FRIDAY,
MARCH 12
8:30-10:30 a.m.
2-4 p.m.

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WAI **AUTHORS** CONNECT

View dozens of adult and young reader aviation books at the virtual WAI Authors Connect. All videos are available on demand on the WAI YouTube WomeninAviationIntl, search Authors Connect.

Silent Auction

Did you know you can help fund WAI scholarships, educational programs, and Girls in Aviation Day by bidding on dozens of items in this year's online Silent Auction?

View all the items at
www.32auctions.com/WAI2021
and bid today by the 2:00 p.m. EST deadline!



Congrats to YoPro Scholarship Winners!

During tonight's YoPro Connect Forum from 4-5 p.m. EST, get inspired by Vernice 'FlyGirl' Armour's advice on how to approach life going forward in these unprecedented times. The first African American female combat pilot, FlyGirl generously donated five \$1,000 Leadership Scholarships to the following WAI members.

Natasha Blust, WAI 94642

Mallory Koch, WAI 93985

Sara Martinez, WAI 77026

Parisa Negahbani, WAI 89185

Shakar Soltani, WAI 84326

They were all thrilled to receive this great news during the Zoom session!



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Presented by:





What Is It Really Like to Be An Airline Pilot?

Today's Career Education Session moderated by Becky Howell, hosts a panel of six airline pilots where the conversation ranges from certifications and skills, to family life, to being women in a still male-dominated industry. The panelists' careers span the past 41 years sharing the changes they have witnessed such as maternity leave. Some women were part of being the first women to go on maternity leave, and they had to write the policy on it.

Humble beginnings did not stop these women from becoming pilots. They worked odd jobs, sought support from family members, and kept their ears and eyes open for opportunities, then pursued those opportunities with vigor and sometimes dogged determination. Being a pilot has rewards and sacrifices. For all, their childhood dreams of traveling the world or being up in the sky came true, but also did tough decisions and balancing long-distance relationships or



childcare with spouses who were also pilots. Nevertheless, the hard work and sacrifice, were worth it.

—Mary Woolf, WAI 45799



Elevating your Authentic Presence, Communication, and Influence

Learn about the three pillars of communication during today's Personal Development Education Session presented by Stephanie Goetz. She encourages you to elevate your authentic presence, communication, and influence by learning more about each one. Stephanie explains the three pillars are: what you say, how you say it, and how you come across.

Encouraging each one of us to find our own voice, Stephanie also highlights it's the way YOU say things. Use kindness, directness, and clarity, and PRACTICE out loud at least three times before any presentation or talk. Remove filler words—it's better to slow down, pause, and allow your listeners time and space to receive what you're saying.

Presence is of key importance. It involves via body language, non-verbal traits, and how you make people feel. There are two key traits of exceptional leaders: warmth and strength. Assess yourself on how often you use each of these. Exuding these traits improves your ability to be an influencer.

How you come across matters because it is a window into who we are allowing others to decide to trust you. You will exude authenticity by living your life by design – not default. The decisions we make every day decide our path forward and who we want to become. Be intentional with what you want and what you don't want. Pursue what gives YOU life, joy and fulfillment. Be purposeful with relationships and connections. Live life by choice more than chance.

—Michelle Graves, WAI 45798

Who Are the Suff Birds?

Suff Birds tells the story of the Suffrage battle during 1909 to 1919. The women were not only fighting for the right to vote, but also for the right to fly. This historical aviation story is detailed during today's History Education Session by Terri Wesemann, aviation folklorist, who shares how the suffragists used consumer culture to help spread their message using printed media, film, and songs. The first female pilots moved this performance space into the skies as airplanes showed there were no boundaries. The Suff Birds were public relation pioneers spreading their suffrage message through the air while promoting aviation.

Terri highlights many women important to flight and the suffrage movement during this time. She explains the common patterns shared among early aviatrixes that helped them achieve their goals. The Suff Birds were raised in forward-thinking homes, encouraged to gain an education, and used the media to reframe their movement.

Fast forward to 2021. Terri underlines the need to continue educating girls thru STEM fairs and events like Girls in Aviation Day and to offer mentoring, internships, and scholarship opportunities for girls and women pursuing careers in the aviation industry. She adds joining professional groups like WAI, and using social media will help reframe the future of aviation.

The aviation arm of the suffrage movement overcame insurmountable odds, so if you are struggling, don't give up!

—Michelle Graves, WAI 45798



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Conference

March 17-19, 2022

WAI2022



PHOTO CHRIS HOLLO



PHOTOS COURTESY OF NASHVILLE CONVENTION & VISITORS CORP



***WAI is headed to Nashville,
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The 33rd Annual International Women in Aviation Conference will be held at the Gaylord Opryland Resort & Convention Center, March 17-19, 2022 in Nashville, Tennessee. Come experience the energy and excitement of Music City at Gaylord Opryland as you network with aviation industry professionals and continue your career development at education sessions, professional development seminars, and industry briefings. Save the date for next year's three-day gathering for more mentoring and fun!



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QUICK REFERENCE GUIDE

FRIDAY, MARCH 12

| | |
|---------------------|--|
| 8:00-9:30 a.m. | How to Start a WAI Chapter |
| 8:30-10 a.m. | Exhibit Hall Hours <i>Sponsored by FedEx Express</i> |
| 9-10 a.m. | Coffee Connect <i>Sponsored by Piper Aircraft</i> |
| 9-10:30 a.m. | Build Chapter Partnerships— Fundraise Like a Pro <i>Sponsored by Go Rentals</i> |
| 10:30 a.m.- noon | General Session <i>Sponsored by CAE</i> |
| 12:30- 1:30 p.m. | Pioneer Hall of Fame Ceremony <i>Sponsored by MIAT College of Technology</i> |
| 1:30-3 p.m. | Professional Development Seminar Virtually Successful <i>Sponsored by Alaska Airlines/Horizon Air</i> |
| 2-4 p.m. | Exhibit Hall Hours <i>Sponsored by FedEx Express</i> |
| 4-5 p.m. | Young Professionals Connect Forum <i>Sponsored by Executive Jet Management</i> |
| 5-6 p.m. | Virtual Happy Hour |

On demand

EDUCATION SESSIONS

(Available on demand Thursday 8 a.m. to view at your own pace)

Career

Sponsored by UPS

- Airline Pilot Panel
- Becoming a Chief Engineer
- Leading an Engaged Team
- Business and Corporate Aviation Careers

Flying

Sponsored by Walmart

- #50FlyGirlInterviews
- Hot Topics in Aviation Law

History

Sponsored by Textron Aviation

- Suff Birds

Innovation

Sponsored by Gulfstream Aerospace Corporation

- Drones

Maintenance/ Tech Ops

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Military

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- Women in Combat Operations
- Military Women in Space

Personal Development

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- Brain Power
- Your Authentic Presence
- Everyone Communicates; Few Connect

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SEMINARS & WORKSHOPS

- Be a Mentor. Find a Mentor.
- Cleared for Takeoff: Generating Mental Lift While Grounded (Presented by NGPA Women's Committee)
- Plan and Host and Outstanding GIAD Event

On demand

MIND, BODY, SPIRIT

- Virtual Yoga with Eileen Simoneau
- Introduction to Mindfulness & Meditation with Lee Papa
- Journey on a Cloud with Lee Papa



WAI2021

To maximize your WAI2021 experience, reference the Conference Attendee Experience Guide in your Virtual Tote Bag available in the Help Desk and Media Center or access at www.WAI.org/conference-overview.

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