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**WAI Chapter Events: Inspire, Connect, and Grow!**

 **Make It Annual!**

**Recurring Events = Chapter Success**

* Help members and volunteers stay connected
* Easier to plan and improve year after year
* Advertise early and often!

 **Fun + Fundraising = Win-Win!**

* Sell chapter merch at events
* Keep extra order forms on hand
* New member signups = Chapter rebate dollars!

 **Make It Exclusive!**

**Host members-only events with limited spots**

* Boosts engagement and chapter value!

 **Bring on the Friendly Competition!**

* Chili Cook-Off
* Runway 5K
* Prizes and bragging rights included!

**Draw a Crowd with Unique & Fun Events!**

Try these crowd-pleasers:

* GIAD (Girls in Aviation Day)
* “Pie” a Pilot
* 1940s Hangar Dance
* Movie Nights
* Hangar Yoga
* Trivia Night
* Pilot’s Prom
* Themed Photo Shoots
* Bingo, BBQs, Book Clubs, Paint Nights
* Resume + Leadership Workshops
* Scholarship Essay Parties
* Career Closet Collab (partner with colleges)
* FAA WINGS | FAST Safety Chats
* School + Youth Outreach
* Tower + Airport Tours
* Apple Orchard or Pumpkin Patch Outings
* Mentor Speed-Meets with Pros
* Guest Speakers
* Fly-Ins + Airshow Booths
* Book Clubs
* Digital Divas/Dudes
* Headshot Sessions
* Philanthropic Volunteer Days

**Meeting Cadence & Community Engagement**

* Mix virtual and in-person meetings
* Partner with restaurants for discounts or revenue sharing
* Co-host with other chapters or local orgs
* Spread events across your region
* Keep kid-friendly events short + sweet
* Incentivize student membership with free entry
* Include your local community

**Mix Aviation with Social!**

* Go beyond aviation: bowling, game nights, art nights
* “Pay it forward” events for financially tight members
* Build relaxed, social vibes into your calendar

**Structure + Consistency = Key**

* Keep a clear, structured calendar
* Be consistent in how you communicate and advertise
* Take photos + videos at every event!

**Share the Story!**

* Submit Chapter & Member News
* Create highlight reels for social media
* Mix silly, fun, and serious content

**Go Digital for Easy Management!**

Use tools like:

* **Wix**
* **Zeffy**
* **CheddarUp**
* **Website**

For event registration, tracking, fundraising, and more!