

## The Girls in Aviation Day Logo

Many chapters have banners or other signage made to support your GIAD event, so you'll need high quality graphics in the right format.

For your use, the Girls in Aviation Day logo is available at this link: <u>http://bit.ly/GIADLogos</u>

The logo is provided in multiple formats, as follows:

- 1. GIAD\_Logo no bg this file is a .png format with a transparent background, if you'd like to use it on a non-white background
- 2. GIAD\_Logo this file is a .AI format, or Adobe Illustrator vector file. This is the file you'll want to provide to a graphic designer or banner printer for large format printing. This graphic can be sized up as large as you need it to be.
- 3. WAI\_GIAD logo this is a .jpg file for use with a white background.
- 4. One color logos for your use on dark or bold colors, or where use of multiple colors is expensive.

As a WAI Chapter holding a GIAD event, please DO use the logo in your promotional pieces, on signage, in your social media posts and on merchandise.



A Women in Aviation International® Event

But, we ask that you DO NOT change or alter the logo in any way.

- Please do not add a location or chapter name to the logo
- Please do not add "Boys" or "Kids" or any other words or images to the logo
- Please take care to be sure the logo is not stretched or squished
- Please do not change the colors in the logo

Examples of what we ask you NOT to do are as follows:

