

Reach the Next Generation!



Now publishing **2** issues per year!



Aviation for Girls Magazine

Women in Aviation International's publication, *Aviation for Girls*, reaches all the participants of our worldwide Girls in Aviation Day and is distributed throughout the year at appropriate chapter activities and fly-ins where WAI has an official presence. In addition, the digital version of the magazine is distributed to all WAI members, and archived on the Aviation for Girls App and on **WAI.org**.

Targeted for girls ages 8-17, *Aviation for Girls* is a unique resource for young women and will spur their discovery of all kinds of exciting aviation careers. The magazine features an array of fun activities, project ideas, recommended books, and unique aviation stories that are great for both young readers as well as classroom, club, and school organization education efforts. In addition, experienced female aviators will offer insight and advice as positive role models to inspire girls to pursue their dreams. Essays from young women around the world also encourages the *Aviation for Girls* reader to think about the importance of STEM studies as it relates to her future.

9th Annual Girls in Aviation Day, September 23, 2023

Mark your calendars, and find an event near you by visiting www.WAI.org/giad. On September 23, 2023, Women in Aviation International chapters and corporate members will bring all of the passion, exploration, learning, and excitement of aviation and aerospace right to thousands of young girls. Across the WAI network, plans are in the works for an extraordinary day of fun and inspiration!

If your company is interested in supporting the next generation of female aviators, consider advertising in these special *Aviation for Girls* magazines!

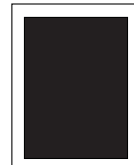
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For more details, go to
www.WAI.org/giad



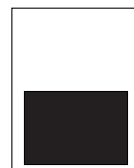
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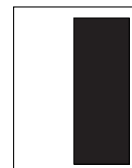
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Special offer

Book any size ad in both
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issues and receive a 10%
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Ad Rates:

Full Page \$1,440
Half Page \$780
Quarter Page \$480

AFG2023—Issue 1

(Distributed at WAI2023 in Long Beach, California, and poly-bagged with *Aviation for Women* March/April 2023)
25,000+ issues

Ad Close:

November 14, 2022

Ad Material Due:

November 21, 2022

AFG2023—Issue 2

(Distributed at *Girls in Aviation Day* 2023, and poly-bagged with *Aviation for Women* September/October 2023)
25,000+ issues

Ad Close:

June 29, 2023

Ad Material Due:

July 6, 2023

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