

SPONSORSHIP OPPORTUNITIES 2023



WAI.org

#IamWAI



JOHN RIEDEL

2022 Republic Airways Opportunity
Elevate Scholarship winner
Manuela Cortes, WAI 56648

BUILD THE WAI COMMUNITY

W on't you join Women in Aviation International on our continued mission of creating a more diverse workforce?

Now is the time to recruit the next generation workforce and rebuild our industry with the diversity that was lacking before the pandemic.

Your sponsorship of our annual conference and Girls in Aviation Day event will support WAI's expanded efforts at this critical time.



Girls in
Aviation
Day
Nashville

WOMEN IN AVIATION INTERNATIONAL.
BY THE NUMBERS

Women in Aviation International was created in 1994 to support women (and men) throughout their career in the aviation industry as well as inspire the next generation of future female aviators. With nearly 15,000 members around the world, WAI has a critical role in building a sense of community and providing an array of resources including scholarships, a robust chapter network with more than 150 local communities, Mentor Connect, Jobs Connect, education sessions, personal and development workshops/seminars and an annual three-day conference that provides a unique gathering for thousands of members to connect, engage, and inspire one another.

#IamWAI

WAI membership is made up of individual members, including 934 international members representing 90 countries, as well as more than 300 corporate members representing companies, organizations, associations, and aviation-related schools that support our mission.

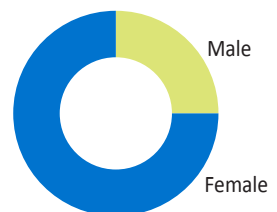
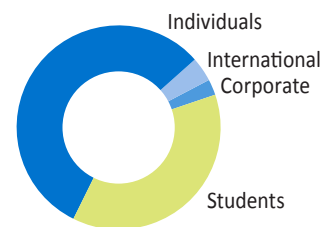
WAI membership

15,000+
members

300+
corporate
members

934
international
members
representing
90
countries

150+
chapters around
the world



34TH ANNUAL WOMEN IN AVIATION INTERNATIONAL CONFERENCE
FEBRUARY 23–25, 2023



SPONSORSHIP LEVELS AND BENEFITS

PRESENTING

\$50,000 and up

- 30 complimentary registrations
- Complimentary exhibit space (up to four 10' x 10' booth spaces)
- WAI Corporate Membership for the year
- Recognition as Presenting sponsor in March/April 2023 *Aviation for Women* Conference program
- Recognition as Presenting sponsor on WAI2023 App
- Sponsor listing on WAI.org
- Acknowledgement in WAI Connect monthly eNewsletter
- Social media posts (#ThankfulTuesday & #ThankfulThursday pre-conference)

PREMIER

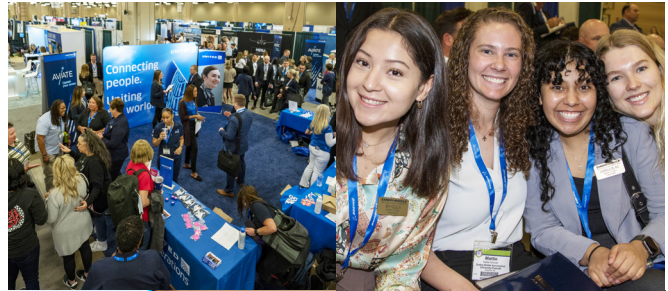
\$30,000 and up

- 20 complimentary registrations
- Complimentary exhibit space (up to three 10' x 10' booth spaces)
- WAI Supersonic Corporate Membership for the year
- Recognition as Premier sponsor in March/April 2023 *Aviation for Women* Conference program
- Recognition as Premier sponsor on WAI2023 App
- Sponsor listing on WAI.org
- Acknowledgement in WAI Connect monthly eNewsletter
- Social media posts (#ThankfulTuesday & #ThankfulThursday pre-conference)

CONTRIBUTING

\$15,000 and up

- 10 complimentary registrations
- Complimentary exhibit space (up to two 10' x 10' booth spaces)
- WAI Supersonic Corporate Membership for the year
- Recognition as Contributing sponsor in March/April 2023 *Aviation for Women* Conference program
- Recognition as Contributing sponsor on WAI2023 App
- Sponsor listing on WAI.org
- Acknowledgement in WAI Connect monthly eNewsletter
- Social media posts (#ThankfulTuesday & #ThankfulThursday pre-conference)



SUPPORTING

\$5,000 and up

- 2 complimentary registrations
- Complimentary exhibit space (one 10' x 10' booth space)
- Recognition as Supporting sponsor in March/April 2023 *Aviation for Women* Conference program
- Recognition as Supporting sponsor on WAI2023 App
- Sponsor listing on WAI.org
- Acknowledgement in WAI Connect monthly eNewsletter
- Social media post on (#ThankfulThursday pre-conference)

ADDITIONAL

- Recognition as Additional sponsor in March/April 2023 *Aviation for Women* Conference program
- Recognition as Additional sponsor on WAI2023 App
- Sponsor listing on WAI.org
- Acknowledgement in WAI Connect monthly eNewsletter
- Complimentary social media post recognizing all sponsors

Email sponsorship@wai.org to confirm your support of WAI.

34TH ANNUAL WOMEN IN AVIATION INTERNATIONAL CONFERENCE FEBRUARY 23–25, 2023



SPONSORSHIP OPPORTUNITIES EVENTS/MEETINGS/MEDIA

Sponsoring company logo will be prominently featured in the specific area(s) of sponsorship.

BRAND OPPORTUNITIES

• Tote Bag	\$40,000
• Exhibit Hall	\$18,000
• Name Badge Lanyards	\$15,000
• Registration Area	\$12,000
• Headquarter Hotel Keycards	\$8,000

EDUCATION

• Education Content Tracks	
• Career	\$10,000
• Personal Development	\$10,000
• Flying	\$5,000
• History	\$5,000
• Innovation	\$5,000
• Maintenance/Tech Ops	\$5,000
• Military	\$5,000
• Aerospace Educators Workshop	\$5,000
• Build Chapter Partnerships Through Fundraising	\$5,000
• Chapter Leadership Workshop	\$5,000
• Professional Development Seminar (3)	\$5,000

EVENTS

• Keynote Session (Friday Lunch)	\$50,000
• Pioneer Hall of Fame Ceremony & Awards	\$40,000
• Opening Night Connect (Thursday)	\$30,000
• General Session (Friday)	\$20,000
• General Session (Saturday)	\$20,000
• Chapter Connect	\$15,000
• New Members Connect	\$12,000
• Networking 101	\$7,500
• Board of Directors Connect	\$5,000
• Be a Mentor. Find a Mentor.	\$3,000
• Mind, Body, Spirit (3)	\$2,000/each

MEDIA

• WAI2023 TV News	\$20,000
• WAI2023 App	\$18,000
• Opening Video (Friday General Session)	\$15,000
• Show Daily—Thursday, Friday, Saturday	\$7,500/each
• Media Center	\$7,000
• WAI2023 Wrap-Up Video	\$6,000
• WAI2023 App Banner Ads (4)	\$2,000/each

GIRLS IN AVIATION DAY LONG BEACH

• Girls in Aviation Day Lunch	\$25,000
• Girls in Aviation Day Activity Area	\$12,000
• Girls in Aviation Day Supplies	\$8,000
• Girls in Aviation Day Career Panel	\$6,000
• Girls in Aviation Day Opening Video	\$6,000
• Girls in Aviation Day College Fair	\$2,500



Co-sponsorship is available for select opportunities. Custom sponsorship packages can be created to meet the specific needs of your company.

Email sponsorship@wai.org to confirm your support of WAI.