

WAI STRATEGIC PARTNER PROGRAM

Women in Aviation International (WAI) is a forward-thinking organization committed to shaping the future of the aviation and aerospace industry through meaningful investment in workforce development and career growth. This high-impact partnership reflects a shared vision of WAI of a world where the sky is open to all, where aviation and aerospace dreams are possible without barriers.

Strategic Partners of WAI receive elevated visibility across WAI's global platforms — including its website, publications, digital channels, and events — reinforcing their brand as a champion for opportunity and innovation. These partners gain access to WAI's diverse talent pipeline, networking with current and future industry leaders through mentorship programs, career initiatives, and premier events such as the WAI Annual Conference and International Girls in Aviation Day.

Each Strategic Partnership is fully tailored to align with the partner's goals, fostering longterm collaboration and measurable outcomes. In addition to event participation and thought leadership opportunities, Strategic Partners have options to collaborate with WAI to enhance internal employee programs such as Employee and Business Resource Groups (ERGs/BRGs) aligned with WAI's mission. WAI ensures strong communication, regular impact reporting, and public recognition of Strategic Partners through our marketing channels, celebrating milestones and achievements throughout the year.

Becoming a Strategic Partner of WAI means more than sponsorship—it's a powerful commitment to building a stronger, more skilled aviation industry for generations to come.

Join us as a Strategic Partner and help shape the future of aviation.

For more information, contact: Cassandra Bosco c.bosco@wai.org