



# SPONSORSHIP OPPORTUNITIES



WAI.org

  
**Women in Aviation**<sup>®</sup>  
INTERNATIONAL





# OUR VISION

With more than 20,000 members in 120 countries, Women in Aviation International (WAI) is a non-profit organization that envisions a world where the sky is open to all and where aviation and aerospace dreams are possible without barriers.



# Women in Aviation International by the Numbers

**20,000**  
Members

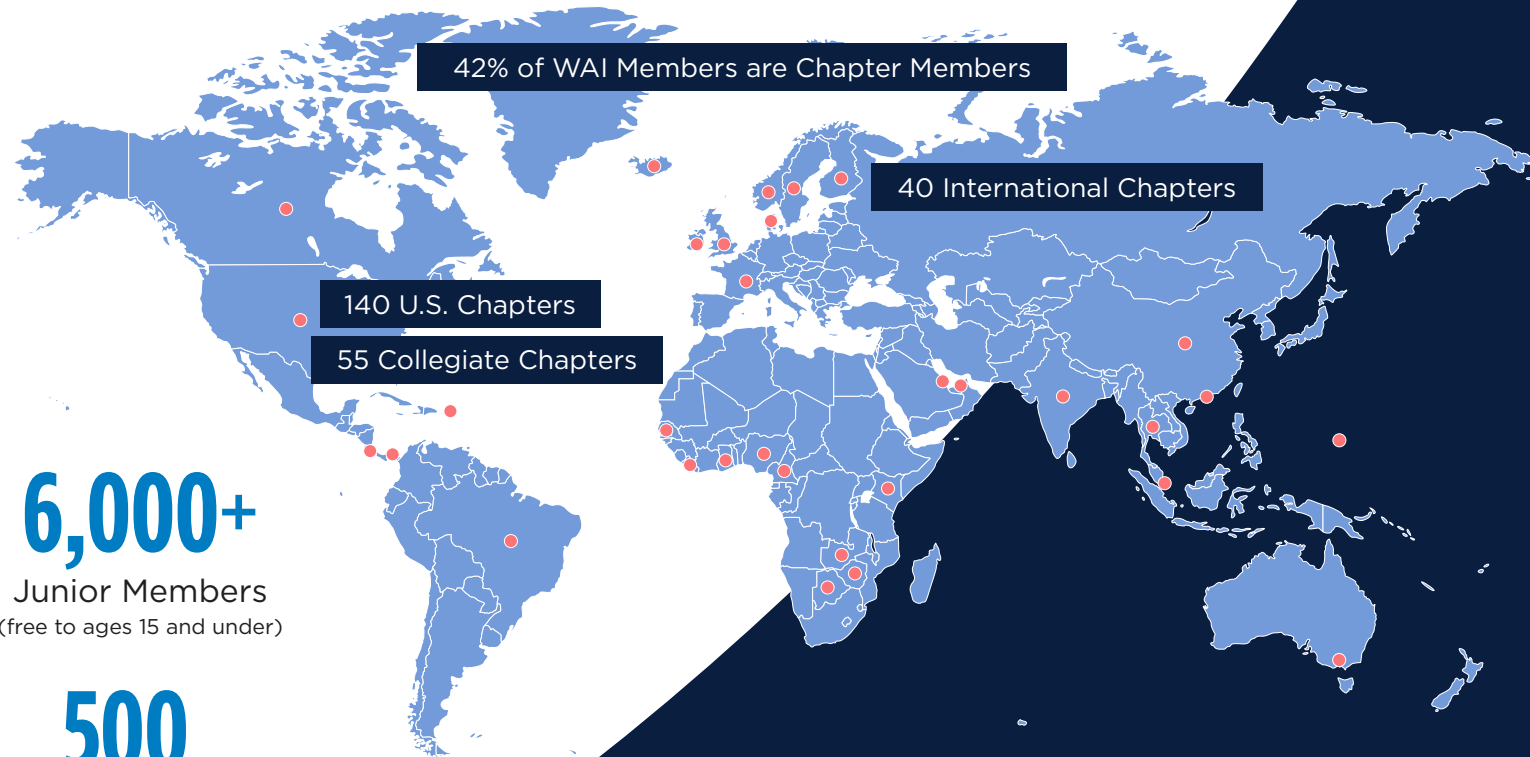
**1,200**  
International Members  
*from*  
**120**  
Countries

**85%**  
Women

**15%**  
Men

**6,000+**  
Junior Members  
(free to ages 15 and under)

**500**  
Corporate  
Members



**36**  
Average age of  
WAI member

**180**  
Chapters in  
**26**  
countries





# 2025 CONFERENCE DENVER

The Women in Aviation International conference is an annual three-day gathering featuring education sessions, professional development seminars, inspiring keynote speakers, Girls in Aviation Day, and numerous opportunities to connect, engage, inspire.

**4,700**

Attendees

**170**

Exhibitors

**30+**

Sponsors





# PROFESSIONS REPRESENTED

## WAI2026

Scheduler • Flight Instructor • Media • **MILITARY** • Drone Operator  
• **AVIONICS TECHNICIAN** • Insurance Agent • Tech Ops •  
Astronaut • Attorney • Business Aviation • FBO Professionals  
• **AEROSPACE ENGINEERS** • Flight Attendant •  
Air Show Performer • Student – High School or University • **ATC**  
• Airport Manager • Business Owner • **PILOTS** • Manufacturer  
• Space • Aircraft Sales and Finance • Dispatcher • Educator •  
**MAINTENANCE TECHNICIAN** • Aviation Management





# JOIN US NEXT YEAR IN DALLAS, TEXAS

Gaylord Texan Resort  
& Convention Center  
Grapevine, Texas

37th Annual  
**Women in Aviation International  
Conference**  
March 19–21, 2026





## 37th Annual Women in Aviation International Conference

# Sample Agenda Overview

### WAI2025 Denver Schedule At A Glance

#### Wednesday, March 26

##### (Pre-Conference Activities)

noon–5:30 p.m.	Registration Open
10 a.m.–5 p.m.	Exhibitor Set-Up
TBD	Tours (TBD) <i>Additional fee; registration required</i>
1–5 p.m.	Chapter Leadership Workshop
1–5 p.m.	Professional Development Seminars: <b>PD 1:</b> Emerging Leaders Mini-Course (Harvard Division of Continuing Education) <b>PD 2:</b> Reaching Your Full Career Potential <b>PD 3:</b> The “Worth” Ethic Revolution <i>Additional fee; registration required</i>
1–6 p.m.	WAI Merchandise Store Open
1–6 p.m.	Authors Connect Open
5–6 p.m.	1st Timer Conference Attendee Tour
5–6 p.m.	Harvard Gathering <i>Invitation only</i>
6–7 p.m.	Chapter Connect Reception <i>Invitation only</i>

#### Thursday, March 27

7 a.m.–5 p.m.	Registration Open
7 a.m.–7 p.m.	WAI Merchandise Store Open
7 a.m.–7 p.m.	Authors Connect Open
7–7:45 a.m.	Mind. Body. Spirit. Yoga <i>Additional fee; registration required</i>
7:15–8:45 a.m.	New Members Breakfast <i>Members who joined April 2024 or after</i>
9–10 a.m.	Opening General Session And Membership Meeting
10–11 a.m.	Exhibit Hall Grand Opening
10 a.m.–4:30 p.m.	Exhibit Hall Open
11 a.m.–noon	Education Sessions
11 a.m.–12:30 p.m.	Networking 101 for Students
12–1:30 p.m.	Break (Exhibit Hall Open)
12:30–1:15 p.m.	Mind. Body. Spirit. Yoga
1–4 p.m.	Aerospace Educators Workshop
1:30–2:30 p.m.	Education Sessions
2:45–4:15 p.m.	Finding Sponsors to Support Your WAI Chapter
3–4 p.m.	Education Sessions
4:30–6 p.m.	Opening Night Reception
6–7 p.m.	International Member Reception <i>International members only</i>
6–10 p.m.	Aviation Networking Night
6:30–7:15 p.m.	Mind. Body. Spirit. Zumba <i>Additional fee; registration required</i>

#### Friday, March 28

7 a.m.–4 p.m.	Registration Open
7–7:45 a.m.	Mind. Body. Spirit. Zumba <i>Additional fee; registration required</i>
7 a.m.–6 p.m.	WAI Merchandise Store Open
7 a.m.–6 p.m.	Authors Connect Open
7:15–8:45 a.m.	Scholarship Recognition Breakfast <i>Invitation Only</i>
7:15–8:45 a.m.	Authors Connect Meet & Greet
8 a.m.–4:30 p.m.	Exhibit Hall Open
9–10 a.m.	Morning General Session
10:30–11:30 a.m.	Education Sessions
10:30–noon	How to Start a WAI Chapter
11:30 a.m.–1 p.m.	Break (Exhibit Hall Open)
noon–12:45 p.m.	Mind. Body. Spirit. Self Defense <i>Additional fee; registration required</i>
1–2 p.m.	Afternoon General Session
2:30–3:30 p.m.	Education Sessions
3:45–5:15 p.m.	Plan & Host an Outstanding GIAD Event
3:45–5:15 p.m.	Be a Mentor. Find a Mentor.
4–5 p.m.	Education Sessions
6:30–8:30 p.m.	Pioneer Hall of Fame Ceremony & Celebration Dinner <i>Additional fee; registration required</i>
8:30–10 p.m.	Jazz With Wings Hangar Dance

#### Saturday, March 29/ Girls in Aviation Day Denver

7–10:30 a.m.	Registration Open
7–7:45 a.m.	Mind. Body. Spirit. Self Defense <i>Additional fee; registration required</i>
8–9:30 a.m.	Coffee & Conversation in the Exhibit Hall
8–10:30 a.m.	Exhibit Hall Open
8 a.m.–3 p.m.	Girls in Aviation Day <i>Registration open</i>
8:30–10 a.m.	Student & Collegiate Chapter Leadership Workshop
9–10 a.m.	Education Sessions
10:30–11:45 a.m.	Closing General Session/Keynote
10:30 a.m.–3 p.m.	Exhibitor Tear Down





# Conference Sponsor Opportunities

**WAI2026**

	Diamond	Platinum	Gold	Silver	Bronze
Registrations	30	20	10	5	3
Pioneer Hall of Fame tickets	10	5	3	2	
10% discount on additional booth spaces	✓	✓			
One Industry Briefing time slot (All sponsors levels receive 50% off additional time slots)	✓	✓	✓		
Space for company use (company updates, interviews, etc.) See chart for associated fees.	2 Full Days	Full Day	Half Day		
Complimentary booth(s) with five comp booth only passes for each 10' x 10' booth	four 10' x 10' booths	three 10' x 10' booths	two 10' x 10' booths	one 10' x 10' booth	one 10' x 10' booth
One sponsor message emailed to conference attendees pre-conference sent by WAI (opt in/opt out); via <i>Conference Connect</i>	✓	✓			
Additional Sponsors Branding only – exhibit hall booth not included					





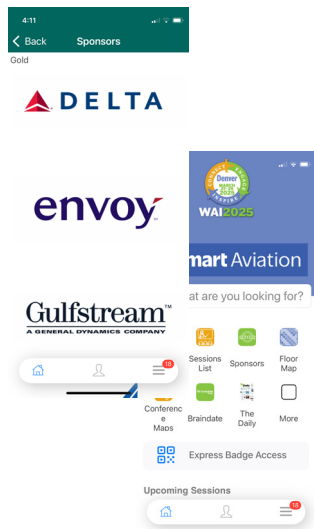
# WAI2026

# Conference Sponsor Benefits

Diamond and Platinum sponsors receive more prominent recognition

All sponsors will be included in the following:

- Recognition as a sponsor in Quarter 1 2026 *Aviation for Women* magazine if confirmed by January 24, 2026 – circulation 20,000+
- Recognition as a sponsor on onsite signage (visibility based on level)
- Recognition as a sponsor on the WAI2026 Conference app
- Sponsor listing on WAI.org
- Acknowledgement in *WAI Connect* monthly eNewsletter
- Social Media posts pre-conference (#ThankfulTuesday #ThankfulThursday)







# Maximum Visibility Package

Available **ONLY** to **Diamond** and **Platinum**  
Sponsors may choose one item from below

Item	Number Available	Notes
Conference Tote Bags	Exclusive	
General Sessions	Each Session Exclusive	Ability to speak (3 minutes on stage by C-level executive)
Thursday		
Friday Morning		
Saturday Morning		
Hotel Key Card Presentation Folder	Exclusive	
Self Check-in Area	Exclusive	Logo on landing page at each check-in station



**WAI2026**

# High Visibility Package

Available to **Gold Level** and Above

Item	Number Available	Notes
Attendee Lanyards	Exclusive	
Braindate Lounge	Up to 3	Structured networking program on site; sponsor may provide branded giveaways
Chapter Leader Workshop	Exclusive	Ability to thank attendees at event; sponsor may provide branded giveaways
Chapter Connect Event	Up to 2	Ability to thank attendees at event; sponsor may provide branded giveaways
Conference Wi-Fi	Exclusive	
New Members Breakfast	Exclusive	Ability to thank attendees at event; sponsor may provide branded giveaways
The Daily	Up to 2	On-site conference program, sponsor receives logo on front cover and full-page ad in issue
Volunteer Lanyards	Exclusive	





**WAI2026**

# Intermediate Visibility Package

Available to **Silver Level** and Above

Item	Number Available	Notes
Authors Connect	Up to 2	Ability to thank attendees at Meet and Greet event; branding in Authors Connect area
Charging Stations	Multiple	Multiple stations available
Conference App Banner Ad	Up to 3	Ability to link sponsor branded information
Education Sessions	Up to 5	Up to 5 sponsors listed as sponsors of entire education offerings at conference
Harvard Emerging Leaders Reception	Up to 3	Ability to thank attendees; sponsor may provide branded giveaways
International Reception	Exclusive	Ability to thank attendees; sponsor may provide branded giveaways
Media Room	Exclusive	
Mind. Body. Spirit.	Up to 3	One for each day; morning fitness activity; sponsor may provide branded giveaways
WAI On Air	Up to 3	Ability to include sponsor branded video content



# Girls in Aviation Day

## Encourage the next generation!

Supporting WAI's Girls in Aviation Day is a unique opportunity to promote your company to thousands of aviation enthusiasts worldwide and show your interest in expanding WAI's year-round Aviation for Girls program.



Part of a three-pronged STEM education program, called Aviation for Girls

- Girls in Aviation Day (conference and international events)
- Free WAI Junior membership for girls ages 5 to 15
- Year-round educational resources including:
  - Aviation for Girls app
  - Aviation for Girls *Connect News*—YouTube channel
  - Aviation for Girls *Engage E-Learning*—Webinars
  - *Aviation for Girls* magazine
  - *The Sky is Unlimited* career guide







# Girls in Aviation Day Dallas A la Carte

Item	
Lunch	Up to 3
Activity Area	Up to 2
Signage	Up to 2
Supplies	Up to 2
Career Panel	
Opening Video	
Snacks & Water	Up to 2
GIAD Activity Kits	
GIAD T-shirts	
College Fair	
Shipping Fulfillment	



JOIN US  
in changing the face of aviation and aerospace





# THANK YOU

## FOR YOUR SUPPORT



[www.WAI.org](http://www.WAI.org)  
[sponsorship@wai.org](mailto:sponsorship@wai.org)



WAI has a 95%  
4-Star rating  
with Charity  
Navigator.

