



# SPONSORSHIP OPPORTUNITIES





# OUR VISION

With more than 20,000 members in 120 countries, Women in Aviation International (WAI) is a non-profit organization that envisions a world where the sky is open to all and where aviation and aerospace dreams are possible without barriers.



# Women in Aviation International by the Numbers

**20,000**  
Members

**1,200**

International Members

from

**120**

Countries

**85%**

Women

**15%**

Men

**6,000+**

Junior Members  
(free to ages 15 and under)

**500**

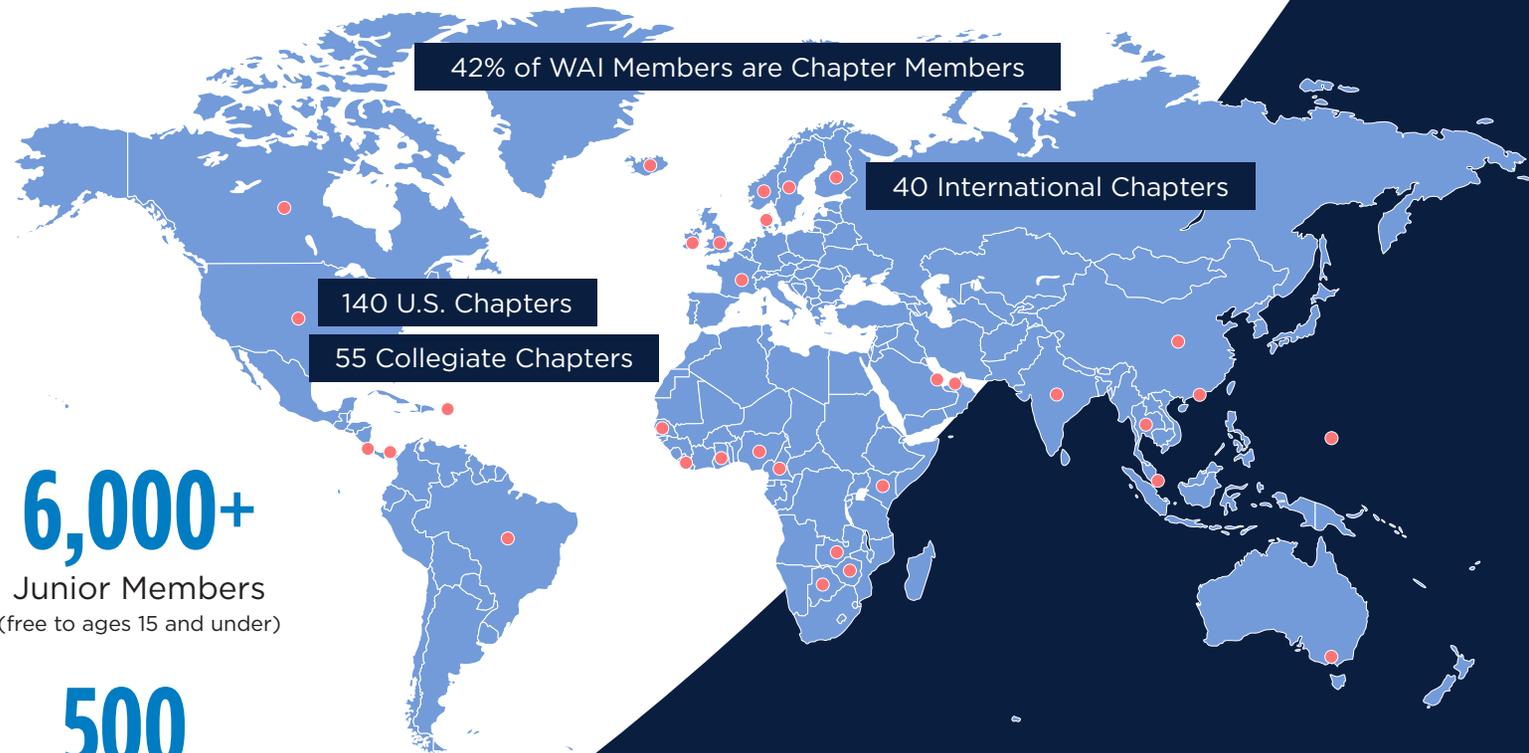
Corporate  
Members

42% of WAI Members are Chapter Members

40 International Chapters

140 U.S. Chapters

55 Collegiate Chapters



**36**

Average age of  
WAI member

**180**

Chapters in

**26**

countries



# 2025 CONFERENCE DENVER

The Women in Aviation International conference is an annual three-day gathering featuring education sessions, professional development seminars, inspiring keynote speakers, Girls in Aviation Day, and numerous opportunities to connect, engage, inspire.

**4,700**  
Attendees

**170**  
Exhibitors

**30+**  
Sponsors



# PROFESSIONS REPRESENTED

## WAI2026

- Scheduler • Flight Instructor • Media • **MILITARY** • Drone Operator
- **AVIONICS TECHNICIAN** • Insurance Agent • Tech Ops •
  - Astronaut • Attorney • Business Aviation • FBO Professionals
  - **AEROSPACE ENGINEERS** • Flight Attendant •
- Air Show Performer • Student - High School or University • **ATC**
- Airport Manager • Business Owner • **PILOTS** • Manufacturer
  - Space • Aircraft Sales and Finance • Dispatcher • Educator •
  - MAINTENANCE TECHNICIAN** • Aviation Management



JOIN US  
NEXT YEAR IN  
DALLAS,  
TEXAS

Gaylord Texan Resort  
& Convention Center  
Grapevine, Texas

37th Annual  
**Women in Aviation International  
Conference**  
March 19–21, 2026



## 37th Annual Women in Aviation International Conference

# Sample Agenda Overview

### WAI2025 Denver Schedule At A Glance

#### Wednesday, March 26

(Pre-Conference Activities)

|                |   |
|----------------|---|
| noon-5:30 p.m. | Registration Open   |
| 10 a.m.-5 p.m. | Exhibitor Set-Up  |
| TBD            | Tours (TBD)<br><i>Additional fee; registration required</i>   |
| 1-5 p.m.       | Chapter Leadership Workshop   |
| 1-5 p.m.       | Professional Development Seminars:<br><b>PD 1:</b> Emerging Leaders Mini-Course<br><i>(Harvard Division of Continuing Education)</i><br><b>PD 2:</b> Reaching Your Full Career Potential<br><b>PD 3:</b> The "Worth" Ethic Revolution<br><i>Additional fee; registration required</i> |
| 1-6 p.m.       | WAI Merchandise Store Open  |
| 1-6 p.m.       | Authors Connect Open  |
| 5-6 p.m.       | 1st Timer Conference Attendee Tour  |
| 5-6 p.m.       | Harvard Gathering <i>Invitation only</i>  |
| 6-7 p.m.       | Chapter Connect Reception <i>Invitation only</i>  |

#### Thursday, March 27

|                    |  |
|--------------------|--|
| 7 a.m.-5 p.m.      | Registration Open  |
| 7 a.m.-7 p.m.      | WAI Merchandise Store Open   |
| 7 a.m.-7 p.m.      | Authors Connect Open   |
| 7-7:45 a.m.        | Mind. Body. Spirit. Yoga<br><i>Additional fee; registration required</i> |
| 7:15-8:45 a.m.     | New Members Breakfast<br><i>Members who joined April 2024 or after</i>   |
| 9-10 a.m.          | Opening General Session And Membership Meeting                           |
| 10-11 a.m.         | Exhibit Hall Grand Opening   |
| 10 a.m.-4:30 p.m.  | Exhibit Hall Open  |
| 11 a.m.-noon       | Education Sessions   |
| 11 a.m.-12:30 p.m. | Networking 101 for Students  |
| 12-1:30 p.m.       | Break (Exhibit Hall Open)  |
| 12:30-1:15 p.m.    | Mind. Body. Spirit. Yoga   |
| 1-4 p.m.           | Aerospace Educators Workshop   |
| 1:30-2:30 p.m.     | Education Sessions   |
| 2:45-4:15 p.m.     | Finding Sponsors to Support Your WAI Chapter                             |
| 3-4 p.m.           | Education Sessions   |
| 4:30-6 p.m.        | Opening Night Reception  |
| 6-7 p.m.           | International Member Reception <i>International members only</i>         |
| 6-10 p.m.          | Aviation Networking Night  |
| 6:30-7:15 p.m.     | Mind. Body. Spirit. Zumba <i>Additional fee; registration required</i>   |

#### Friday, March 28

|                   |  |
|-------------------|--|
| 7 a.m.-4 p.m.     | Registration Open  |
| 7-7:45 a.m.       | Mind. Body. Spirit. Zumba<br><i>Additional fee; registration required</i>                          |
| 7 a.m.-6 p.m.     | WAI Merchandise Store Open   |
| 7 a.m.-6 p.m.     | Authors Connect Open   |
| 7:15-8:45 a.m.    | Scholarship Recognition Breakfast<br><i>Invitation Only</i>  |
| 7:15-8:45 a.m.    | Authors Connect Meet & Greet   |
| 8 a.m.-4:30 p.m.  | Exhibit Hall Open  |
| 9-10 a.m.         | Morning General Session  |
| 10:30-11:30 a.m.  | Education Sessions   |
| 10:30-noon        | How to Start a WAI Chapter   |
| 11:30 a.m.-1 p.m. | Break (Exhibit Hall Open)  |
| noon-12:45 p.m.   | Mind. Body. Spirit. Self Defense<br><i>Additional fee; registration required</i>                   |
| 1-2 p.m.          | Afternoon General Session  |
| 2:30-3:30 p.m.    | Education Sessions   |
| 3:45-5:15 p.m.    | Plan & Host an Outstanding GIAD Event  |
| 3:45-5:15 p.m.    | Be a Mentor. Find a Mentor.  |
| 4-5 p.m.          | Education Sessions   |
| 6:30-8:30 p.m.    | Pioneer Hall of Fame Ceremony & Celebration Dinner<br><i>Additional fee; registration required</i> |
| 8:30-10 p.m.      | Jazz With Wings Hangar Dance   |

#### Saturday, March 29/ Girls in Aviation Day Denver

|                   |  |
|-------------------|--|
| 7-10:30 a.m.      | Registration Open  |
| 7-7:45 a.m.       | Mind. Body. Spirit. Self Defense<br><i>Additional fee; registration required</i> |
| 8-9:30 a.m.       | Coffee & Conversation in the Exhibit Hall  |
| 8-10:30 a.m.      | Exhibit Hall Open  |
| 8 a.m.-3 p.m.     | Girls in Aviation Day<br><i>Registration open</i>                                |
| 8:30-10 a.m.      | Student & Collegiate Chapter Leadership Workshop                                 |
| 9-10 a.m.         | Education Sessions   |
| 10:30-11:45 a.m.  | Closing General Session/Keynote  |
| 10:30 a.m.-3 p.m. | Exhibitor Tear Down  |



# Conference Sponsor Opportunities

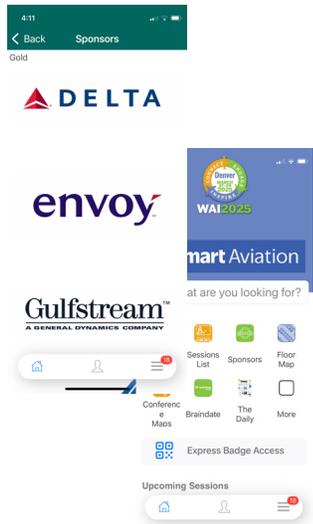
**WAI2026**

|  | Diamond               | Platinum               | Gold                 | Silver              | Bronze              |
|--|-----------------------|------------------------|----------------------|---------------------|---------------------|
| Registrations  | 30                    | 20                     | 10                   | 5                   | 3                   |
| Pioneer Hall of Fame tickets   | 10                    | 5                      | 3                    | 2                   |                     |
| 10% discount on additional booth spaces  | ✓                     | ✓                      |                      |                     |                     |
| One Industry Briefing time slot<br>(All sponsors levels receive 50% off additional time slots)                                 | ✓                     | ✓                      | ✓                    |                     |                     |
| Space for company use (company updates, interviews, etc.) See chart for associated fees.                                       | 2 Full Days           | Full Day               | Half Day             |                     |                     |
| Complimentary booth(s) with five comp booth only passes for each 10' x 10' booth   | four 10' x 10' booths | three 10' x 10' booths | two 10' x 10' booths | one 10' x 10' booth | one 10' x 10' booth |
| One sponsor message emailed to conference attendees pre-conference sent by WAI (opt in/opt out); via <i>Conference Connect</i> | ✓                     | ✓                      |                      |                     |                     |
| Additional Sponsors<br>Branding only – exhibit hall booth not included   |                       |                        |                      |                     |                     |



# Conference Sponsor Benefits

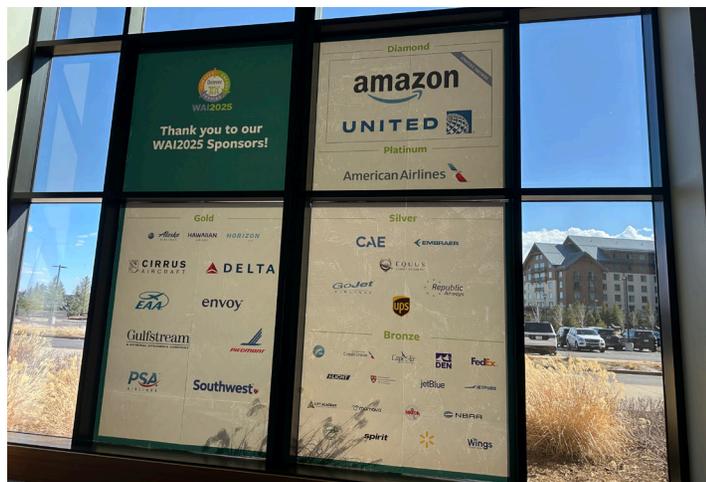
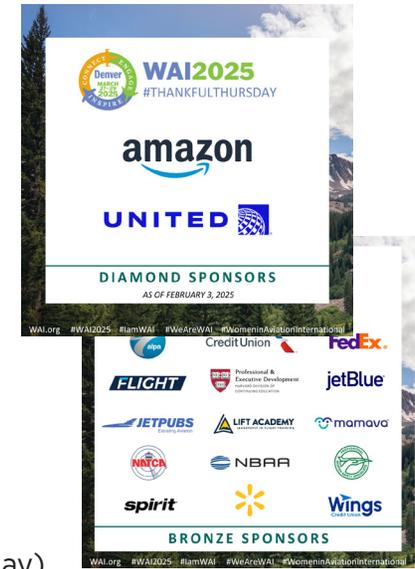
## WAI2026



Diamond and Platinum sponsors receive more prominent recognition

All sponsors will be included in the following:

- Recognition as a sponsor in Quarter 1 2026 *Aviation for Women* magazine if confirmed by January 24, 2026 – circulation 20,000+
- Recognition as a sponsor on onsite signage (visibility based on level)
- Recognition as a sponsor on the WAI2026 Conference app
- Sponsor listing on WAI.org
- Acknowledgement in *WAI Connect* monthly eNewsletter
- Social Media posts pre-conference (#ThankfulTuesday #ThankfulThursday)





# Maximum Visibility Package

Available **ONLY** to **Diamond** and **Platinum** Sponsors may choose one item from below

| Item                               | Number Available       | Notes  |
|------------------------------------|------------------------|--|
| Conference Tote Bags               | Exclusive              |  |
| General Sessions                   | Each Session Exclusive | Ability to speak (3 minutes on stage by C-level executive) |
| Thursday                           |                        |  |
| Friday Morning                     |                        |  |
| Saturday Morning                   |                        |  |
| Hotel Key Card Presentation Folder | Exclusive              |  |
| Self Check-in Area                 | Exclusive              | Logo on landing page at each check-in station              |



**WAI2026**

# High Visibility Package

Available to **Gold Level** and Above

| Item                    | Number Available | Notes  |
|-------------------------|------------------|--|
| Attendee Lanyards       | Exclusive        |  |
| Braindate Lounge        | Up to 3          | Structured networking program on site; sponsor may provide branded giveaways               |
| Chapter Leader Workshop | Exclusive        | Ability to thank attendees at event; sponsor may provide branded giveaways                 |
| Chapter Connect Event   | Up to 2          | Ability to thank attendees at event; sponsor may provide branded giveaways                 |
| Conference Wi-Fi        | Exclusive        |  |
| New Members Breakfast   | Exclusive        | Ability to thank attendees at event; sponsor may provide branded giveaways                 |
| The Daily               | Up to 2          | On-site conference program, sponsor receives logo on front cover and full-page ad in issue |
| Volunteer Lanyards      | Exclusive        |  |



**WAI2026**

# Intermediate Visibility Package

Available to **Silver Level** and Above

| Item                               | Number Available | Notes  |
|------------------------------------|------------------|--|
| Authors Connect                    | Up to 2          | Ability to thank attendees at Meet and Greet event; branding in Authors Connect area |
| Charging Stations                  | Multiple         | Multiple stations available  |
| Conference App Banner Ad           | Up to 3          | Ability to link sponsor branded information  |
| Education Sessions                 | Up to 5          | Up to 5 sponsors listed as sponsors of entire education offerings at conference      |
| Harvard Emerging Leaders Reception | Up to 3          | Ability to thank attendees; sponsor may provide branded giveaways                    |
| International Reception            | Exclusive        | Ability to thank attendees; sponsor may provide branded giveaways                    |
| Media Room                         | Exclusive        |  |
| Mind. Body. Spirit.                | Up to 3          | One for each day; morning fitness activity; sponsor may provide branded giveaways    |
| WAI On Air                         | Up to 3          | Ability to include sponsor branded video content                                     |



# Girls in Aviation Day

## Encourage the next generation!

Supporting WAI's Girls in Aviation Day is a unique opportunity to promote your company to thousands of aviation enthusiasts worldwide and show your interest in expanding WAI's year-round Aviation for Girls program.



Part of a three-pronged STEM education program, called Aviation for Girls

- Girls in Aviation Day (conference and international events)
- Free WAI Junior membership for girls ages 5 to 15
- Year-round educational resources including:
  - Aviation for Girls app
  - Aviation for Girls *Connect News*—YouTube channel
  - Aviation for Girls *Engage E-Learning*—Webinars
  - *Aviation for Girls* magazine
  - *The Sky is Unlimited* career guide





# Girls in Aviation Day Dallas A la Carte

| Item                 |         |
|----------------------|---------|
| Lunch                | Up to 3 |
| Activity Area        | Up to 2 |
| Signage              | Up to 2 |
| Supplies             | Up to 2 |
| Career Panel         |         |
| Opening Video        |         |
| Snacks & Water       | Up to 2 |
| GIAD Activity Kits   |         |
| GIAD T-shirts        |         |
| College Fair         |         |
| Shipping Fulfillment |         |



JOIN US

in changing the face of aviation and aerospace



**WAI2026**

# THANK YOU FOR YOUR SUPPORT



[www.WAI.org](http://www.WAI.org)

[sponsorship@wai.org](mailto:sponsorship@wai.org)



WAI has a 95%  
4-Star rating  
with Charity  
Navigator.

