



We envision a world where the sky is open to all, where aviation and aerospace dreams are possible without barriers.



**WAI2025**

## 36th Annual Conference

Denver, Colorado | March 27-29, 2025

# SPONSOR IMPACT REPORT



## THANK YOU FOR YOUR SUPPORT!

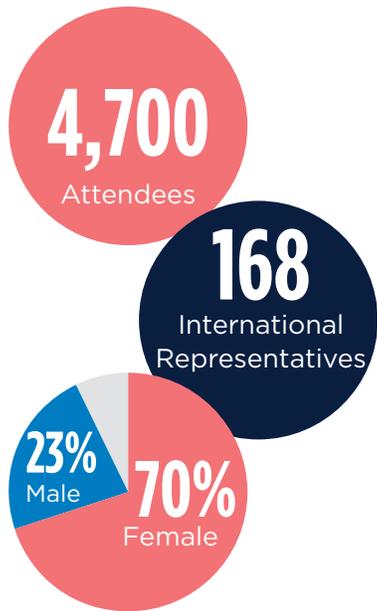


*As the largest organization in the world dedicated to women in all aspects of aviation and aerospace, WAI celebrates the strength, growth, and determination of the Women in Aviation International community. WAI envisions a world where the sky is open to all, and where aviation and aerospace dreams are possible without barriers.*



— Lynda Coffman, WAI CEO

# CONFERENCE HIGHLIGHTS



## WAI2025 Attendance & Global Reach

- **4,700 total attendees**
- **168 international representatives from 34 countries** including Nigeria, Canada, United Kingdom, Tunisia, Brazil, Australia, UAE, Kenya, Ghana, Ireland, and Japan
- **70% female and 23% male** attendance, representing broad perspectives in aviation
- **Majority of attendees between the ages of 18-59**, with 18-25 year olds and 30-39 year olds being the most strongly represented
- **60% first-time attendees**, generating new leads every year



## STATS from WAI2025 Sponsor and Exhibitor Surveys

Attendees from all stages of careers including college students, young professionals, emerging leaders, and seasoned executives

87%

ranked **exhibit hall traffic** to be good or excellent

48%

rated traffic as excellent

9

**average rating of conference experience** from sponsors and exhibitors on a scale of 0 to 10 (10 being extremely satisfied)

84%

found the **investment made to participate in WAI2025** was either very or extremely valuable



*The WAI Conference is a non-negotiable for me ever since my first time attending. The culture, education, and inspiration experienced at this event is unlike any industry event I attend. No matter who you talk to, how accomplished they are, they will pour into you and give you the roadmap you need for success! I am more blown away each year I attend!*



# POWERFUL INDUSTRY CONNECTIONS

- **170 companies and organizations** showcased in our bustling exhibit hall
- **Strong representation across all aviation sectors** including engineers, air traffic controllers, executives, pilots, educators, and military personnel

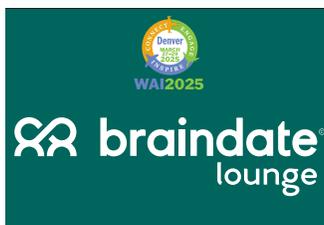


**170**  
Exhibitors

“ *Attending the WAI Conference in Denver was an unforgettable experience! As a new student pilot, I was inspired by the incredible speakers, engaged with industry leaders, and made invaluable connections that will shape my aviation journey. The passion and support within this community are unmatched. If you're looking for motivation, mentorship, and an opportunity to grow in aviation, this conference is the place to be!* ”

# NEW WAI PROGRAMS

- **Launch of the WAI International Ambassadors program** designed to strengthen WAI's global reach and engagement
- **Expanded networking opportunities** through our new Braindate, WAI Together, and WAI On Air podcasts
  - **Braindate** - A powerful structured networking program which facilitates one-on-one or small group conversations at conference
  - **WAI Together** - a new member discussion platform designed to enable members to connect, share insights and discuss key topics
  - **WAI On Air** - video interviews of inspiring WAI members from around the world pursuing their personal aviation dreams and interests



“ WAI did an amazing job with giving many opportunities to connect with so many wonderful aviation professionals and experts, it was truly an informative and engaging experience! ”

# INSPIRING THE NEXT GENERATION AT GIRLS IN AVIATION DAY DENVER

- **250+ girls (ages 8-18)** participated in Girls in Aviation Day Denver
- **30+ interactive activity stations** providing hands-on aviation experiences
- **15+ educational institutions** presenting career pathway opportunities
- **Special appearance by Jessica Cox**, the world's first armless pilot

**250+**  
Girls  
(ages 8-18)

**30+**  
Interactive  
Activity  
Sttions

**15+**  
Educational  
Institutions



## Investing in the Future

- **93 scholarships awarded** to deserving WAI members at all career stages
- **Contributions to the \$15 million** in total scholarships awarded since 1995

**93**  
Scholarships  
Awarded



“ *WAI2025 was a great conference to attend for networking, future job opportunities and to stay informed on the current aviation happenings.* ”

# YOUR SPONSORSHIP IMPACT

By sponsoring the WAI Conference, you have:

- 1. Connected with Industry Future Leaders**  
Engaged with a highly educated audience where the majority hold bachelor's degrees or higher
- 2. Enhanced Your Brand Visibility**  
Positioned your organization among leaders committed to fostering the current and future aviation workforce
- 3. Demonstrated Corporate Leadership**  
Shown your commitment to advancing women in all aviation careers
- 4. Invested in Future Talent**  
Supported critical programs that inspire the next generation of aviation professionals



“ So many workshops and events to attend, I had a hard time prioritizing which ones to sit in on! The programs were well laid out and easy to navigate with the app. Every speaker brought great content. The takeaways were fantastic. The networking and new connections formed during this conference were so beneficial not just in career development, but personal as well. Looking forward to more interactions with WAI and WAI members. ”

# MULTIMEDIA RESOURCES

- Watch CEO Lynda Coffman’s Inspiring Keynote Address



- View the WAI2025 Conference Highlights Video



- Meet the WAI International Ambassadors



- Explore More Content on the WAI On Air YouTube Channel



“ *WAI has changed the way I am approaching my next career move. I have options available that I didn’t even know were possible thanks to the networking I was able to do at WAI.* ”

# LOOKING AHEAD: WAI2026

We invite you to continue your valuable partnership with Women in Aviation International at our 37th Annual Conference:

**March 19–21, 2026**

**Gaylord Texan Resort & Conference Center  
Dallas, Texas (Grapevine)**

Early commitment ensures premium placement and maximum visibility for your organization. Sponsorship opportunities for WAI2026 are now available.



## WAI2026



## CONTACT INFORMATION

To secure your sponsorship for WAI2026 or discuss custom partnership opportunities, please contact:

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WAI has a 95% 4-Star rating with Charity Navigator.