



## The Girls in Aviation Day Logo

Many chapters have banners or other signage made to support your GIAD event, so you'll need high quality graphics in the right format.

For your use, the Girls in Aviation Day logo is available at this link:

<http://bit.ly/GIADLogos>



The logo is provided in multiple formats, as follows:

1. **GIAD\_Logo no bg.png** – this file is a .png format with a transparent background, if you'd like to use it on a non-white background
2. **GIAD\_Logo.ai** – this file is a .AI format, or Adobe Illustrator vector file. This is the file you'll want to provide to a graphic designer or banner printer for large format printing. This graphic can be sized up as large as you need it to be.
3. **WAI\_GIAD logo.jpg** – this is a .jpg file for use with a white background.
4. **One color logos** – for your use on dark or bold colors, or where use of multiple colors is expensive.

As a WAI Chapter holding a GIAD event, please USE the logo in your promotional pieces, on signage, in your social media posts and on merchandise.

But, we ask that you **DO NOT** change or alter the logo in any way

- Please do not add a location or chapter name to the logo
- Please do not add “Boys” or “Kids” or any other words or images to the logo
- Please be sure the logo is not stretched or squished
- Please do not change the colors in the logo
- Please do not use the text “Girls in Aviation Day” in different fonts on promotional logos or flyers
- Please do not create a custom GIAD logo

Examples of what we ask you **NOT** to do are as follows:

