



EQUUS
FLIGHT ACADEMY

PRESENTS

A STYLE GUIDE FOR BUSINESS HEAD SHOTS

TIPS FROM A STYLIST:

1. Choose a top that flatters your skin tone and a clean neckline that isn't too low-cut. Solid colors work best, so skip patterns or loud prints. An iron, steamer and/or lint roller the night before will set you up for success.
2. For glowing skin, start hydrating your body and moisturizing your skin 2 weeks prior. No alcohol the night before will also work wonders, but if it can't be avoided have a glass or two of water with your drinks and again in the morning.
3. Minimize shiny skin: Skip SPF on the day of the shoot and opt for primer and/or setting spray.
4. Keep your makeup natural, but consider filling in brows, applying lip liner with your lipstick, skip shiny glosses and add highlight to your brow bone, cupid's bow and above your cheekbones. Finish off with some extra blush on the apples of your cheeks. Bring your makeup bag and brush for touch ups on set!



CAMERA-READY CHECKLIST

- NATURAL MAKEUP
- TIDY HAIRSTYLE
- SIMPLE JEWELRY
- MANICURED NAILS
- WRINKLE-FREE WARDROBE

