2024 ATION





Aviation for Girls Magazine

Women in Aviation International's publication, Aviation For Girls, reaches all the participants of our worldwide Girls in Aviation Day and is distributed throughout the year at appropriate chapter activities and fly-ins where WAI has an official presence. In addition, the digital version of the magazine is distributed to all WAI members, and archived on the Aviation for Girls App and on WAI.org.

Targeted for girls ages 8-18, Aviation for Girls is a unique resource for young women and will spur their discovery of all kinds of exciting aviation careers. The magazine features an array of fun activities, project ideas, recommended books, and unique aviation stories that are great for both young readers as well as classroom, club, and school organization education efforts. In addition, experienced female aviators will offer insight and advice as positive role models to inspire girls to pursue their dreams. Essays from young women around the world also encourages the Aviation for Girls reader to think about the importance of STEM studies as it relates to her future.

10th Annual Girls in Aviation Day, September 21, 2024

Mark your calendars, and find an event near you by visiting www.WAI.org/giad. On September 21, 2024, Women in Aviation International chapters and corporate members will bring all of the passion, exploration, learning, and excitement of aviation and aerospace right to thousands of young girls. Across the WAI network, plans are in the works for a extraordinary day of fun and inspiration!

If your company is interested in supporting the next generation of female aviators, consider advertising in these special Aviation for Girls magazines!

Kelly Murphy

Director of Communications 202-909-8380 Email: kmurphy@wai.org For more details, visit www.WAI.org/giad

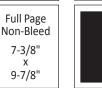


Full Page Bleed 8-5/8" 11-1/8"



7-3/8"

9-7/8"



Half Page Horizontal 7-3/8" 4-7/8"



Half Page Vertical

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Trim Size: 8-3/8" x 10-7/8" Live Matter: 1/2 inch

Ad Rates:

Full Page \$1,440 Half Page \$780 \$480 **Quarter Page**

Special

Book any size ad in both **Aviation for Girls 2024**

AFG2024—Issue 1

(Distributed at WAI2024 in Orlando, Florida, and poly-bagged with Aviation for Women January/February 2024) 25,000+ issues

Ad Close:

November 6, 2023

Ad Material Due:

November 13, 2023

AFG2024—Issue 2

(Distributed at Girls in Aviation Day 2024, and poly-bagged with Aviation for Women September/October 2024) 25,000+ issues

Ad Close:

June 28, 2024

Ad Material Due:

July 8, 2024

Send Insertion Orders to:

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