




WAI2027

# SPONSORSHIP OPPORTUNITIES



WAI.org



With more than 20,000 members in 112 countries, Women in Aviation International (WAI) is a non-profit organization that envisions a world where the sky is open to all and where aviation and aerospace dreams are possible without barriers.



# Women in Aviation International by the Numbers

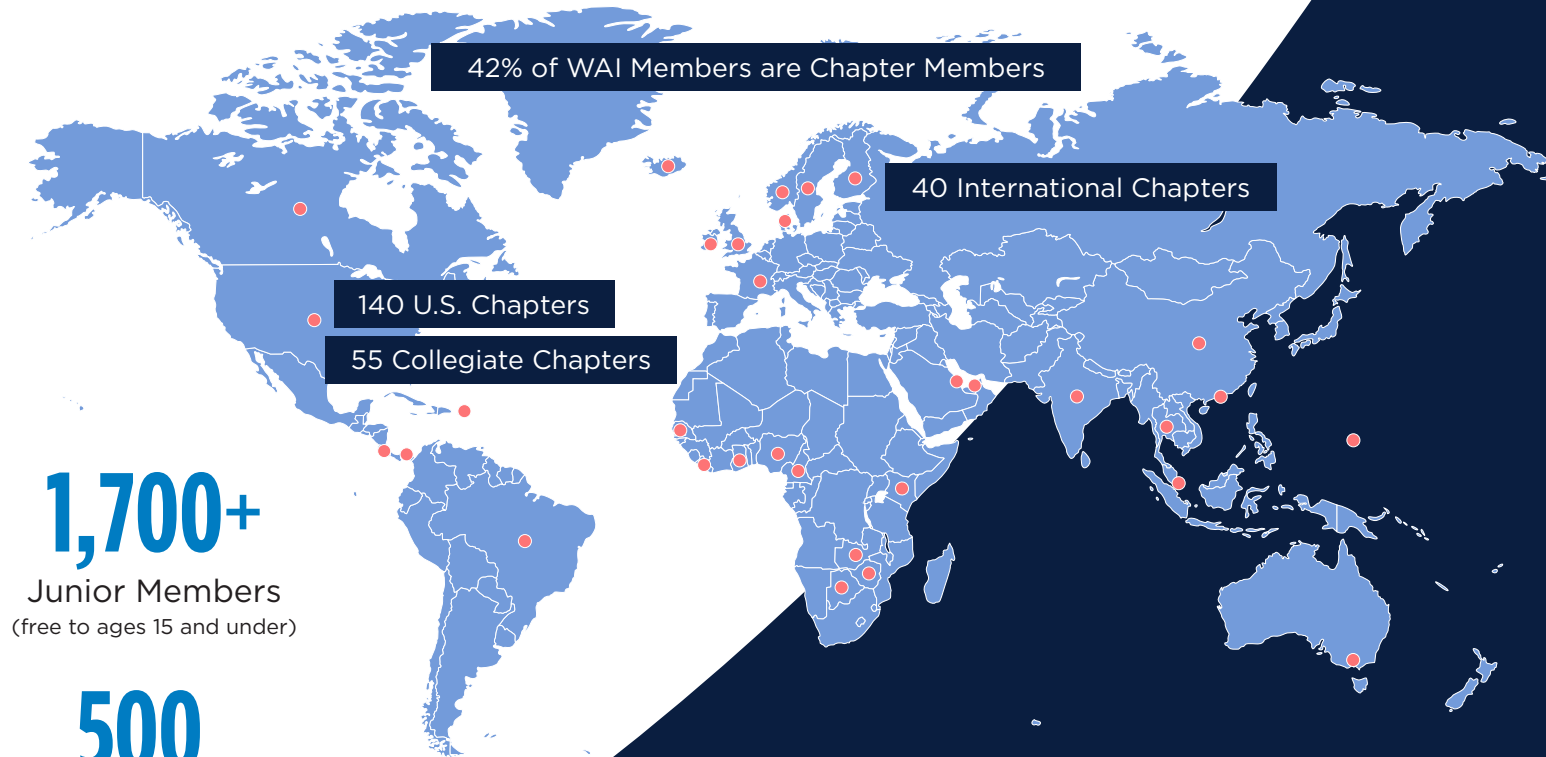
**20,000**  
Members

**1,200**  
International Members  
*from*  
**112**  
Countries

**84.1%**  
Women

**15.6%**  
Men

**.3%**  
Non-binary



**1,700+**  
Junior Members  
(free to ages 15 and under)

**500**  
Corporate  
Members

**33**  
Average age of  
WAI member

**180**  
Chapters in  
**26**  
countries



# 2026 CONFERENCE DALLAS

The Women in Aviation International conference is an annual three-day gathering featuring education sessions, professional development seminars, inspiring keynote speakers, Girls in Aviation Day, and numerous opportunities to connect, engage, inspire.

**5,500**

Attendees

**160**

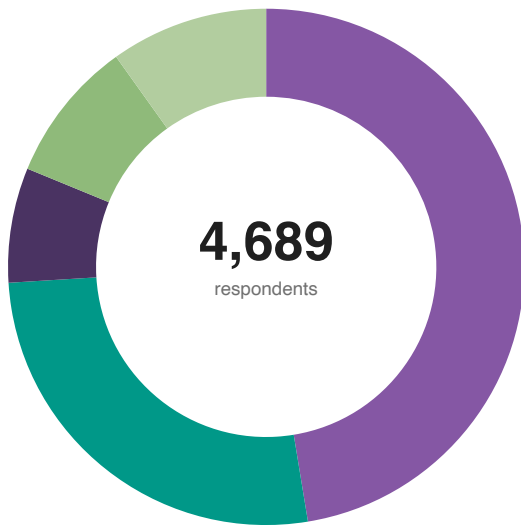
Exhibitors

**35**

Sponsors

# Careers Represented at WAI2026

Respondents by career family n = 4,689  
 Respondents could select more than one



## By career family

Selections - share of respondents

|  |                                  |              |
|--|----------------------------------|--------------|
| <b>Pilots</b>                            | 47% of mix · 102% of respondents | <b>4,801</b> |
| <b>Education &amp; Training</b>          | 27% of mix · 57% of respondents  | <b>2,694</b> |
| <b>Leadership &amp; Business</b>         | 7% of mix · 16% of respondents   | <b>728</b>   |
| <b>Operations &amp; Technical</b>        | 9% of mix · 19% of respondents   | <b>903</b>   |
| <b>Specialties, Military &amp; Other</b> | 10% of mix · 21% of respondents  | <b>1,000</b> |

## Top 10 careers represented

|   |  |             |   |  |           |
|---|--|-------------|---|--|-----------|
| 1. <b>Pilot - Commercial/Airline</b>                    |  | 1,626 · 35% | 6. <b>Aviation Business - Executive/Manager/Admin</b> |  | 627 · 13% |
| 2. <b>Pilot - General Aviation</b>                      |  | 1,380 · 29% | 7. <b>Enthusiast</b>                                  |  | 485 · 10% |
| 3. <b>Pilot - Fixed Wing</b>                            |  | 1,229 · 26% | 8. <b>Pilot - Military</b>                            |  | 318 · 7%  |
| 4. <b>Flight Instructor</b>                             |  | 1,225 · 26% | 9. <b>Educator</b>                                    |  | 298 · 6%  |
| 5. <b>Student (Full-time College/University/141 FS)</b> |  | 886 · 19%   | 10. <b>Military - Retired or Veteran</b>              |  | 265 · 6%  |

Source: WAI2026 respondent survey, n = 4,689. Donut shares are computed from total selections (n = 10,126). Respondents could select more than one career, so percentage of respondents sums to more than 100%.



## 38th Annual Women in Aviation International Conference

# Tentative Agenda Overview

## WAI2027

### Schedule At A Glance

(as of April, 2026)

#### Wednesday, February 24

(Pre-Conference Activities)

##### TOURS:

TBA TBA

*Additional fee may apply; registration required*

- 10 a.m.–5 p.m. Exhibitor Set-Up
- noon–5:30 p.m. Registration Open
- noon–6 p.m. WAI Store Open
- 1–5 p.m. Chapter Leadership Workshop *Registration required*
- 1–5 p.m. Professional Development Seminars  
*Additional fee; registration required*
- 5–6:30 p.m. 1st Timer Conference Attendee Event
- 6:30–7:30 p.m. Chapter Connect Reception *Invitation only*
- 7:30–10 p.m. Jazz with Wings Hangar Dance

#### Thursday, February 25

- 7 a.m.–5 p.m. Registration Open
- 7 a.m.–7 p.m. WAI Store Open
- 7–7:45 a.m. Mind. Body. Spirit. Course *Additional fee; registration required*
- 7:30–8:30 a.m. New Members Breakfast  
*Members who joined April 2026 or after*
- 7:30–8:45 a.m. Braindate Connection Lounge Open
- 9–10 a.m. Opening General Session and Membership Meeting
- 10–11 a.m. Exhibit Hall Preview Hour
- 10:15 a.m.–4 p.m. Braindate Connection Lounge Open
- 10 a.m.–5:30 p.m. Authors Connect Open
- 11 a.m.–5:30 p.m. Exhibit Hall Open
- 11 a.m.–noon Education Sessions
- 11 a.m.–noon Industry Briefings
- 11 a.m.–12:30 p.m. Networking 101 for Students
- 12:30–1:15 p.m. Mind. Body. Spirit. Course *Additional fee; registration required*
- 1–2:30 p.m. Plan & Host an Outstanding GIAD Event
- 1:30–2:30 p.m. Education Sessions
- 1:30–2:30 p.m. Industry Briefings
- 1:30–3:00 p.m. Speed Mentoring Session *Registration required*
- 3–4 p.m. Educating the Future Workforce in Aerospace
- 3–4 p.m. Education Sessions
- 3–4 p.m. Industry Briefings
- 4:30–5:30 p.m. Opening Night Reception
- 5:30–6:30 p.m. International Members Reception  
*International Members only*
- 5:30 p.m. Aviation Networking Events Begin

#### Friday, February 26

- 7 a.m.–4 p.m. Registration Open
- 7–7:45 a.m. Mind. Body. Spirit. Course  
*Additional fee; registration required*
- 7 a.m.–6 p.m. WAI Store Open
- 7:15–8:45 a.m. Authors Connect: Meet the Authors
- 7:30–8:45 a.m. Braindate Connection Lounge Open
- 8 a.m.–4:30 p.m. Authors Connect Open
- 8 a.m.–4:30 p.m. Exhibit Hall Open
- 9–10 a.m. Morning General Session
- 10:30–11:30 a.m. Education Sessions
- 10:30–11:30 a.m. Industry Briefings
- 10:30–noon How to Start a WAI Chapter
- 10:30 a.m.–12:30 p.m. Braindate Connection Lounge Open
- noon–12:45 p.m. Mind. Body. Spirit. Course  
*Additional fee; registration required*
- 1–2 p.m. General Session: **Scholarship Celebration**
- 2:30–3:30 p.m. Education Sessions
- 2:30–3:30 p.m. Industry Briefings
- 2:30–3:45 p.m. Student & Collegiate Chapter Leadership Workshop
- 2:30–5:30 p.m. Braindate Connection Lounge Open
- 4–5 p.m. Education Sessions
- 4–5 p.m. Industry Briefings
- 6:30–8:30 p.m. Pioneer Hall of Fame Ceremony & Celebration Dinner  
*Additional fee; registration required*
- 8:30–10:30 p.m. WAI After Party & Dancing

#### Saturday, February 27 /

##### Girls in Aviation Day Savannah

- 7–10:30 a.m. Registration Open
- 7–7:45 a.m. Mind. Body. Spirit. Course  
*Additional fee; registration required*
- 7:30–10:30 a.m. Braindate Connection Lounge Open
- 8–9:30 a.m. Coffee & Conversation in the Exhibit Hall
- 8–10:30 a.m. Authors Connect Open
- 8–10:30 a.m. Exhibit Hall Open
- 8 a.m.–noon WAI Store Open
- 8 a.m.–3 p.m. Girls in Aviation Day Savannah *Separate registration required*
- 9–10 a.m. Education Sessions
- 9–10 a.m. Industry Briefings
- 10:30–11:45 a.m. Closing General Session
- 10:30 a.m.–3 p.m. Exhibitor Tear Down



# Conference Sponsor Opportunities

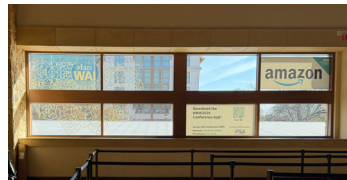
**WAI2027**

|   | Strategic Partner  | Platinum                                 | Gold                      | Silver   | Bronze  |
|---|--|--|---------------------------|----------|---------|
| Price   |  | \$40,000                                 | \$25,000                  | \$10,000 | \$5,000 |
| Registrations   |  | 15                                       | 10                        | 5        | 3       |
| Pioneer Hall of Fame tickets  |  | 5  | 3                         | 2        |         |
| 10% discount on additional booth spaces   | Exclusive maximum visibility opportunities reserved for WAI Strategic Partners | ✓  |                           |          |         |
| One Industry Briefing time slot (All sponsors levels receive 50% off additional time slots) |  | ✓  | ✓                         |          |         |
| Complimentary WAI Corporate Membership  |  | ✓  | ✓                         |          |         |
| Space for company use (company updates, interviews, etc.) See chart for associated fees.    |  | (1) Full Day<br>6 a.m.–4 p.m.            | (1) Half Day<br>(4 hours) |          |         |
| Complimentary Booth Space (5 booth-staff only passes with each 10x10)                       |  | 4  | 3                         | 2        | 1       |
| Sponsored Items   |  | See following pages for options by level |                           |          |         |



# Strategic Partner Overview

Thank you to our 2026 Strategic Partners:  
Amazon, American Airlines, United



The following opportunities and more are reserved for WAI Strategic Partners.

## Partnership Benefits:

- **Maximum Brand Visibility** — Prime placement across WAI’s global platforms: speaking opportunities, website, publications, digital channels, and marquee events.
- **Talent Pipeline Access** — Direct connection to aviation’s next generation through mentorship, career initiatives, and premier events including the WAI Annual Conference, Harvard Women in Leadership Program, AirVenture WAI Connect Breakfast, WAI On Air Podcast, and the Aviation for Girls Program.
- **Complimentary WAI Corporate Membership**
- **Fully Customized Partnership** — Tailored to your goals, delivering long-term collaboration and measurable outcomes.
- **Internal Program Integration** — Collaborate with WAI to strengthen Employee and Business Resource Groups (ERGs/BRGs) aligned with WAI’s mission.
- **Dedicated Partner Support** — Regular impact reporting, milestone recognition, and year-round visibility across WAI’s marketing channels.

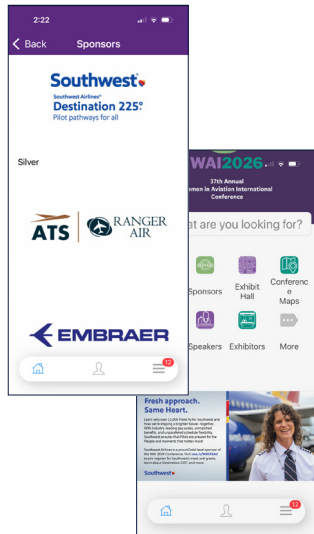


A Strategic Partnership with WAI is more than sponsorship — it’s a commitment to building aviation’s future.



# Conference Sponsor Benefits

**WAI2027** Sponsorship recognition is scaled based on level



All sponsors will be included in the following:

- Recognition as a sponsor in Quarter 1 2027 *Aviation for Women* magazine if confirmed by December 18, 2026 – circulation 20,000+
- Recognition as a sponsor on onsite signage (visibility based on level)
- Recognition as a sponsor on the WAI2027 Conference app
- Sponsor listing on WAI.org
- Acknowledgement in *WAI Connect* monthly eNewsletter
- Social Media posts pre-conference (#ThankfulTuesday #ThankfulThursday)





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# Main Stage Speaking Opportunities

One of the below opportunities available as part of **STRATEGIC PARTNER** packages (see page 8). Also available to **GOLD** and above sponsors for an additional \$15,000. All opportunities below are exclusive.

| Item   | Number Available       | Notes  |
|--|------------------------|--|
| General Sessions                                   | Each Session Exclusive | Ability to speak (3 minutes on stage by C-level executive) |
| Thursday   |                        |  |
| Friday Morning                                     |                        |  |
| Saturday Morning                                   |                        |  |
| Pioneer Hall of Fame Ceremony & Celebration Dinner | Exclusive              | Ability to speak (3 minutes on stage by C-level executive) |



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# Platinum Package Options

One of the below items available as part of **PLATINUM** Sponsor Packages. Available to **SILVER** and above sponsors for an additional \$12,000. All opportunities below are exclusive.

| Item                      | Number Available | Notes  |
|---------------------------|------------------|--|
| Attendee Lanyards         | Exclusive        |  |
| Conference App            | Exclusive        | Ability to link sponsor branded information  |
| <i>Conference Connect</i> | Exclusive        | On-site conference program, sponsor receives logo on front cover and full-page ad in issue |
| Conference Tote Bags      | Exclusive        |  |
| Conference Wi-Fi          | Exclusive        |  |
| Headshots                 | Exclusive        |  |
| Wristbands                | Exclusive        |  |



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# Gold Package Options

One of the below items available as part of **GOLD** Sponsor packages. Available to **SILVER** and above sponsors for an additional \$10,000. Below opportunities are NOT exclusive to be selected by one company unless noted as such.

| Item                                 | Number Available | Notes  |
|--------------------------------------|------------------|--|
| 1st Timers Event                     | *Up to 2         |  |
| Authors Connect                      | *Up to 2         | Ability to thank attendees at Meet and Greet event; branding in Authors Connect area |
| Braindate Lounge                     | *Up to 2         | Structured networking program on site; sponsor may provide branded giveaways         |
| Chapter Connect Reception            | *Up to 2         | Ability to thank attendees at event; sponsor may provide branded giveaways           |
| Membership Booth Engagement Activity | *Up to 2         |  |
| Registration Self Check-in Area      | Exclusive        |  |
| WAI On Air Podcast Booth             | *Up to 2         | Ability to include sponsor branded video content and signage                         |

\*Option to make this opportunity exclusive for additional \$7,000



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# Silver Package Options

One of the below items available as part of **SILVER** Sponsor Packages. Also available to any level as an add-on for an additional \$5,000. Below opportunities are NOT exclusive to be selected by one company unless noted as such.

| Item                        | Number Available | Notes   |
|-----------------------------|------------------|---|
| Chapter Leadership Workshop | Exclusive        | Ability to thank attendees at event; sponsor may provide branded giveaways                                      |
| Education Sessions          | *Up to 2         | Up to 2 sponsors listed as sponsors of entire education offerings at conference                                 |
| International Reception     | Exclusive        | Ability to thank attendees; sponsor may provide branded giveaways   |
| Media Center                | *Up to 2         | Includes branding everywhere Media Center is posted   |
| Mind. Body. Spirit.         | **Up to 5        | 2 sponsors for Thursday courses, 2 for Friday courses, and 1 for Saturday course; may provide branded giveaways |
| Speed Mentoring             | Exclusive        | Ability to thank attendees; sponsor may provide branded giveaways   |
| Volunteer Lanyards          | Exclusive        |   |

\* Option to make this opportunity exclusive for additional \$2,500

\*\*Option to make this opportunity exclusive for additional \$5,000



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# Bronze Package Options

Available to **BRONZE** Level



| Item              | Number Available | Notes   |
|-------------------|------------------|---|
| Charging Stations | Multiple         | All Bronze sponsors will be recognized in branding on all the Charging Stations |



# Girls in Aviation Day

## Encourage the next generation!

Supporting WAI's Girls in Aviation Day is a unique opportunity to promote your company to thousands of aviation enthusiasts worldwide and show your interest in expanding WAI's year-round Aviation for Girls program.



Part of a three-pronged STEM education program, called Aviation for Girls

- Girls in Aviation Day (conference and international events)
- Free WAI Junior membership for girls ages 5 to 15
- Year-round educational resources including:
  - Aviation for Girls app
  - Aviation for Girls *Connect News*—YouTube channel
  - Aviation for Girls *Engage E-Learning*—Webinars
  - *Aviation for Girls* magazine
  - *The Sky is Unlimited* career guide





# Girls in Aviation Day Savannah A la Carte

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| Item  |           | Price    |
|---|-----------|----------|
| Lunch                                       | **Up to 4 | \$15,000 |
| Career Panel                                |           | \$7,000  |
| Activity Area                               | *Up to 2  | \$6,000  |
| GIAD T-shirts                               |           | \$6,000  |
| Signage and Decor                           |           | \$6,000  |
| Opening Video                               |           | \$5,000  |
| GIAD Activity Kits with branded Luggage Tag |           | \$5,000  |
| College Fair                                |           | \$3,000  |

\* Option to make this opportunity exclusive for additional \$2,500

\*\*Option to make this opportunity exclusive for additional \$5,000



**WAI2027**

# JOIN US NEXT YEAR IN SAVANNAH, GEORGIA

Savannah Convention Center  
Savannah, Georgia

38th Annual

## **Women in Aviation International Conference**

February 25–27, 2027



# THANK YOU FOR YOUR SUPPORT

## WAI2027



[www.WAI.org](http://www.WAI.org)  
[sponsorship@wai.org](mailto:sponsorship@wai.org)



WAI has a 95%  
4-Star rating  
with Charity  
Navigator.

