



AI FOR THE BUSY LEADER

AI

**Grow Your Business, Build
Your Teams, &
Communicate With Impact**

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SEE AI IN A NEW WAY

"AI For The Busy Leader: Grow Your Business, Build High-Performing Teams, & Communicate With Impact"

Artificial Intelligence (AI) is a game-changer for today's leaders, helping you become more efficient, effective, and equipped than ever before. In the fast-paced world of multifamily property management, leveraging AI can transform how you grow your business, build high-performing teams, and communicate with impact.

This session will demystify AI, showing you practical ways to enhance efficiency and communication, improve decision-making, and create a competitive edge. Whether you're looking to streamline operations, personalize customer experiences, or elevate your leadership presence, AI can help you do it all—faster and smarter while maintaining a human touch.



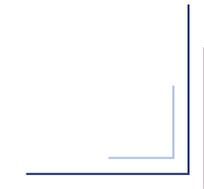
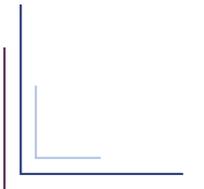
ACTIVATION COACHING
INTERNATIONAL™



Key Take Aways

After this session, you will be able to...

- 1. Improve Critical Thinking & Problem Solving:** Use AI to analyze situations, identify problems, and develop effective solutions aiding your team's growth and development.
- 2. Incorporate AI-powered growth Strategies:** Discover how AI can help you optimize workflows, generate leads, and increase revenue while maintaining a personal touch.
- 3. Build high-performing teams and concise communication:** Learn how AI tools can enhance hiring, onboarding, and internal collaboration to create stronger, more engaged teams.
- 4. Efficiency & Decision-Making with AI:** Unlock ways to automate repetitive tasks, gain real-time insights, and make data-driven decisions that keep you ahead of the competition.





#1

**AI KNOWS
YOU MORE
THAN YOU
KNOW**

ICEBREAKER

“AI Knows Me” (5–10 min):

Objective: Show how AI mirrors your communication style.

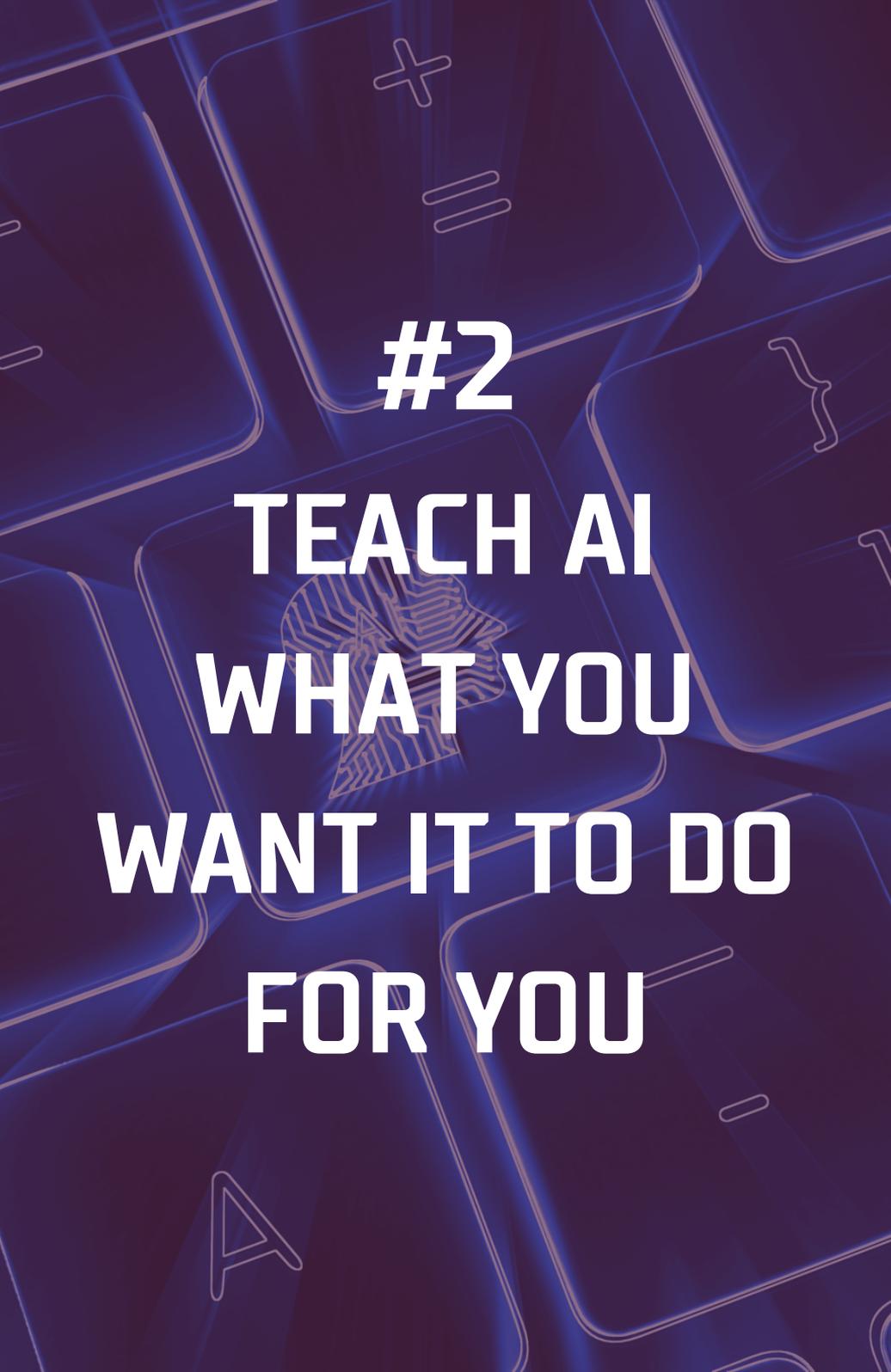
Activity:

- Have each participant ask ChatGPT (or your AI tool):
“Describe my leadership style based on this short paragraph about me:”
- (Then write a paragraph or copy from your LinkedIn bio or professional intro.)
- Then compare your AI’s summary with how you see yourself.

Debrief: “What surprised you? What was spot on?”



Tip: [click to check out Crystal Knows for Ai Communication integration](#)



#2

**TEACH AI
WHAT YOU
WANT IT TO DO
FOR YOU**

C.O.A.C.H FRAMEWORK

The Framework: C.O.A.C.H. (15 min)

C.O.A.C.H Prompt Framework

Teach this framework for prompting AI to improve communication and leadership

Letter	Stands for	How to use it in AI prompts
C	Context	Give AI the background or scenario.
O	Objective	State the goal clearly (e.g. influence, clarity clarity)
A	Audience	Who is the message for like stakeholder, tea, client
C	Communication Style	Tone and format choices like email, script, or social
H	<i>Example: You are an executive coach. I need help crafting a message to my team about a change in company policy. My goal is to be transparent but encouraging. The team is nervous about recent layoffs. Make it empathetic-</i>	

Example Prompt:

"You are an executive coach. I need help crafting a message to my team about a change in company policy. My goal is to be transparent but encouraging. The team is nervous about recent layoffs. Make it empathetic but confident."

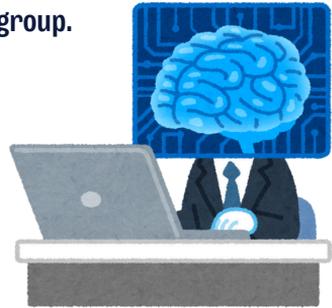
AI IN ACTION

“Fix My Communication” (20 min)

Objective: Rewrite a real message using AI.

Steps:

- Pull up a recent message or correspondence that you want to use as a sample of your writing (email, team update, difficult convo, pitch).
- In pairs, use the C.O.A.C.H. Prompt Framework to ask AI to rewrite it.
- Compare original vs. AI-enhanced version.
- **Document your findings & share with the group.**



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#3

**THE BEST
COMMUNICATOR
ALWAYS WINS**

LEADERSHIP LAB

“Roleplay with AI” (15–20 min)

Objective:

Practice challenging convos with AI as your rehearsal partner.

Roleplay Activity:

Pick a leadership scenario:

- Giving feedback
 - Motivating a low-performing team member
 - Making a tough announcement

Prompt AI:

- “Act as a team member. I’m a manager giving you feedback on missing deadlines. Let’s roleplay.”
- Participants take turns practicing live, then reflect:
- “What did I learn about my tone, clarity, confidence?”





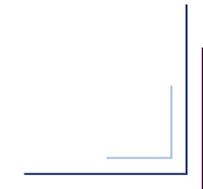
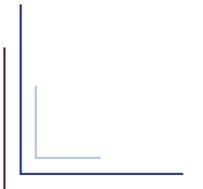
#4

**LEARN THE
LANGUAGE OF
TECHNOLOGY TO
BE A WORLD
CLASS
COMMUNICATOR**

Power Prompts for Leaders

- “Rewrite this message for clarity and executive tone.”
- “Turn these bullet points into a persuasive 3-minute talk.”
- “What questions should I ask to lead a strategic team meeting?”
- “Create a feedback conversation script for a high-performer.”
- “Give me a coaching-style response to this employee concern.”
- “Write a vision statement that sounds inspiring and clear.”
- “Summarize this article into talking points for my team.”

Now make a list of your own Power Prompts below & try them with your team.





STAY ACTIVATED

IT'S TIME TO BE A WORLD CLASS COMMUNICATOR WITH AI

Stay Activated & inspired with AI and join me for a communication strategy call tailored specifically for you and your team . This will help us customize, implement, and coach your team with effective communication strategies.



**CLAIM YOUR FREE
STRATEGY
SESSION**

Your Activation &
Communication Coach



Melissa