

VTCA Membership Committee Meeting

Thursday, May 28, 2026

1:00 PM

Agenda

1. Welcome & Introductions

- Opening remarks
- Quick attendee introductions (if needed)

2. New Members Since March 2026

- Review of newly approved members
- Assign Membership Committee outreach contacts
- Discuss onboarding and engagement opportunities

3. Resources Available on VTCA Membership Committee Portal

- Review updated VTCA recruitment talking points
- Most recent membership activity report
- Highlight recent VTCA accomplishments and member value messaging

4. Membership Prospect List

- Review current prospect list
- Discuss outreach opportunities and follow-up strategy
- Identify priority targets and next steps

5. Member Engagement & Networking Events

- Recap of the recent Hampton Roads Networking Social
 - Attendance
 - Feedback
 - Lessons learned
- Discussion of potential 3rd Quarter social event

- Possible Richmond-area location
- Timing and format ideas

6. Open Discussion

- Additional committee business
- Member suggestions and ideas

7. Adjourn