

Dear Member,

Did you know...

- **53.3 U.S. construction industry suicides per every 100,000 people.** That's more than four times the national average, according to the U.S. Centers for Disease Control & Prevention (CDC).
- **162.6 U.S. construction industry drug overdoses per 100,000.** That's also four times the national average, the CDC says.

The transportation construction industry deserves better.

In September 2023, at ARTBA's National Convention in San Diego, we, along with Vince Hafeli (Ajax Paving Industries of Florida), spoke both about our personal experiences and the need for greater attention on construction worker health and well-being.

Building on those discussions, we are pleased to announce a new partnership between ARTBA and Youturn Health to provide cutting-edge and virtual behavioral health tools to the association's members.

Your employees are ready and open to help. They simply need to know that it is okay to ask, and that they have a place to go once they accept it.

Youturn Health's modern program bridges the gap between inaction and seeking treatment by making support accessible to employees who are grappling with stress, anxiety, depression, or suicidal ideation. Youturn Health prides itself on providing access to care, connecting members within 48 hours of when support is most needed. And they help organizations create a culture where employees feel comfortable asking for support for themselves, their colleagues, and even their family members.

"Your people matter. Their families matter. Your organization and community impact matters. It is a smart and healthy business decision. Youturn helps improve morale, increases productivity, and decreases turnover among good employees. We have seen enhanced employee engagement and improved workplace culture. Overall, our team has a better dynamic and our healthcare and claim costs have gone down."

- Zachary Michael, VP of Personnel & Safety, King Asphalt, Inc

The partnership entitles ARTBA members to discounted pricing and is specifically catered to meet the needs of small-to-medium-sized businesses.

We want to make clear that ARTBA will not be profiting from this partnership. Any royalties that materialize will be used to further discount Youturn Health's services or donated to a worthy charity.

To learn more email **Bridget Kelly** (bkelly@youturnhealth.com) or scan the QR code to the right and fill out the form.



Prioritizing the health and well-being of the transportation construction industry workforce is a journey that we all embark on together. Let's get moving.

Sincerely,

Handwritten signature of Tim Duit in black ink.

Tim Duit
2024 ARTBA Chairman
Duit Construction
Edmond, Oklahoma

Handwritten signature of Hamilton Baiden in black ink.

Hamilton Baiden
CEO
Youturn Health
Dallas, Texas