



VIRGINIA  
ASSOCIATION  
of MUSEUMS

## Sponsor Opportunities

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**Annual Conference and Exhibit Hall**  
**Chantilly, Virginia** **March 7-10, 2020**

**A sponsorship of any size raises your visibility to future clients, builds relationships with current clients in Virginia's museums, and shows your support for the statewide museum community.**

### **Signature Level (\$3,000)**

Be a signature sponsor of the entire conference—see chart below for benefits.

### **Gold Level (\$1,500 to \$2,000)**

Registration and Name Badges: \$2,000  
Keynote Presentation\*: \$1,500 TAKEN!  
Historic House Program\*: \$1,500  
Exhibit Hall Reception: \$1,500  
Leadership Program\*: \$1,500 TAKEN!  
Welcome Brunch/ Awards Program\*: \$1,500

### **Silver Level (\$500 to \$1499)**

Hospitality Suite In-Kind  
Hour-Long Coffee Break: \$1000  
Exhibit Hall Dine Around Sponsor: \$800 (4 available)  
Half-Hour Coffee Break: \$500  
Session Track: \$500 (3 available)  
Conference Scholarship: \$500

\*In addition to the Gold level sponsor benefits listed below, these sponsorships will also provide you the opportunity to interview the speaker for these programs, and create a blog post or video to be posted with your company logo on our website—a great way to connect your company to our educational opportunities!

**NEW for 2020:** Exhibit Hall Dine-Around Sponsors. These sponsors will be featured during Monday's dine around lunch in the exhibit hall; each sponsor will be a location for a food station as a part of the meal function, and will have exclusive access to our participants, as well as extra visibility for your booth during this time. Dine-Around Sponsors will select from 4 booths pre-determined for this event as our food locations (booths 9, 12, 29, and 32).

Don't see a perfect fit? Have questions? Contact Jennifer Thomas, Executive Director, at [jthomas@vamuseums.org](mailto:jthomas@vamuseums.org) or 804-358-3172.

Levels and Benefits	Signature	Gold	Silver
<b>Before the Conference</b>			
Company logo and hyperlink on sponsor banner on the VAM website	√	√	√
VAM partner logo for company's website	√	√	√
Company listing on all conference-related emails	√	√	√
<b>During the Conference</b>			
Company-branded scholarship provided to conference attendee	√		
Ad in conference program	Full Page	Half-page	
6 – foot table display at the conference venue (not in the exhibit hall)	√	√	
Invitation to evening event of your choice to mingle with attendees	√	√	
Thank you announcement at Conference Event	√	√	
Invitation to private President's Reception	√	√	
Recognition on conference sponsor signage at the conference	√	√	√
Company listing in conference program and app	name and logo	name and logo	name only
For exhibitors, "Sponsor" sign for your booth	√	√	√
For Exhibitors, booth location highlight on booth map	√	√	√
<b>After the Conference</b>			
Option to present webinar or create online resource	√		
Banner sponsorship recognition in one monthly VAM e-newsletter, with logo and hyperlink (mailed to 5,000)	√		
Email list of conference attendees	√	√	√
Recognition in VAM annual report	√	√	√