

A YEAR OF TECH WEBINAR SERIES WITH BETH Z

Dates noted are estimated release dates of the live events.

Webinar recordings will be available approximately a week later and then will be available for viewing for 60 days.

February 26, 2021- Questions for a Pandemic World

Like the rest of the world, you've been dealing with the pandemic since March of 2020, but have you really learned how to deal with it? This session asks big questions about how you're coping with today's reality. Then Your Nerdy Best Friend, aka author Beth Z, will share tech tools and tips to answer YES to all the tough questions.

A Sampling of The Big Questions:

- Are you truly communicating? Discover better tech for collaboration and communication
- Are you really listening? Identify tools that combat information overload.
- Are you able to focus? Try tech that helps you control distractions to get stuff done.
- Are you taking things off your plate? Learn about automation tools and affordable outsourcing resources.

April 23, 2021- Tech Tools for Serious Self Care

In the insanity of today's world, you're busier than ever with deals, kids, health checks, high stress and exhaustion. Even though you're being pulled in every direction by everyone and everything, if you don't take time to keep your head on straight, you won't be able to be the leader you are.

Join Your Nerdy Best Friend, author/speaker Beth Z, for a nerd's take on self care. Using today's technology, you can integrate tools and apps into your routine that will help you get more work done in less time. You'll discover resources to help you overcome the crippling effects of stress and overwork. And best of all, Beth Z's tools are free or darn cheap. This is the can't-miss program that will help you stay sane through the crises we're all facing.

- Update your ideas on what meditation is in the modern age with tech resources for specific, sanity-saving sessions.
- Discover easy tools that help you organize your day and manage your life.
- Find ways to streamline and offload the time-sucking little tasks that drive you crazy.
- Understand your options for mental health maintenance online and on your schedule.

June 25, 2021- Who Wants to Hack You and How to Stop Them

Passwords, phishing, privacy? Pfttt! You're not alone if you would rather tally the numbers in the phone book than deal with your password problems. But you can't be a professional without taking responsibility for your personal online security -- for the protection of yourself and your company.

Online security issues -- and solutions -- don't have to be boring, scary or ignored. Author Beth Z, aka Your Nerdy Best Friend, will have you laughing and learning with the real facts about the threats you face using the technology at your fingertips. And, more importantly, you'll leave with practical tips and tools for breathing easier.

- Understand five vulnerable (and surprising) personal data areas that hackers seek
- Discover a permanent method for managing your logins and passwords
- Learn how to protect your privacy on public networks
- Develop good habits for online security
- Protect yourself against the newest cyberthreats

August 27, 2021- 29 Tech Tools to Create Cool Content for Social Media

The most popular posts on social media are pictures and videos, and with a few easy (and free!) tech tools, you can transform your messages into share-worthy graphics that will put your organization out in front. This action-packed session will give you dozens of sites and apps that will help you elevate the quality of your social media posts and other material.

- Make professional-level multimedia pieces in less than two minutes
- Add depth and interest to your boring social media posts
- Transform ordinary photos into works of art
- Create infographics for little or no cost!

October 22, 2021- Powered Productivity: Super Tech Tools to Get Stuff Done

Exasperated by email? Peeved about passwords? Tired of tedious tasks? You're not alone. Join Your Nerdy Best Friend, aka Author Beth Ziesenis, for a research-based look of common productivity problems, followed by the technology to solve them. Discover how to use free and bargain technology tools you never knew existed to work more efficiently with your teams, get organized and finally get stuff done.

- Discover low-cost, high-value apps and tech tools that you can start using right away
- Learn great tech tips and app ideas from your colleagues
- Get new ideas to increase efficiency, improve relationships and get things done!

December 17, 2021- The Best Tech of 2021 More details to come.