



VIRGINIA  
ASSOCIATION  
of MUSEUMS

*Presenting Sponsor:*

VIRGINIA MUSEUM OF  
HISTORY & CULTURE



2026 Annual Conference  
*"Little 'r' Revolutions"*

Williamsburg

March 14 - 17, 2026

Sponsorship Package



# Sponsorship Opportunities



- *One Month Sponsorship/Ad for the VAM Job Board (over 6,000 views monthly)*
- *Booth in Exhibit Hall*
- *Free Business Membership*
- *Full Page Ad in Program*
- *Comped Conference Registration (up to two individuals)*
- *Comped tickets for evening events/receptions (up to five individuals)*
- *E-News Sponsorship and Ad (one-time e-newsletter)*
- *Listed on Conference Sponsor Boards*
- *Sponsor Logo Listed on website and social media*



- *Booth in Exhibit Hall*
- *Banner Ad on Website*
- *½ page Ad in program book*
- *E-News Sponsorship and Ad (one-time e-newsletter)*
- *Listed on Conference Sponsor Boards*
- *Comped Conference Registration (up to two individuals)*
- *Comped tickets for evening events/receptions (up to three individuals)*
- *Sponsor Logo Listed on website and social media*



- *Booth in Exhibit Hall*
- *¼ page Ad in Program*
- *E-News Sponsorship and Ad (one-time e-newsletter)*
- *Listed on Conference Sponsor Boards*
- *Comped Conference Registration (up to two individuals)*
- *Comped tickets for one evening event/reception (up to two individuals)*
- *Sponsor Logo Listed on website and social media*



- *¼ page Ad in Program*
- *E-News Sponsorship and Ad (one-time e-newsletter)*
- *Conference Registration Discount (50% off for up to two individuals)*
- *Comped ticket for one evening event/reception (two individuals)*
- *Sponsor Logo Listed on website and social media*

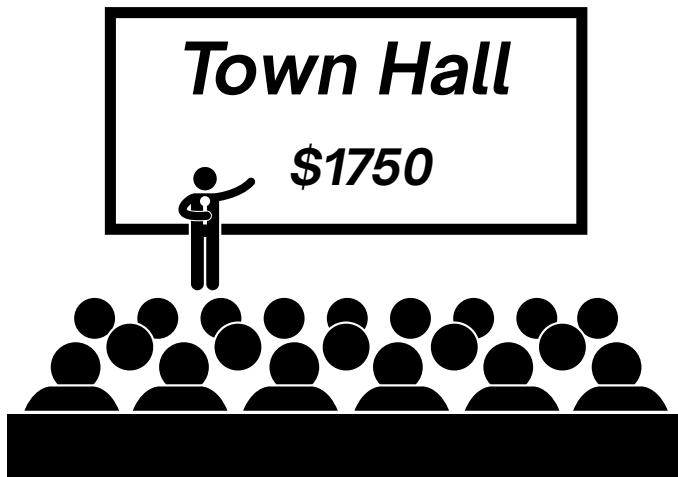
**Program ONLY Advertisement**

- *Full Page Ad - \$1750*
- *½ Page Ad - \$1250*
- *Program Insert - \$1000*
- *¼ Page Ad - \$750*



*Anticipated Conference Attendance: 500*

# ***Program Sponsorships***



## ***Dialogue Across Difference: Civic Engagement Panel Discussion Across Art, History, and Science Museums***

- ***2-3 Minutes of introductory Remarks***
- ***Booth in Exhibit Hall***
- ***1/4 page Ad in Program***
- ***E-News Sponsorship and Ad (one-time e-newsletter)***
- ***Listed on Conference Sponsor Boards***
- ***Comped tickets for one evening event/reception (up to two individuals)***
- ***Sponsor Logo Listed on website and social media***

***Anticipated Attendance: 150***

# Exhibit Booth Only



## Booth Fees:

Member - \$900

Non-member - \$1000

(Includes Conference Registration for up to two individuals)

## Exhibitor Schedule:

Sunday, March 15

10AM - Noon ~ Exhibitor Setup in Exhibit Hall

Noon - 6PM ~ Exhibit Hall Open for Attendees

Monday, March 16

9AM - 6PM ~ Exhibit Hall Open for Attendees

6PM - 8PM ~ Exhibit Hall Take Down & Clean Up

- *Evening Event Tickets must be purchased separately if signing up for Exhibit Booth Only*

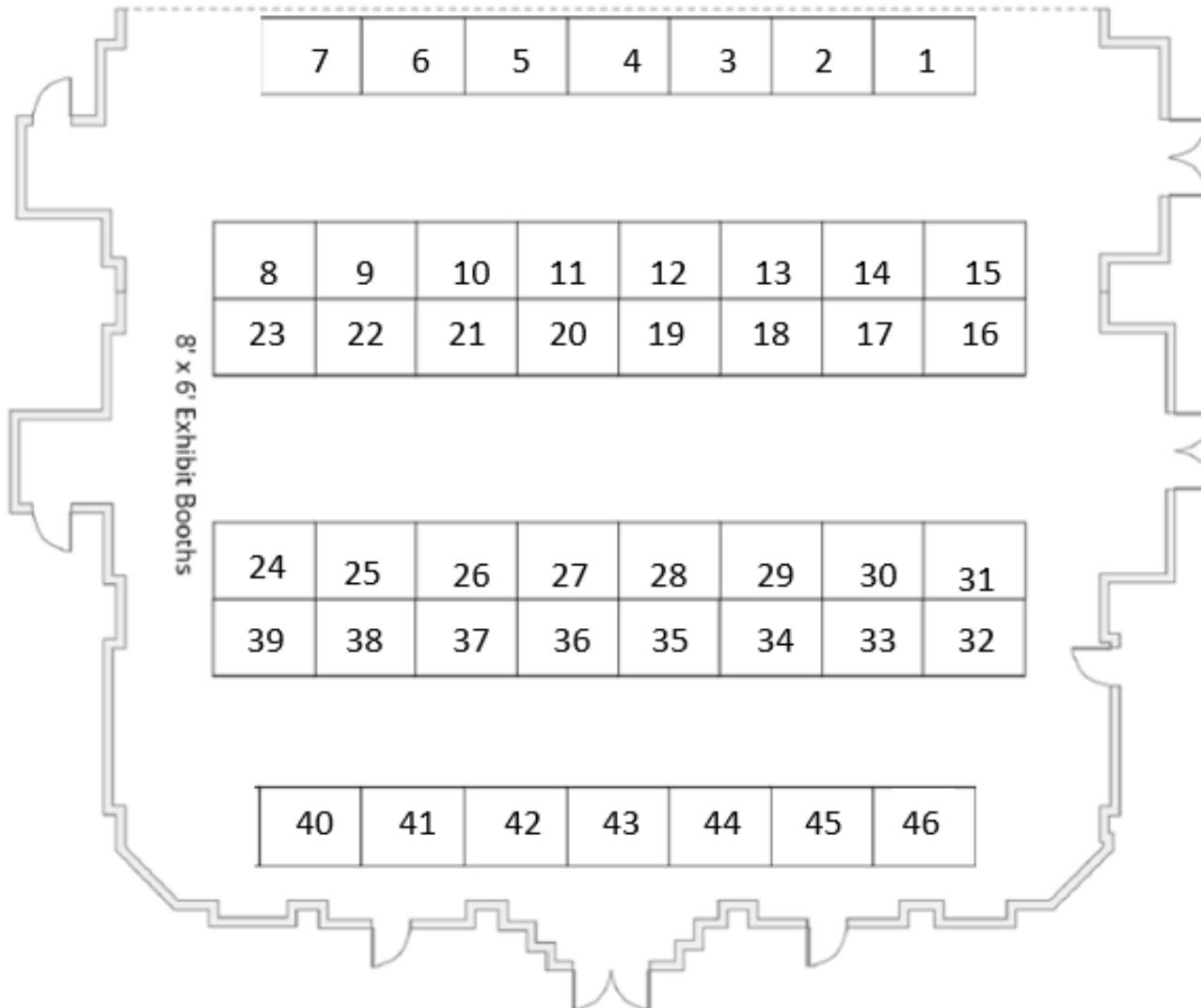
## Exhibitor Agreement:

*The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury to persons or damage to exhibitor's displays, equipment or other property brought upon the premises of the conference center and agrees to indemnify, and hold harmless the Virginia Association of Museums, Hotel & Conference Center at the Williamsburg Lodge and its owners, servants, agents and employees against all claims and expenses for such losses – including reasonable attorney's fees arising out of the use of the premises excluding liability caused by the negligence of the Virginia Association of Museums or the Hotel & Conference Center at the Williamsburg Lodge or its owners, servants, agents and employees.*

*The Exhibitor understands that neither the Virginia Association of Museums nor the Hotel & Conference Center at the Williamsburg Lodge maintains insurance covering the exhibitors' property or lost revenue and it is the sole responsibility of the Exhibitor to obtain such insurance.*

## ***Exhibit Hall Layout***

***All Booths will have electric connectivity***



***Food & Beverage Stations***

***Will be located in or near exhibit hall - Locations TBD***

# Sponsorship Information

**Sponsor/Company/Organization Name:** \_\_\_\_\_

\*Please write name as you would like it to appear in program book\*

**Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**State:** \_\_\_\_\_

**Zip Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Please Sign me up at the following Sponsorship Level:**

**Platinum (\$2500):** \_\_\_\_\_ **Gold (\$2000):** \_\_\_\_\_ **Silver (\$1500):** \_\_\_\_\_ **Bronze (\$1250):** \_\_\_\_\_

**I am interested in Program Sponsorship:**

**Town Hall (\$1750):** \_\_\_\_\_ **Awards Luncheon (\$2250):** \_\_\_\_\_ **Student Poster Competition (\$1500):** \_\_\_\_\_

**Exhibit Booth Only**

**VAM Member (\$900)** \_\_\_\_\_ **Non-Member (\$1000)** \_\_\_\_\_

**Exhibit Booth Preference (Top 3 Choices):** \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_

\*Note, Booth selection is on a first come basis\*

**Program only Advertisement: Full Page (\$1750)** \_\_\_\_\_ **½ Page (\$1250)** \_\_\_\_\_ **Program Insert (\$1000)** \_\_\_\_\_ **¼ Page (\$750)** \_\_\_\_\_

**Signature:**



\_\_\_\_\_

**Date Submitted:** \_\_\_\_\_

**Make Checks Payable to Virginia Association of Museums**

**Remit Completed Form & Mail to:**

**Virginia Association of Museums - 3126 West Cary St. #447, Richmond, VA 23221**

**OR**

**Email completed form to [membership@vamuseums.org](mailto:membership@vamuseums.org) and request an invoice or [click here](#) to pay online**

**Please note - Sponsorships are non-refundable**

**Thank you for Supporting the Virginia Association of Museums and the VAM 2026 Conference in Williamsburg, VA**

**Conference will be held at The Lodge at Colonial Williamsburg**

**310 S. England St, Williamsburg, VA 23185**