



VIRGINIA
ASSOCIATION
of MUSEUMS

Presenting Sponsor:

**VIRGINIA MUSEUM OF
HISTORY & CULTURE**

Jamestown Settlement



Colonial Williamsburg



American Revolution Museum
at Yorktown



2026 Annual Conference
"Little 'r' Revolutions"
Williamsburg
March 14 - 17, 2026
Sponsorship Package

The Capitol at Colonial Williamsburg



Sponsorship Opportunities



- *One Month Sponsorship/Ad for the VAM Job Board (over 6,000 views monthly)*
- *Booth in Exhibit Hall*
- *Free Business Membership*
- *Full Page Ad in Program*
- *Comped tickets for evening events/receptions (up to five individuals)*
- *E-News Sponsorship and Ad (one-time e-newsletter)*
- *Listed on Conference Sponsor Boards*
- *Sponsor Logo Listed on website and social media*



- *Booth in Exhibit Hall*
- *Banner Ad on Website*
- *½ page Ad in program book*
- *E-News Sponsorship and Ad (one-time e-newsletter)*
- *Listed on Conference Sponsor Boards*
- *Comped tickets for evening events/receptions (up to three individuals)*
- *Sponsor Logo Listed on website and social media*



- *Booth in Exhibit Hall*
- *¼ page Ad in Program*
- *E-News Sponsorship and Ad (one-time e-newsletter)*
- *Listed on Conference Sponsor Boards*
- *Comped tickets for one evening event/reception (up to two individuals)*
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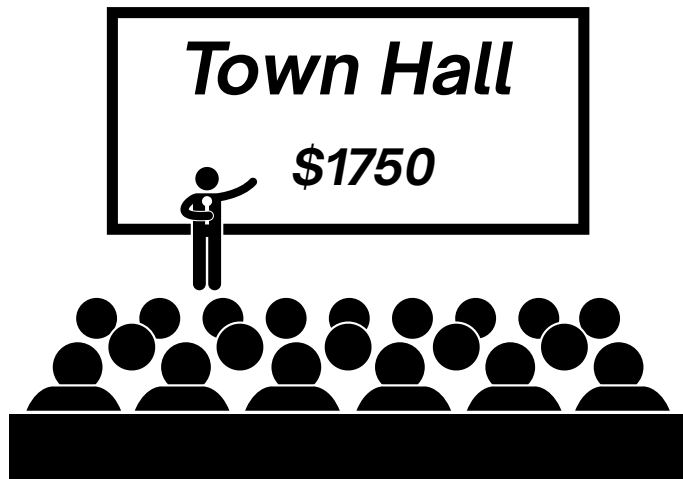
Program ONLY Advertisement

- *Full Page Ad - \$1750*
- *½ Page Ad - \$1250*
- *Program Insert - \$1000*
- *¼ Page Ad - \$750*



Anticipated Conference Attendance: 500

Program Sponsorships



The Historian and the Historianish: How We Do History Now: A New Paradigm in Popular History Making - Presented by M.J. Rymysz-Pawlowska

- 2-3 Minutes of introductory Remarks
- Booth in Exhibit Hall
- ¼ page Ad in Program
- E-News Sponsorship and Ad (one-time e-newsletter)
- Listed on Conference Sponsor Boards
- Comped tickets for one evening event/reception (up to two individuals)
- Sponsor Logo Listed on website and social media

Anticipated Attendance: 150



Awards Luncheon - Remarks and Presentation of the Following Awards: The Virginia Educator of the Year Award, The Ann Brownson Award for Outstanding Service to the Museum Field, and the Innovation Award.

- 2-3 Minutes of Introductory Remarks
- Comped tickets for evening events/receptions (up to three individuals)
- Booth in Exhibit Hall
- Banner Ad on Website
- ½ page Ad in program book
- E-News Sponsorship and Ad (one-time e-newsletter)
- Listed on Conference Sponsor Board
- Comped tickets for evening events/receptions (up to three individuals)
- Sponsor Logo Listed on website and social media

Anticipated Attendance: 150

Student Poster Competition Sponsorship

The student poster competition showcases presentations on the latest museum-based student projects and research and offers a way for students to connect with experienced museum professionals and other students to gain new insights, share ideas, and network. Approximately 10 students

Sponsorship Covers:

- ***Students receive \$100 stipend for materials***
- ***Juried Awards:***
 - ***First Place \$300***
 - ***Second Place \$200***
 - ***Third Place \$100***

Sponsor will receive the following:

- ***Booth in Exhibit Hall***
- ***¼ page Ad in Program***
- ***E-News Sponsorship and Ad (one-time e-newsletter)***
- ***Listed on Conference Sponsor Boards***
- ***Comped tickets for one evening event/reception(up to two individuals)***
- ***Sponsor Logo Listed on website and social media***



Exhibit Booth Only



Booth Fees:

Member - \$900

Non-member - \$1000

(Includes Conference Registration for up to two individuals)

Exhibitor Schedule:

Sunday, March 15

10AM - Noon ~ Exhibitor Setup in Exhibit Hall

Noon - 6PM ~ Exhibit Hall Open for Attendees

Monday, March 16

9AM - 6PM ~Exhibit Hall Open for Attendees

6PM - 8PM ~Exhibit Hall Take Down & Clean Up

- *Evening Event Tickets must be purchased separately if signing up for Exhibit Booth Only*

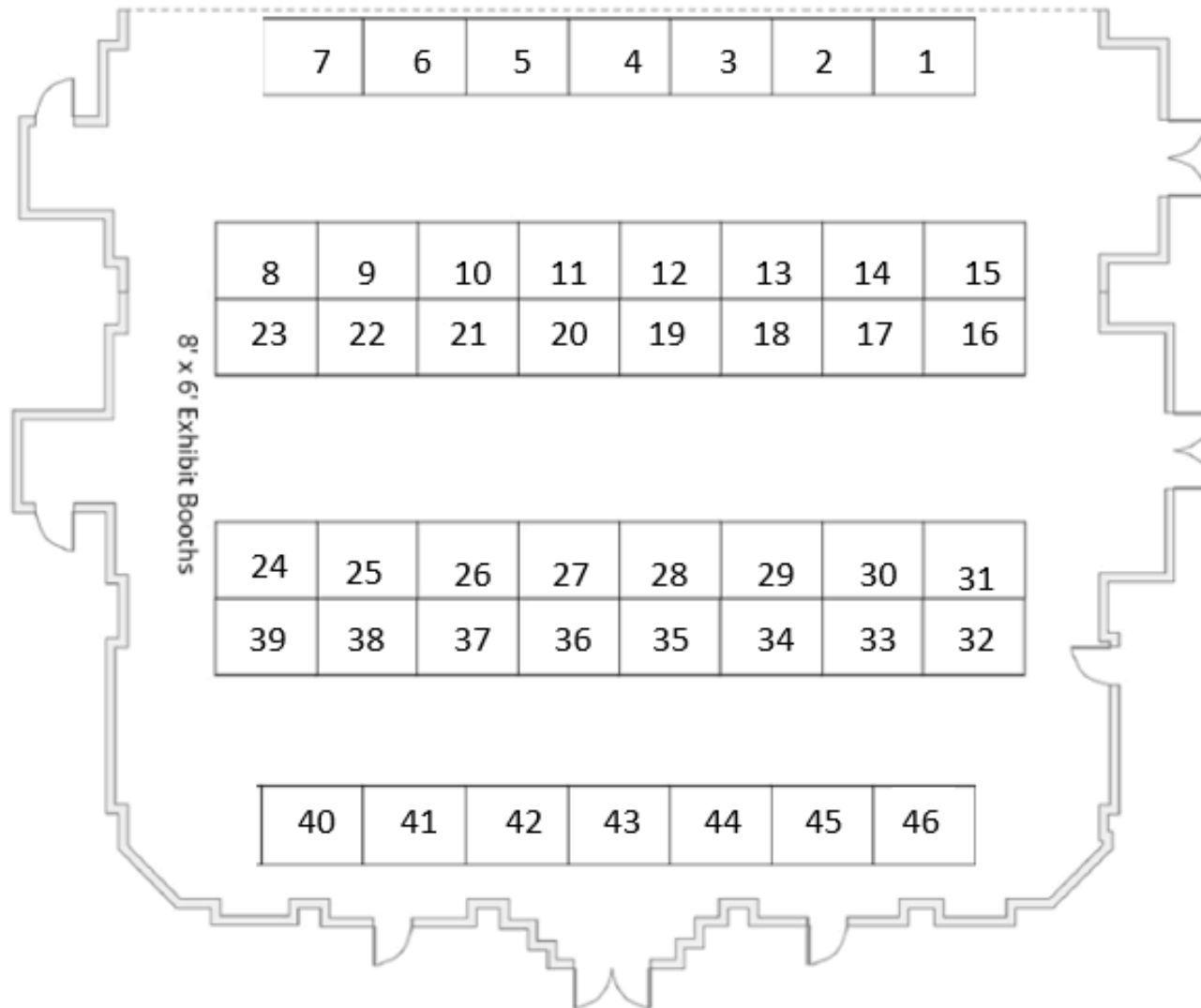
Exhibitor Agreement:

The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury to persons or damage to exhibitor's displays, equipment or other property brought upon the premises of the conference center and agrees to indemnify, and hold harmless the Virginia Association of Museums, Hotel & Conference Center at the Williamsburg Lodge and its owners, servants, agents and employees against all claims and expenses for such losses – including reasonable attorney's fees arising out of the use of the premises excluding liability caused by the negligence of the Virginia Association of Museums or the Hotel & Conference Center at the Williamsburg Lodge or its owners, servants, agents and employees.

The Exhibitor understands that neither the Virginia Association of Museums nor the Hotel & Conference Center at the Williamsburg Lodge maintains insurance covering the exhibitors' property or lost revenue and it is the sole responsibility of the Exhibitor to obtain such insurance.

Exhibit Hall Layout

All Booths will have electric connectivity



***Entrance
and
Foyer***

Food & Beverage Stations

Will be located in or near exhibit hall - Locations TBD

Sponsorship Information

Sponsor/Company/Organization Name: _____

Please write name as you would like it to appear in program book

Contact Name: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: _____ **Email:** _____

Please Sign me up at the following Sponsorship Level:

Platinum (\$2500): _____ **Gold (\$2000):** _____ **Silver (\$1500):** _____ **Bronze (\$1000):** _____

I am interested in Program Sponsorship:

Town Hall (\$1750): _____ **Awards Luncheon (\$2250):** _____ **Student Poster Competition (\$1500):** _____

Exhibit Booth Only

VAM Member (\$900) _____ **Non-Member (\$1000)** _____

Exhibit Booth Preference (Top 3 Choices): _____

Note, Booth selection is on a first come basis

Program only Advertisement: Full Page (\$1750) _____ **½ Page (\$1250)** _____ **Program Insert (\$1000)** _____ **¼ Page (\$750)** _____

Signature:



Date Submitted: _____

Make Checks Payable to Virginia Association of Museums

Remit Completed Form & Mail to:

Virginia Association of Museums - 3126 West Cary St. #447, Richmond, VA 23221

OR

Email completed form to membership@vamuseums.org and request an invoice to pay online

Please note - Sponsorships are non-refundable

Thank you for Supporting the Virginia Association of Museums and the VAM 2026 Conference in Williamsburg, VA

Conference will be held at The Lodge at Colonial Williamsburg

310 S. England St, Williamsburg, VA 23185