Resources for Museum Shop Management

Cultural Diversity in Museums: 5 Tactics for Inclusive Marketing by Amrita Gurney
https://crowdriff.com/resources/blog/cultural-diversity-in-museums

Big Ideas from AAM’s Annual Meeting – and How They Fit Into Museum Retail Stores by Julie Stiener
https://www.museumstoreassociation.org/2019/06/big-ideas-from-aams-annual-meeting

Facing Change: Insights from AAM’s DEAI Working Group (Downloadable Report)
https://www.aam-us.org/programs/facing-change1

Business Forms for Success – Museum Store Association
https://www.museumstoreassociation.org/learning/resources/publications/guide_workbook_forms

The museum store as a “cheat sheet” for what is most important to the museum (and curators)
Some Recommended Museum Shop Vendors

**Books:**

- Arcadia/ History Press - [https://www.arcadiapublishing.com](https://www.arcadiapublishing.com)
  Shop books by state, subjects, etc. Nice History souvenir books
- Applewood Books - [https://www.applewoodbooks.com](https://www.applewoodbooks.com)
  Shop books about History, inexpensive souvenir books
- Barefoot Books - [https://store.barefootbooks.com](https://store.barefootbooks.com)
  Shop Children’s Books
  VA/DC-oriented distributor- good intermediary for sourcing hard-to-find titles wholesale

**Custom Products:** *all of these also carry their own lines

- Museum Store Products - [http://www.museumstoreproducts.com](http://www.museumstoreproducts.com)
  Puzzles, prints, magnets, etc *Great Design Team and ease to work with
  *Low Minimums – High Quality
- Popcorn – [http://popcornposters.com](http://popcornposters.com)
  Mugs, Postcards, Magnets, etc *Great Design Team and Customer Service
  *Low Minimums – High Quality
- Harmony Designs - [https://www.harmonydesigns.com/](https://www.harmonydesigns.com/)
  Mugs, magnets, etc. Good quality and excellent turnaround time
- Underground Printing - [https://undergroundshirts.com/](https://undergroundshirts.com/)
  Screen printed apparel
- Channel Craft - [https://www.channelcraft.com](https://www.channelcraft.com)
  Toys, wood toys, etc *Great Customer Service
- LW Bristol Classics - [http://www.hikingmedallion.com](http://www.hikingmedallion.com)
  Patches, pins, keyrings, etc
  Magnets, Postcards, Bookmarks, etc *Excellent non-custom line as well

**Made in the USA:**

- Sunset Hills Stoneware - [https://www.shstoneware.com](https://www.shstoneware.com)
- Channel Craft - [https://www.channelcraft.com](https://www.channelcraft.com)
- Virginia Pewtersmith (VA Made) - [https://virginiapewtersmith.com](https://virginiapewtersmith.com)

**Other Fun Ones:**

- The Unemployed Philosophers Guild – [https://philosophersguild.com](https://philosophersguild.com)
- Earth, Sun and Moon – [https://www.earthsunmoon.com](https://www.earthsunmoon.com)
  Tees, Mugs, Hats *will add your logo to items
- Historical Folk Toys, LLC- [https://www.historicalfolktoys.com](https://www.historicalfolktoys.com)
  Wooden toys, toys with era information, etc