

## Resources for Museum Shop Management

Cultural Diversity in Museums: 5 Tactics for Inclusive Marketing by Amrita Gurney

<https://crowdriff.com/resources/blog/cultural-diversity-in-museums>

Big Ideas from AAM's Annual Meeting – and How They Fit Into Museum Retail Stores by Julie Stiener

<https://www.museumstoreassociation.org/2019/06/big-ideas-from-aams-annual-meeting>

Facing Change: Insights from AAM's DEAI Working Group (Downloadable Report)

<https://www.aam-us.org/programs/facing-change1>

Business Forms for Success – Museum Store Association

[https://www.museumstoreassociation.org/learning/resources/publications/guide\\_workbook\\_forms](https://www.museumstoreassociation.org/learning/resources/publications/guide_workbook_forms)

The museum store as a “cheat sheet” for what is most important to the museum (and curators)

<https://www.vox.com/the-goods/2018/11/7/18072114/museum-gift-shops-art-money>

## Some Recommended Museum Shop Vendors

### **Books:**

- Arcadia/ History Press - <https://www.arcadiapublishing.com>  
Shop books by state, subjects, etc. Nice History souvenir books
- Applewood Books - <https://www.applewoodbooks.com>  
Shop books about History, inexpensive souvenir books
- Barefoot Books - <https://store.barefootbooks.com>  
Shop Children's Books
- Washington Book Distributors/Virginia Publications - <https://washingtonbk.com/>  
VA/DC-oriented distributor- good intermediary for sourcing hard-to-find titles wholesale

### **Custom Products:** \*all of these also carry their own lines

- Museum Store Products - <http://www.museumstoreproducts.com>  
Puzzles, prints, magnets, etc \*Great Design Team and ease to work with  
\*Low Minimums – High Quality
- Popcorn – <http://popcornposters.com>  
Mugs, Postcards, Magnets, etc \*Great Design Team and Customer Service  
\*Low Minimums – High Quality
- Harmony Designs - <https://www.harmonydesigns.com/>  
Mugs, magnets, etc. Good quality and excellent turnaround time
- Underground Printing - <https://undergroundshirts.com/>  
Screen printed apparel
- Channel Craft - <https://www.channelcraft.com>  
Toys, wood toys, etc \*Great Customer Service
- LW Bristol Classics - <http://www.hikingmedallion.com>  
Patches, pins, keyrings, etc
- Your True Nature – <https://www.yourtruenature.com>  
Magnets, Postcards, Bookmarks, etc \*Excellent non-custom line as well

### **Made in the USA:**

- Sunset Hills Stoneware - <https://www.shstoneware.com>
- Channel Craft - <https://www.channelcraft.com>
- Virginia Pewtersmith (VA Made) - <https://virginiapewtersmith.com>

### **Other Fun Ones:**

- The Unemployed Philosophers Guild – <https://philosophersguild.com>
- Earth, Sun and Moon – <https://www.earthsunmoon.com>  
Tees, Mugs, Hats \*will add your logo to items
- Historical Folk Toys, LLC- <https://www.historicalfolktoys.com>  
Wooden toys, toys with era information, etc