



VIRGINIA
ASSOCIATION
of MUSEUMS

BAM | Business
and Museums

VAM – Business Memberships – Benefits



Business Level – \$1200



- 50% Discount registration** for the VAM annual conference Exhibitor Booth/Registration



- Invitation to Regional Meet-ups



- One free e-news advertisement annually to museum membership



- Discounts on workshop/educational programming registrations



- Inclusion in business directory advertised to museum members



Business Spotlight opportunities



Eligible for business spotlight submissions (articles)



Window logo or decal



Business Sponsor of VAM (website listing) and VAM certified/recommended vendor/business

** business conference registrations include comped tickets (up to two) for evening receptions



Business Champion Level – \$2500



All the benefits of the Business Level, plus:

- Free Exhibitor Booth at annual conference and free conference registration for two
- Listed on VAM webpage/homepage
- Listed/Inclusion in Annual Report with logo
- Option to Host Regional Meet-up/Workshop site (*form submission for request*)
- ½ page advertisement included (free) in annual business catalog sent to museum membership



BAM – inclusive of Business and Champion



- Upon request, access to any VAM webinar, including attendee list and content; subject to webinar type



- Inclusion in business directory



- Offer for inclusion in annual business catalog (advertisement sent to museum membership, subject to advertising rates, if not at Champion level)



- Business Connections and Referrals made with Museum/Institutional Members



Museums Challenge Report/Presentation generated annually by VAM staff, e.g. Advocacy



Access to museum affinity groups (lead generating and interactive dialogues)



Pulse on museum community and ability to network & engage with museum members

*** PAYMENT OPTIONS AVAILABLE ***