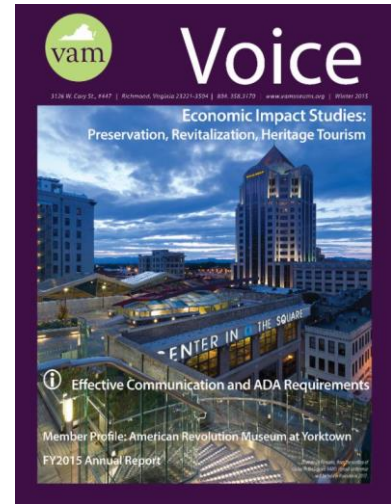


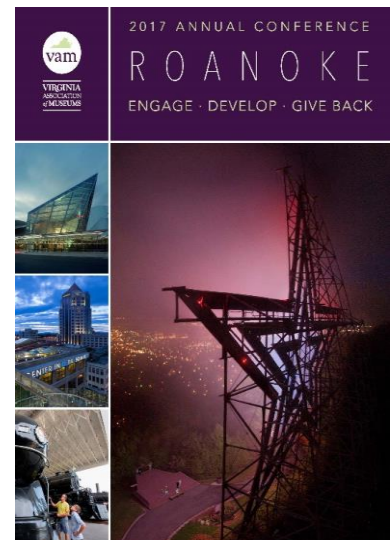
## Advertising Rates for 2019 VAM Publications

| VAM Voice Ad Pricing                          |        |            |
|---|--------|------------|
|   | Member | Non-member |
| Quarter page ad<br>3.5w x 4.5h (blk/wht)      | 150    | 225        |
| Half page ad<br>7w x 4.5 h (blk/wht)          | 250    | 350        |
| Cover ad-inside back<br>7.5w x 10 h (blk/wht) | 350    | 425        |

The VAM Voice is our signature publication. It is published three times a year, but only printed and distributed by mail once a year. The magazine is mailed to 700 primary members, as well as distributed digitally to our complete 2,500 person membership list. It is also distributed at events throughout the year, including Advocacy Day.



| VAM Conference Program Ad Pricing           |        |            |
|---|--------|------------|
|   | Member | Non-member |
| Half page ad<br>7w x 4.5 h (blk/wht)        | 200    | 300        |
| Full page ad<br>7.5w x 10 h (blk/wht)       | 300    | 375        |
| Cover ad-inside back<br>7.5w x 10 h (color) | 400    | 500        |



The VAM Conference program is printed for the annual conference in March each year. It is distributed on-site to the conference attendees, which generally number 400-500.

### Purchase a Package!

Purchase a VAM Voice magazine advertisement and an annual conference program advertisement together and get \$50 off.