



# VIRGINIA ASSOCIATION OF CHIEFS OF POLICE AND FOUNDATION

EIN: 31-1502529

## Corporate Partnership Levels

### *Platinum Partnership- \$7,500 and above*

- ❖ 10-minute speaking opportunity at one VACP Conference.
  - Opportunity is dependent upon availability of time at the designated event.
  - Presentation proposals must be submitted no less than 30 days prior to the event and be approved by the Executive Director. Earlier proposals may get priority selection.
  - Preference will be giving to proposals that are more educational in their content, as opposed to strictly marketing material.
  - In some cases, an expanded presentation time may be authorized by the Executive Director if the topic could potentially qualify for training credit.
- ❖ Complimentary Booths at VACP/VACLEA Winter Conference and VACP Annual Conference for two company representatives. (Calendar year beginning July 1 – June 30)
- ❖ One year recognition on the VACP website (Company's logo/website link)
- ❖ Two tickets to attend Host Chief's Night event. (\*Optional, if held the specific year)
- ❖ Special recognition at sponsored event.
- ❖ Highlighted recognition in conference program.
- ❖ Highlighted recognition in conference emails to membership.
- ❖ Highlighted signage around conference registration.
- ❖ Complimentary company inserts in delegate bags. (pamphlets, pens, promotional items)
- ❖ Partner Lite listing in online MyVACP membership community with Sponsor Admin account access.
- ❖ Certificate presentation.
- ❖ Company introduction to membership during general session.
  - For those who are unable to have a speaking opportunity.

### *Gold Partnership- \$5,000*

- ❖ Complimentary Booths at VACP/VACLEA Winter Conference and VACP Annual Conference for two company representatives. (Calendar year beginning July 1 – June 30)
- ❖ One year recognition on the VACP website (Company's logo/website link)
- ❖ Two tickets to attend Host Chief's Night event. (Optional, if held the specific year)
- ❖ Special recognition at sponsored event.
- ❖ Highlighted recognition in conference program.
- ❖ Highlighted recognition in conference emails to membership.
- ❖ Highlighted signage around conference registration.
- ❖ Company introduction to membership during general session.
- ❖ Partner Lite listing in online MyVACP membership community with Sponsor Admin account access.
- ❖ Certificate presentation.
- ❖ Complimentary company inserts in delegate bags. (pamphlets, pens, promotional items)

*Silver Partnership - \$2,500*

- ❖ Complimentary Booth at VACP Annual Conference for two company representatives. (Calendar year beginning July 1 – June 30)
- ❖ One year recognition on the VACP website (Company's logo/website link)
- ❖ Two tickets to attend Host Chief's Night event. (Optional, if held the specific year)
- ❖ Highlighted signage at sponsored event.
- ❖ Highlighted recognition in conference program.
- ❖ Highlighted recognition in conference emails to membership.
- ❖ Highlighted signage around conference registration.
- ❖ Company introduction to membership during general session.
- ❖ Partner Lite listing in online MyVACP membership community with Sponsor Admin account access.
- ❖ Certificate presentation.
- ❖ Complimentary company inserts in delegate bags. (pamphlets, pens, promotional items, etc.)

*Bronze Partnership - \$500 - \$2,000*

- ❖ One year recognition on the VACP website (Company's logo/website link)
- ❖ Highlighted signage at sponsored event.
- ❖ Highlighted recognition in conference program.
- ❖ Highlighted recognition in conference emails to membership.
- ❖ Highlighted signage around conference registration.
- ❖ Company introduction to membership during general session.
- ❖ Partner Lite listing in online MyVACP membership community with Sponsor Admin account access.
- ❖ Complimentary company inserts in delegate bags. (pamphlets, pens, promotional items, etc.)

\*All booths will remain secured for Silver, Gold and Platinum Partnerships until July 1<sup>st</sup>. At that time, those not secured will be released to non-VACP Partners in the amount of \$1500 per booth. Additional fees will be required for more than two representatives per booth.



## VIRGINIA ASSOCIATION OF CHIEFS OF POLICE AND FOUNDATION

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### Application for Corporate Sponsorship

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

I PLEDGE AND AGREE TO SPONSOR \$ \_\_\_\_\_

PLEASE LIST AN EVENT YOU DESIRE TO SPONSOR: \_\_\_\_\_

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Breakfast          | <input type="checkbox"/> Breaks                      | <input type="checkbox"/> Hospitality Room (Availability dependent on location) |
| <input type="checkbox"/> Host Chief's Night | <input type="checkbox"/> Valor Banquet               | <input type="checkbox"/> Conference Trainer                                    |
| <input type="checkbox"/> Door Prizes        | <input type="checkbox"/> VACP Executive Board Dinner | <input type="checkbox"/> Delegate Giveaways                                    |

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

*ALL SPONSORSHIP APPLICATIONS MUST BE APPROVED BY THE VACP BOARD OF DIRECTORS.*

Please submit application to:

Audrey Altovilla  
Virginia Association of Chiefs of Police and Foundation  
880 Technology Park Drive, Ste. 100  
Glen Allen, VA 23059  
(Fax) 804-285-3363

If additional information is required, please contact Audrey Altovilla, Event & Membership Manager, by calling (804) 285-8227 or by email at [audrey@vachiefs.org](mailto:audrey@vachiefs.org).