VACB Presents



One Mission. Community Banks.



Session
Conducted by:





About the Program

10:00 a.m. - 12:00 noon Program

Artificial Intelligence

Artificial Intelligence (AI) is revolutionizing the banking industry, and shaping the future of financial services. In this dynamic session, we will explore the imperative of staying current with AI advancements to remain competitive in the next five years. Delve into this rapidly evolving landscape where criminals leverage AI, gaining valuable insights from their tactics. Discover cutting-edge solutions that transcend traditional machine learning, empowering you to detect and combat fraud more effectively. Join us for an introductory journey into the realm of Artificial Intelligence and its pivotal role in banking.

Social Engineering

This fast-moving program on preventing losses will focus on the information identity thieves obtain before they call your financial institution and the information they want to get from you. You will learn how criminals target your institution and, specifically, you, when trying to obtain information or financial rewards. Understand how to question a person so that you can determine if they are your customer or a thief. Don't let the criminals socially engineer you into giving them financial information or access to another person's account.

12:00 p.m. - 1:00 p.m. LUNCH

1:00 p.m. - 2:00 p.m. Program

Focus Groups and Case Studies

There are so many opportunities for the Security Manager to make inappropriate decisions, particularly during a crisis event. Making effective, critical decisions requires education, training, and experience – and it's the experience part that is the most difficult to acquire. Working within the nation's military services, in law enforcement, or in emergency management fields will provide that experience. Working in another industry won't. This session will provide you with the insight you need to handle unusual situations.

Additional Program Details



Who Should Attend:

- Security Officers
- Auditors
- Boards Members
- CEOs
- Middle Managers
- COOs
- Branch Managers
- Senior Managers
- Front Line Staff

About Our Speaker:

Barry Thompson, the "Fraud Educator", is an international speaker, trainer, consultant, and writer. He is a security and compliance "guru" for a leading national training organization and regularly presents security conferences for trade groups – he has trained over 54,000 financial professionals. Barry is recognized worldwide, presenting in Brussels, Belgium to European bankers on internal fraud; at the United Nations on identity theft; and to Japanese bankers on bank security. Barry has worked in the financial services industry for over four decades, and has held the positions of security officer, compliance officer, treasurer, senior vice president, and executive vice president.



Security Seminar for Community Banks

Presented via Zoom | November 14, 2024

Bank Name				
Address				
City/S	tate/ZIP			· · · · · · · · · · · · · · · · · · ·
Name				
			ent Informatio	
	Member (\$225 ea)		\$	_ Amount Enclosed
	NonMembe	er (\$450 ea)	\$	_ Amount Enclosed
Charge my: VISA		VISA	MasterCard	Discover
Card Number				
Card Address				
Exp. Date				
Signature				

Upon Registration, attendees will receive a registration link to access the Zoom webinar credentials needed to access the program online.

Return to VACB by November 8, 2024

VACB 7204 Glen Forest Dr. Ste. 101, Richmond, VA 23226 804.673.8250 – Phone 804.673.8251 – Fax

Cancellation Policy

All refund requests must be received in writing (via fax, mail or email) by the VACB office at least **THREE FULL BUSINESS DAYS** before a program. If not received before three full business days, a twenty percent (20%) cancellation fee will apply. There are no refunds allowed on the day of the program or any day thereafter. Substitutions, however, are allowed. If you have questions about your registration, please contact Katharine Garner at kgarner@vacb.org.