



2025

Agenda At-a-Glance

Sunday, October 5

3:00 pm - 7:00 pm

Registration Open

4:00 pm - 4:45 pm

Preferred Vendor Program Reception

(invitation only)

4:45 pm - 7:00 pm

Opening Reception with Exhibitors

7:00 pm

Dinner On Your Own

Monday, October 6

7:00 am - Noon

Registration Open

7:30 am - 8:45 am

Breakfast with Exhibitors

8:45 am - 9:45 am

Vendor Quick Pitch

New for 2025: VACB will host a round-robin of Associate Members presenting five-minute pitches to convention attendees and rotating around the room.

9:45 am - 10:00 am

Refreshment Break with Exhibitors

10:00 am - 11:00 am

Separating the Signal From the Noise

More data doesn't always mean better decisions. In fact, it often leads to analysis paralysis. This presentation explores how core system intelligence, paired with contextual analysis, empowers your team to make faster, smarter decisions that align with strategic priorities and growth.

11:00 am - 12:00 pm

Surviving Disruption

When you don't constantly innovate, you risk the chance of being blind-sided. Julie Austin's speech is based on her book "Surviving Disruption," and provides 12 unique, innovative strategies you can use to distinguish yourself, stay ahead of the curve and thrive.

Monday, October 6 (cont.)

12:30 pm - 2:30 pm

Group Luncheon at Six & Sky

(Fee. Advanced registration required)

6:30pm - 7:15 pm

Chair's Reception

7:15 pm - 10:00 pm

Chair's Celebration

Tuesday, October 7

7:00 am - Noon

Registration Open

7:30 am - 8:50 am

Member Breakfast & Annual Meeting

(members only)

9:00 am - 9:45 am

ICBA Update

Alice Frazier joins us to provide fresh updates on the latest developments in Washington, DC, a review of priority issues and the focus on ICBA's continued efforts to elevate community banking.

9:45 am - 10:00 am

Refreshment Break

10:00 am - 11:00 am

Virginia Political Outlook: 2026

Dr. Bob Holsworth will preview Virginia's 2025 election cycle. He will share his thoughts on the national and state-level political trends that will have the greatest impact on the fall election season.

11:00 am - 12:00 pm

Check Fraud and its Continued Impact

A panel of experts will discuss current trends related to check fraud and review 13 solutions that financial institutions may consider in identifying, mitigating, and preventing check fraud.

12:00 pm

Convention Concludes