

Sunday, October 4

3:00 pm - 5:30 pm
Registration Open

4:00 - 4:45 pm
Preferred Vendor Reception
(invitation only)

4:45 pm - 7:00 pm
Opening Reception with Exhibitors

7:00 pm
Dinner On Your Own

Monday, October 5

7:00 am - 7:30 am
Sunrise Sessions - Topics, Locations TBD

7:00 am - Noon
Registration Open

7:30 am - 8:45 am
Breakfast with Exhibitors

8:45 am - 9:45 am
Vendor Quick Pitch
VACB will again host a round-robin of Associate Members presenting five-minute pitches to convention attendees and rotating around the room.

9:45 am - 10:05 am
Refreshment Break with Exhibitors

10:05 - 10:50 am
Economic Update
Our economic update will cover the current state of the economy at both the state and federal levels. Attendees will learn what to watch for in the coming months.

10:00 am - 10:50 am
Fraudsters Paradise
Bank fraud has become a paradise for fraudsters as there are so many options. This session explores current trends and dives into fraud mitigation strategies for frauds like check, online banking and much more.

11:40 am - 12:30 pm
Stablecoin - It's Not Going Anywhere
We will explore the growing role of stablecoins and tokenized deposits in banking and what the GENIUS Act and pending CLARITY Act signal for the industry. Learn how adoption is accelerating, where opportunities lie, and what steps your bank needs to consider now.

Monday, October 5 (cont.)

1:00 pm - 3:30 pm
Country Faire

6:30 pm - 7:15 pm
Chair's Reception

6:30 pm - 7:17:15 pm - 10:00 pm
Chair's Celebration

Tuesday, October 6

7:00 am - 7:30 am
Sunrise Sessions - Topics, Locations TBD

7:00 am - Noon
Registration Open

7:30 am - 8:50 am
Member Breakfast & Annual Meeting
(members only)

9:00 am - 9:45 am
ICBA Update
Mike Burke joins us to provide fresh updates on the latest developments in Washington, DC, a review of priority issues and the focus on ICBA's continued efforts to advance community banking.

9:45 am - 10:00 am
Refreshment Break

10:50 am - 11:40 am
AI & Community Banks: Friends or Foes?
Artificial intelligence is transforming the banking industry. This session will explore practical AI applications that can improve efficiency, enhance customer service, and support better decision-making. We will also gain insight into emerging risks, governance considerations, and the questions community bank leaders should be asking.

10:50 am - 11:50 am
Legends & Legacies
Discover how your brand's voice can honor its legacy while evolving for the future. This session inspires banks to refine their identity, embrace innovation and create authentic connections that strengthen both their brand and the communities they serve. Here you will find a roadmap and framework to take you there!

Noon
Convention Concludes