

URBAN WATER INSTITUTE NEWSLETTER



Term: Summer | Issue 32 | Date: July, 2023

Annual Water Conference: Celebrating 30 Years!

The Urban Water Institute will host its Annual Water Conference, being held at Hyatt Regency Mission Bay on August 23-25, 2023 in San Diego, CA.

The address to the Hyatt Regency Mission Bay is 1441 Quivira Road, San Diego, CA 92109.

Will You Stay At The Hyatt Regency Mission Bay?

Please contact the hotel directly to reserve your room, we have a special conference rate ranging between \$289 and \$339 per night, plus tax, depending on the type of room.

To make your room reservations, call the Hyatt Regency Mission Bay directly at 619.224.1234 and reference Urban Water Institute. Please note the cut-off date for the group rate is July 25, 2023.

Reservations can also be made online at <https://www.hyatt.com/en-US/group-booking/SANIS/G-URBA>.

The resort fee is \$15 per day.

Parking At The Hotel

Overnight parking is \$35 per night per vehicle, and non-overnight parking is \$15 per day per vehicle.

Conference Registration Fees

Registration fees include handouts, breakfasts, luncheon, breaks and receptions. Member, Non-Member & Student Registrations are as follows: \$695 Urban Water Member Registration Fee for Conference – Must be a member of the Urban Water Institute with 2023 dues paid in full. \$745 Non-Member Registration Fee for Conference. \$300 Student Registration.

You can register online and pay with a Visa, MasterCard or American Express by visiting UrbanWater.com. To pay by check, please complete the Registration Form in this newsletter and send it along with a check made payable to: Urban Water Institute: 24651 Evereve Circle, Suite 1, Lake Forest, CA 92630.

After August 18, 2023, registrations will be accepted at the door on a space available basis for a flat fee of \$745.

Additional information and questions regarding this conference can be answered by calling 949.679.9676.





Urban Water Institute's 30th Annual Water Conference

August 23-25, 2023

Hyatt Regency Mission Bay

1441 Quivira Rd

San Diego, CA 92109

For more information please contact Urban Water
Institute at (949) 679-9676 or stacy@urbanwater.com

Thank you to our Conference Sponsors!

Hazen



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THE METROPOLITAN WATER DISTRICT OF SOUTHERN CALIFORNIA

WORKING FOR OUR COMMUNITY



Central Basin Municipal Water District





Every Drop, Not Everywhere, And Not All At Once *

Wednesday, August 23, 2023:

**12:00 p.m. - Registration & Networking
(Bayview Foyer)**

1:00 p.m. - Welcome to the Conference: Andree Lee, UWI Board Chair and Vice President, EKI Environment and Water – Welcome and Introduce Greg Quist

1:10 p.m. - Welcome to San Diego: Dr. Greg Quist, past Chair UWI, Vice President, Rincon del Diablo Water District

1:15 p.m. - Opening Keynote: George Hawkins
How has the management of 'Every drop, not everywhere, not all at once' evolved over three decades? Mr. Hawkins will address changes in the water industry and set the stage for conference discussions about 'every drop, not everywhere, and not all at once'.

- George Hawkins, General Manager DC Water (ret.); and founder CEO Moonshot Missions
- Greg Quist, Moderator, Past UWI Chair and VP Rincon del Diablo Water District, to introduce George Hawkins and moderate Q&A

2:00 p.m. - Break

2:10 p.m. - Compare last 30 years in California Water with the future – Planning to use every drop
Considering the past 30 years in California water what are some lessons we have learned? What are the things we can't control; what are the things we can control?

- Anselmo Collins, Senior Assistant General Manager of the Water System, Los Angeles Department of Water and Power
- Karla Nemeth Director, State of California Department of Water Resources
- Andree Lee, Moderator, UWI Chair of the Board, and Vice President, EKI Environment and Water

3:00 p.m. - Networking Break - Sponsored by Western Municipal Water District

3:15 p.m. - Who does the Public Trust? What happens when trust is lost? How do we gain their trust?
Adam Probolsky, president of Probolsky Research, a full-service market and opinion research firm, will provide results from a recent public opinion poll. Adam gauged Southern Californian's trust in their water utility, its management, brand, alliances & partnership, and price. Steve Erie will discuss the history of water Chinatown old and new. Patsy Tennyson will discuss a situation where the public's trust was earned and the benefits.

- Adam Probolsky, President Probolsky Research
- Steve Erie, Political Science Professor UCSD/USC (ret.)
- Patsy Tennyson, SVP Katz Communications
- Greg Quist, Moderator, UWI Past Chair, and VP Rincon del Diablo Water District

4:15 p.m. - Break

4:20 p.m. - Keynote: AWWA's View of the Water Industry – David LaFrance, CEO
American Water Works Association (AWWA) CEO will lead us on AWWA's view of the Water Business Journey past, present and future.

- David LaFrance, CEO American Water Works Association (AWWA)
- Rich Nagel, Moderator, UWI 2nd Vice Chair; Vice President, Jacobs

**5:30 p.m. - Chairwoman's Reception: Opening Reception (Stone Brewery beer to be featured)
(Bayview and Sunset Terraces)**

Thursday August 24th, 2023

**7:45 a.m. - Registration, Networking & Buffet Breakfast
(Bayview Foyer)**

8:15 a.m. - Recap from Day 1: Jason Phillips, CEO, Friant Water Authority; Secretary UWI Board of Directors

8:30 a.m. - Keynote: Tools to Manage 'Every drop, not everywhere, and not all at once' – Monitoring and Predicting Western Water – Dr. Marty Ralph
Everyone is talking about the weather. We have experienced several drought years, followed by more than 30 atmospheric rivers this year. Dr. Marty Ralph will describe the activities ongoing at the Scripps Center around improving understanding and forecasting of extreme weather patterns in the west.

- Dr. Marty Ralph, Scripps Center for Western Weather and Water Extremes Weather
- Matt Stone, Moderator, General Manager SCVWA, UWI past Chair, and current Board member, will introduce Marty Ralph, and Moderate

9:45 a.m. - Keynote: Colorado River: Where it stands today – Overview of Agreement on Managing Every Drop – Michael Brain

The Secretary of the Interior has directed Reclamation to prepare a SEIS to the December 2007 Record of Decision associated with the Colorado River Interim Guidelines for Lower Basin Shortages and Coordinated Operations for Lake Powell and Lake Mead, referred to as the 2007 Interim Guidelines. The Deputy Commissioner is the opening keynote speaker on the Colorado River, providing an overview and status of these recent agreements.

- Michael Brain, Deputy Commissioner, US Bureau of Reclamation
- John Thornton, Moderator, UWI Treasurer, Partner Hunt Thornton Resource Strategies



10:15 a.m. - Digging into the weeds of the recent Colorado River Agreement – Response Panel

Our response panelists will provide a detailed “in the weeds” look at how they arrived at the recent two-year River operations plan.

- Daniel Bunk, Office Chief, Boulder Canyon Operations Office
- Bill Hasencamp, Manager, Colorado River Resources, Metropolitan Water District of Southern California
- John Thornton, Moderator, UWI Treasurer, Partner Hunt Thornton Resource Strategies

11:00 a.m. - Break

11:15 a.m. - Interest Group Relationships Report Card – Has collaboration among advocacy groups been effective at meeting everyone’s goals?

The relationships between the Agricultural community, the Environmental community and urban water agencies has undergone some ups and downs over the past 30 years. Two panelists will share their experiences with urban water entities, representing the agricultural and environmental interests, and reflect on the successes and failures of past efforts and provide advice for the future.

- Environmental: Martha Davis, former Mono Lake Committee Chair, currently on Mono Lake Committee Board; former Executive Manager, IEUA
- Agriculture: Jason Peltier, former Principal Deputy Assistant Sec. Of Interior, and former Manager, San Luis Delta Mendota Water Authority
- Jason Phillips, Moderator, UWI Secretary of the Board, CEO Friant Water Authority

12:00 p.m. - Lunch – Sponsored by Municipal Water District of Orange County- Awards (Bayview and Sunset Terraces)

1:00 p.m. - Shifting Gears: Moving beyond failed approaches

Strategic planning and implementation experts and high-level guest executives discuss insights from non-water industry environments. They will share their stories of successful collaboration and change management. Water executives will come away inspired and challenged with a broader appreciation for what’s possible.

- Roger Bush, Co-founder, President Saxon Hamilton and Laura Royster, Managing Partner, Vice President Saxon Hamilton - Co-facilitators
- Don Young, Owner’s Representative for signature cultural buildings, President D.R. Young Associates
- Jan Hier-King, Executive Vice President (Retired), Global Financial Systems, Independent Board Member
- Joseph (Joe) F. Calcara, Executive Director, Real Estate & Acquisition Modernization, Naval Facilities Engineering Systems Command (NAVFAC)
- Ane Deister, UWI Executive Director to introduce Roger Bush and Laura Royster; they will moderate

2:45 p.m. - Networking Break - Sponsored by Mesa Water District (Bayview and Sunset Terrace)

3:15 p.m. - Facilitated Dialogue: What are you planning for the next 30 years?

Paul Brown and Jennifer Persike will engage the audience in a dynamic, facilitated discussion around water agencies’ plans to position for the next 30 years. Topics include: project delivery; organizational infrastructure; Governance; Communications

- Paul Brown, President, Paul Redvers Brown, Facilitator
- Jennifer Persike, Founder and President, Jennifer Persike & Associates, Facilitator, Recorder

5:30 p.m. - Founders’ Reception –Honoring UWI Founding Leaders; Andree Lee, Chair of the UWI Board and Vice President EKI Water and Environment Sponsored by DUDEK

Friday, August 25, 2023

7:30 a.m. - Registration, Networking & Buffet Breakfast (Bayview and Sunset Terraces)

8:15 a.m. Keynote: Pat Mulroy Speaks! . . . And Miles to go before I sleep. . .

Ms. Mulroy will share her views on water in the west from her experiences over the past 30 years

Pat Mulroy, Senior Fellow for Climate Adaptation and Environmental Policy; General Manager of the Las Vegas Valley Water District, and Southern Nevada Water Authority (SNWA) (ret).

- Andree Lee, Moderator, UWI Board Chair and Vice President EKI Water and Environment will introduce Ms. Mulroy and moderate Q&A

9:15 a.m. Water Bond Update

Mr. Caves will discuss Viable Water bond measure(s) related to climate resiliency

- Joe Caves, Water Bond Expert in California
- Dave Pedersen, Moderator, UWI First Vice President of the Board, General Manager LVMWD



**9:45 a.m. The California Data Collaborative:
 Empowering water agencies with data and new insights**

A grassroots effort started by local agencies in 2016, the California Data Collaborative (CaDC) now represents 21 million Californians and has been recently recognized by the United Nation Foundation as the sole financially viable and effective model of data collaboration in the world. Will address paths toward better planning, information and improved outcomes by using data and partnering with the California Data Collaborative.

- Joone Lopez, General Manager Moulton Niguel Water District
- Lisa Ohlund, Moderator, UWI past Chair, Ohlund Management and Technical Services

10:15 a.m. Name that tune- table activity
Interactive activity for the audience, complete with prizes!

11:00 a.m. Chairwoman's Drawing

Conference Adjourns
Thank You For Joining Us!

*Not to be confused with the movie

A SPECIAL THANK YOU TO OUR PATRON & SUSTAINING MEMBERS

Patron: Hazen & Sawyer ● Lola 24 ● Mesa Water District

● Metropolitan Water District of Southern California ● Santa Clara Valley Water District

Sustaining: BAWSCA ● Brown & Caldwell ● Carollo Engineers Inc. ● City of Rialto

● Eastern Municipal Water District ● EKI Environment & Water, Inc.

● GEOSCIENCE Support Services, Inc. ● Helix Water District ● Imperial Irrigation District

● Inland Empire Utilities Agency ● Lewis Operating ● Los Angeles County Department of Public Works

● Los Angeles Department of Water & Power ● Meyers Nave ● Orange County Water District

● Riverside County ● Santa Clarita Valley Water Agency ● SAWPA ● Southern Nevada Water Authority

Sweetwater Authority ● Trabuco Canyon Water District



Board of Directors

Board Chair: Andree Lee, EKI Environment & Water

Board 1st Vice Chair: Dave Pedersen, Las Virgenes Municipal Water District

Board 2nd Vice Chair: Rich Nagel, Jacobs

Secretary: Jason Phillips, Friant Water Authority

Treasurer: John Thornton, Hunt Thornton Resource Strategies

Executive Director: Ane Deister, Urban Water Institute

Founder: Wayne Clark, Urban Water Institute (1928-2018)

Jim Atkinson – Mesa Water District

Richard Bell – East Orange County Water District

Alan Boyce – Materra Farming Company

Paul Brown – Paul Redvers Brown Inc

Steve Bucknam – Bucknam & Associates

Darcy Burke – Elsinore Valley Municipal Water District

Justin Caporusso – Mountain Counties Water Resources Association

Rob Carlson – Discovery Science Foundation

Gil Crozes – Carollo Engineers, Inc.

Shivaji Deshmukh – Inland Empire Utilities Agency

Larry Dick – Metropolitan Water District of Southern California

Michael Engelbrecht – Wells Fargo

Sean Fitzgerald – Vox Civic Communications

Tom Francis – BAWSCA

Carol Lee Gonzales-Brady - Rancho California Water Agency

Kathleen Hedberg – Helix Water District

Kevin Hunt – Urban Water Institute

Rob Katherman – Water Replenishment District of Southern California

Tom Love – Upper San Gabriel Valley Municipal Water District

Gary Martin – Santa Clarita Valley Water Agency

Frank Martinez – Enveto Engineering Services

Mary Aileen Matheis – Urban Water Institute

Malissa McKeith – Citizens United for Resources & the Environment

Craig Miller – Western Municipal Water District

Jeff Mosher- SAWPA

Greg Newmark – Meyers Nave

Lisa Ohlund – Ohlund Management & Technical Services

Fernando Paludi – Trabuco Canyon Water District

Mark Pestrella – Los Angeles Department of Public Works

David Pettijohn – Los Angeles Department of Water & Power

Greg Quist – Rincon del Diablo Municipal Water District

Gregory Reed – West Basin Municipal Water District

Tina Shields – Imperial Irrigation District

Bob Siemak – RCS Management Group

Shelley Sorsabal – AVEK

Matt Stone – Santa Clarita Valley Water Agency

Peer Swan - Irvine Ranch Water District

Ray Tremblay – Sanitation Districts of Los Angeles County

Julie Wilcox – Southern Nevada Water Authority

Adam Zacheis – Brown & Caldwell

The Urban Water Institute is governed by a volunteer board of directors drawn from hands-on policy makers, elected officials & industry leaders who are active in the water resources industry.

Ane Deister

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Conference Arrangements Director

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Stacy Davis

Director of Administration

stacy@urbanwater.com



URBAN WATER INSTITUTE'S 30th ANNUAL CONFERENCE August 23-25, 2023 | REGISTRATION FORM

NAME: _____ TITLE: _____

ORGANIZATION: _____

ADDRESS: _____ CITY/STATE/ZIP _____

PHONE WORK: _____ MOBILE: _____ EMAIL: _____

CONFERENCE REGISTRATION FEES

Registration fees include handouts, breakfasts, luncheon, breaks and receptions.

- _____ \$695 Urban Water Member Registration Fee for Conference August 23-25, 2023
(Must be a member of the Urban Water Institute with 2023 dues paid in full, for more information on memberships please contact the Urban Water Institute at (949) 679-9676 or stacy@urbanwater.com)
- _____ \$745 Non-Member Registration Fee for Conference August 23-25, 2023
- _____ \$300 Student Registration Fee for Conference August 23-25, 2023
- _____ \$200 Spouse Registration - Includes breakfasts, luncheon, breaks and receptions.
Spouse Name for Nametag: _____

REGISTRATION INFORMATION

LOCATION

The 2023 Annual Conference will be conducted at the Hyatt Regency Mission Bay: 1441 Quivira Rd, San Diego, CA 92109.

WILL YOU STAY AT HYATT REGENCY MISSION BAY?

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CONFERENCE REGISTRATION *(All Registrations Should Be Made In Advance)*

To pay by credit card visit our website www.urbanwater.com. You can register online and pay with a Visa, MasterCard or American Express. To pay by check, please complete the Registration Form and send it along with a check made payable to:
Urban Water Institute: 24651 Evereve Circle, Suite 1, Lake Forest, CA 92630.

After **August 18th**, registrations will be accepted at the door on a space available basis, with an additional \$25 administrative charge.

CANCELLATION POLICY

Cancellations must be received in writing by **August 18, 2023**. Faxes are accepted at (949) 305-9919. The registration fee will be refunded, less a \$50 administrative charge if received by **August 18, 2023**. Substitutes are accepted. **No refunds after August 18, 2023**. The Institute reserves the right to substitute announced speakers and assumes no responsibility for personal expenses.

SPONSORSHIP INFORMATION

Information on sponsoring may be obtained by calling (949) 679-9676 or can be found on the Urban Water Institute Website www.urbanwater.com.

- Pay By Credit Card: Visa Mastercard American Express

Name on Card: _____ Card Number: _____

Signature: _____ Expiration Date: _____ Security Code: _____

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MAIL CONFERENCE REGISTRATION CHECKS PAYABLE TO:
Urban Water Institute: 24651 Evereve Circle, Suite 1 • Lake Forest, CA 92630
Tax ID # 33-0578523

For More Information Contact the Urban Water Institute at (949) 679-9676 or stacy@urbanwater.com



SAVE THE DATE!

Urban Water Institute's
Spring Water Conference

February 21-23, 2024

Palm Springs Hilton

400 East Tahquitz Canyon Way

Palm Springs, California, 92262

For more information please contact Jessica at
(949) 274-6492 or marketing@urbanwater.com