



USFAA

United States Field Artillery Association

Chapter virtual race fundraiser



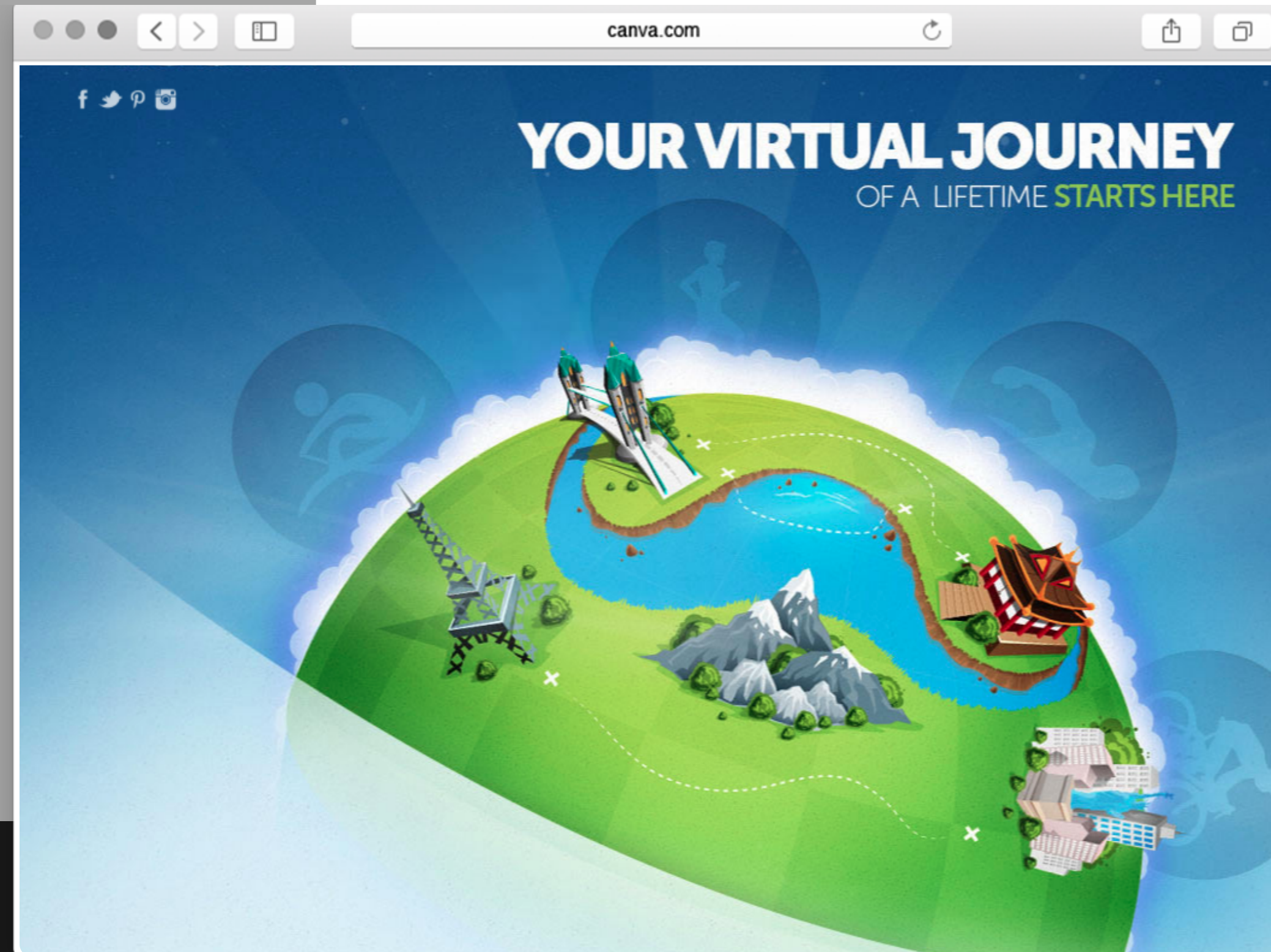
How to use the USFAA My
Virtual Mission Challenge to
raise funds for your Chapter





USFAA has partnered with the My Virtual Mission platform to bring a new way of doing Chapter Fundraising. The platform can be used for any Chapter at Battalion level or higher to help reach a new market for fundraising.

The Virtual race can be designed around your specific unit to highlight a region, battle, or unit history. The fundraiser would be publicly listed on the USFAA website and socials to allow a new target to be able to participate in a Chapter fundraiser.



How it works?

- Contact the USFAA about starting a virtual challenge
- Pick a race route (We suggest making it unit specific i.e – Unit battle, March, or Locale)
- Partner with USFAA to design your medal and race check points
- Sit back and relax. USFAA Staff will handle all the design platforms and structure of the race from here.
- At each participants race finish, USFAA will mail their medal directly to them.
- At the conclusion of the challenge, USFAA will cut the proceeds via a Check directly to the Chapter.



*Virtual Fitness
Challenge*

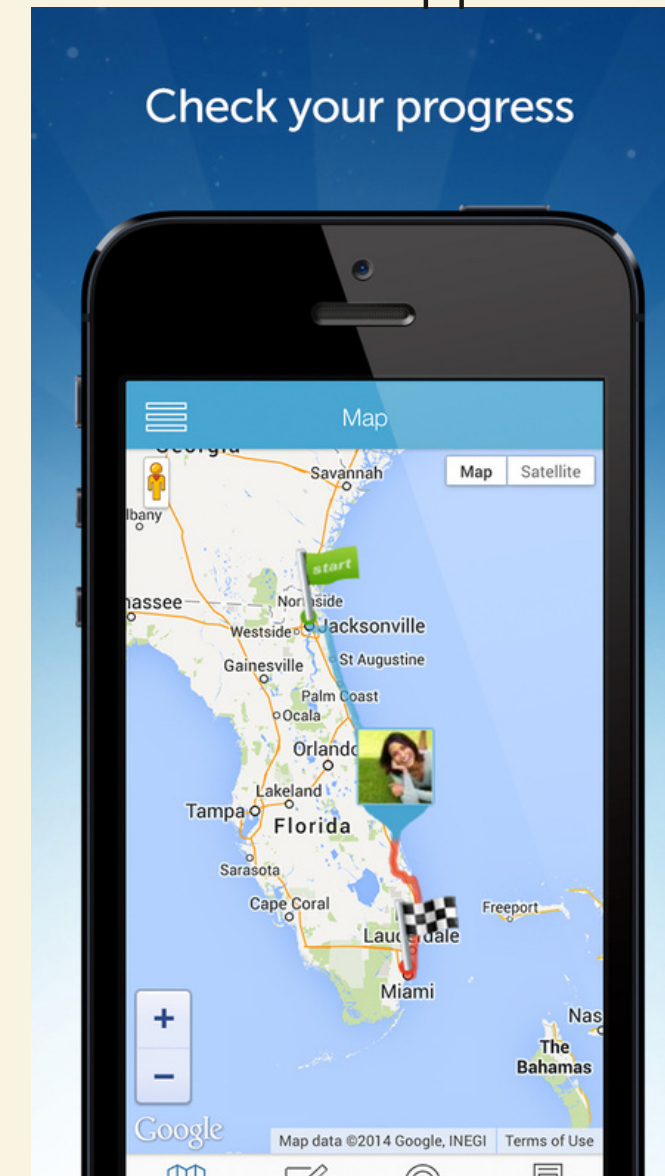
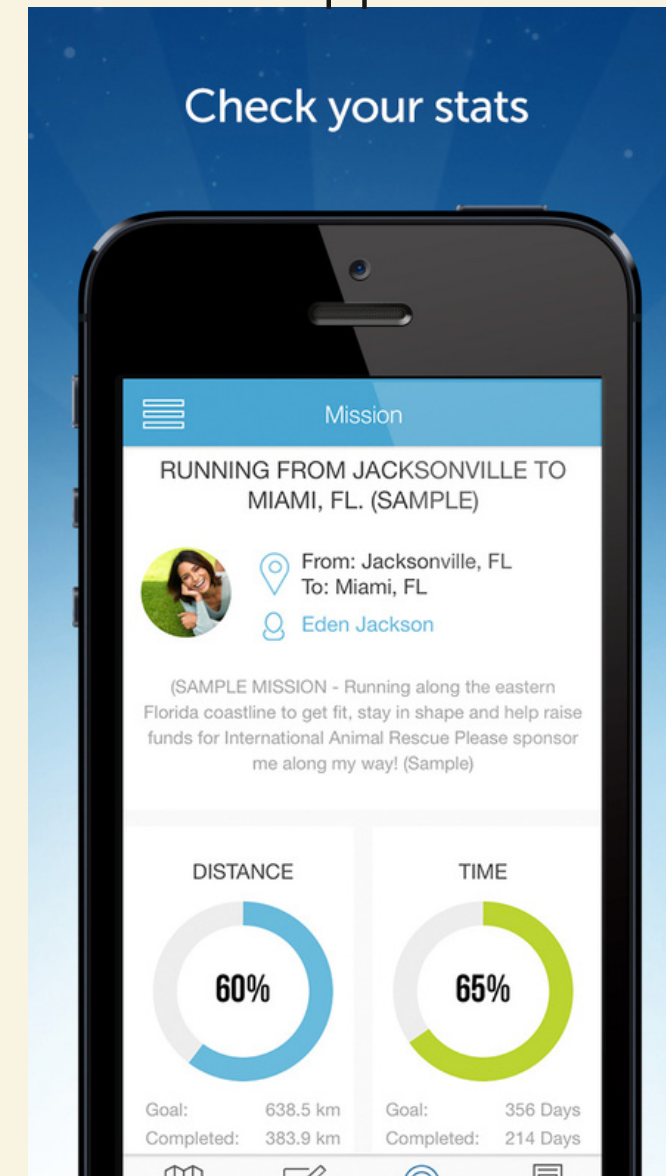
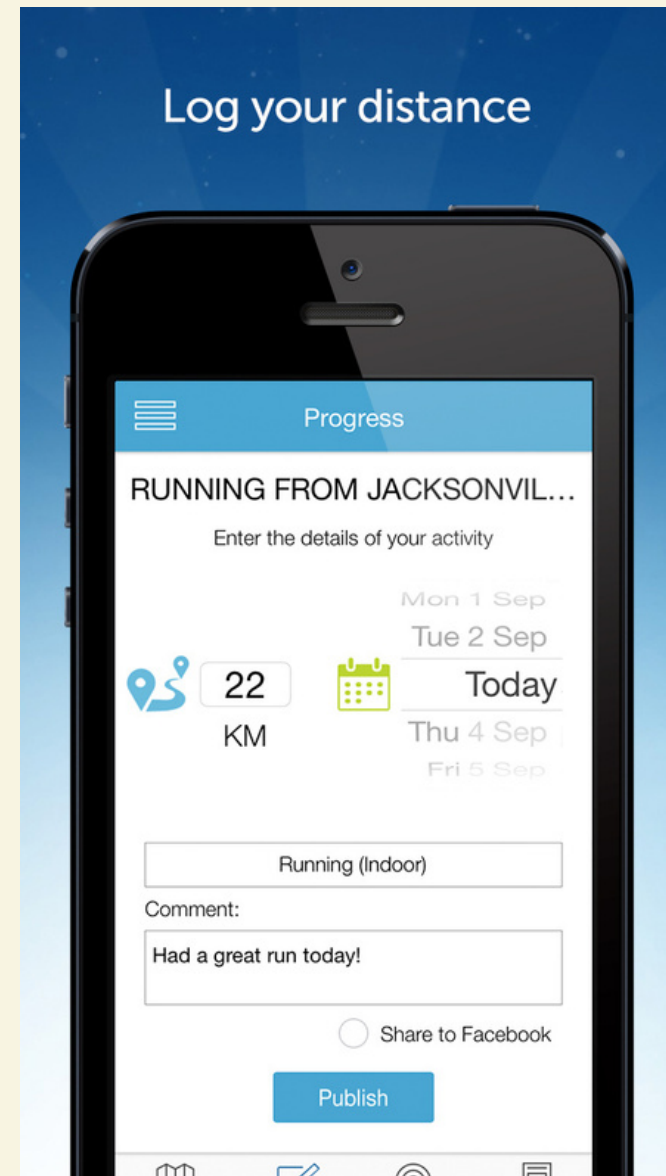
All Medals and ribbons are 100% customizable. They can be designed and molded with your unit/race in mind. They do not have to follow a specific platform, shape, or colors.



My Virtual Mission

Participants will use the My Virtual Mission app to track their participation.

The app is available for download for Apple and Android



SYNC WITH YOUR FAVORITE FITNESS APPS



Automatically send distances to your mission from apps such as Runkeeper, Strava, Fitbit, and Map My Run/Ride/Walk/Fitness. Or manually enter them. It's up to you!

Proceeds?

We suggest pricing your race at \$25/30 dollars per participant. Total funds raised will vary on cost.

All processing fees and medal costs are deducted from the race cost. Average cost of medal is \$5–7 per medal.

With a \$25 price per racer – the Chapter will bring home ~ \$10–15 / participant.

Check will be issued by USFAA directly to the Chapter.

