

CDAE 166 Introduction to Community Entrepreneurship

**Fall 2010, Rowell 103
Tuesday, Thursday 1pm to 2:15pm**

Instructor: Dr. Chyi-lyi (Kathleen) Liang

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Office hours: Tuesday Thursday 8:40am to 9:45am
By appointment

Teaching Assistants

Lauren Austin

Max Garadinger

Objectives:

What is Entrepreneurship?

Are you an Entrepreneur?

Will you become an Entrepreneur?

How is Entrepreneurship different from general business concepts?

What is the impact of Entrepreneurship on our daily life and society?

These are some critical questions that we will explore together in this course.

The purpose of this course is to help students to learn more about yourself, your career ideas, and existing situations in our society related to entrepreneurial issues by engaging in reading, writing, discussion, and activities. The teaching team hopes to bring a broader understanding of entrepreneurship into your heart and daily life using a safe, comfortable, and interactive learning environment.

Topics covered in this course include -

- (1) Introduction to Entrepreneurship
- (2) Importance of Entrepreneurship
- (3) The Entrepreneurship Process and Theories
- (4) Issues and Diversity of Entrepreneurship in Real World

At the end of the semester, students will be expected to

- Π develop critical thinking and understand the relationship between entrepreneurship, our society, and personal goals.
- Π gain knowledge about the variations in entrepreneurship theories and practices.
- Π identify decision-making strategies related to entrepreneurship and community development issues.
- Π know how to formulate analytical and entrepreneurial problems in decision making and be able to apply the knowledge in the real life.

Course Textbook: Dollar Enterprise, by Chyi-lyi (Kathleen) Liang, Kendall Hunt Publishing. (All proceeds are donated to Entrepreneurship Education Fund at UVM.)

Structure of the Class

There are several components of this course:

- ★ Class participations – lectures, activities, guest speakers, debates of critical issues, etc.
- ★ Interviews of your entrepreneurial role model – this will be a semester-long process.
- ★ Dollar Enterprise – A business simulation to connect knowledge and applications.

Students are encouraged to work in teams when taking this class. **Only specially designed assignments and activities can be turned in by teams with the following restrictions:**

- (1) you must follow the restrictions of the number of students in each team given different assignments and activities.
- (2) members in each team for any specific assignment or activity should indicate in all assignments to show equal contribution as well as willingness of sharing the identical grades. Team members will receive identical grades only when this agreement is attached to all assignments (no grades will be assigned if this agreement is missing).
- (3) each team should turn in your own assignments that are unique and different from other teams or individuals. For example, you may not have 3 or more people working on the same assignment, write down identical or similar answers, and split into two team work. If any identical or similar answers are found in 2 or more assignments at the same time in any circumstances, every student in those assignments will receive a zero.

Purposes to recognize teamwork and team efforts include:

- θ exercise teamwork for real world challenges.
- θ improve communication skills, interactive learning opportunities, and self confidence.
- θ two heads are better than one!

There will be two types of teamwork in this course –

- (1) **Small scale – specifically designed assignments, classroom activities (3-5 people in each team).**
- (2) **Large scale – Dollar Enterprise simulation (6-8 people in each team). More specifics will be available when we approach this subject in March.**

Grades:

- Attendance Total 100 points
(One missing class without legitimate excuses = 5 points deduction, starting on September 13, 2010). You may miss two classes after September 13 without any excuses, and no points will be deducted. Any missing classes and reasons need to be reported to Dr. Liang directly using written notes or e-mail. Missing 6 (1/4 of the semester) or more classes without sufficient/justifiable reasons will be reported to the Dean's office. Missing too many classes will significantly influence your final grade.

Quiz will be given in each class time period to correspond with the attendance records.

- Each Homework.....approximately 10 to 30 points Total 150 points
- Final Take Home Exam (comprehensive and contingent upon students' performance in semester) Due on the last day of the class, Dec 9, 2010. No late due will be accepted after class period on Dec 9. All exams must be returned in class period.
.....150 points
- Dollar Enterprise.....100 points
 - Group grades – 40 points business report draft (including one revision), 20 points participation, 20 points group work assessment.
 - Individual grades – 20 points peer reviews and self assessment.

Total Scores500 points

Possible grade: A (90% +) B (89% - 80%) C (79% - 70%) D (69% - 60%) F (less than 59%)

NOTE: Dallar Enterprise will begin on Oct 12, Tuesday and will end on Oct 29, Friday. It is a real business operation on campus. Once each team starts the Dollar Enterprise process, you must operate at least 3 hours everyday and the work schedule must be formulated and agreed by all team members. Once schedule is finalized, you may not change the operation hours.

Class Policies:

1) All the assignments must be turned in by the due time

Everyone has the same time and the same chance to accomplish the assignments.

Learning time management is the most important process in this course.

When using the computer, please be aware of the virus or any potential risks.

Try your best to finish all the assignments on time.

- a) If any emergency happens, please contact Dr. Liang before the due date and turn in a written report.
- b) If the instructor does not receive any notice before the due date, the instructor will not accept any late assignment.
- c) There is no opportunity to makeup missing assignments.
- d) Please avoid e-mail assignments!

2) No make-up exams, no make-up quiz

- a) If any emergency happens, please contact Dr. Liang before the exam time and turn in written report.
- b) If the instructor does not receive any notice before the exam date, the person who misses the exam will receive a ZERO for that exam.

3) Please be professional and respectful whenever and wherever you are

- a) Please be quiet if you come in late. Please let Dr. Liang know if you need to leave early, then sit closer to the door.
- b) Please always raise your hand first if you have any question.
- c) Please respect everyone's learning space and ability.
- d) Please always show professional manner and respect your fellow students, audience, and instructors.
- e) Please turn off your Cell Phone when classes are in session. The entire class will decide the consequences for the person who violates this rule.

4) if you cheat, copy assignments, or violate the College Code of Conduct for any inappropriate behavior, the instructor will report to the Dean's Office and other associated Offices immediately.

5) each student is totally responsible for her/his own work and her/his own grade

You must do your best to EARN your grade in a sufficient time period

- a) Please ask questions whenever you feel that you are behind.
- b) Please contact Dr. Liang or TA immediately when you are struggling or feeling confused.

6) All other regulations follow the university handbook.

7) *Religious Holidays: Students have the right to practice the religion of their choice. Each semester students should submit in writing to their instructors by the end of the second full week of classes their documented religious holiday schedule for the semester. Faculty must permit students who miss work for the purpose of religious observance to make up this work.*