



USASBE Code of Ethics

11/13/2020

USASBE's mission is to be an inclusive organization, advancing entrepreneurship education through bold teaching, scholarship, and practice. The USASBE Code of Ethics expresses the conscience of our profession for our members.

The Code of Ethics is designed to inspire and guide the ethical conduct of all members, which includes teachers, scholars, students, program directors and practitioners in the domain of entrepreneurship. This Code of Ethics also serves as a basis for remediation when violations occur. In the Code of Ethics, there are principles formulated as statements of responsibility, based on the understanding that the public good is always the primary consideration. Each principle is supplemented by guidelines, which provide explanations to assist members in understanding and applying the principle.

The Code of Ethics as a whole is concerned with how fundamental ethical principles apply to every USASBE member's conduct. The entire USASBE organization benefits when the ethical decision-making process is accountable to and transparent to all parties, representing a common understanding across stakeholders. Open discussions about ethical issues promote this accountability and transparency. The policies and procedures laid herein are intended to reinforce the highest standards of professional ethics and practice through a process that is fair, procedurally just, and effective. All of these policies and procedures are periodically evaluated by the USASBE Ethics Commission. Any recommended changes must be approved by the governing board of USASBE.

USASBE Code of Ethics Principles

1. Professional Competence

- Strive to maintain highest levels of competence in our work
- Recognize limitations of our expertise and continue ongoing education and training to keep up with a dynamic business world
- Utilize appropriate resources, whether technical, scientific, administrative or professional to display excellence in our work
- Consult with other professionals when needed in order to benefit our students, colleagues, institutions and communities.

2. Integrity

- Having honest, fair, research practices amongst colleagues, organizations, and research participants
- Maintaining balanced processes for identifying best practices for the award selection process
- Recognizing that knowingly acting in ways that jeopardize either their own or others' professional welfare is not acceptable
- Understanding that leadership positions in the organization cannot be used for personal gain, where leadership is an opportunity to serve the profession.
- Respecting accepted practices of the USASBE board regarding social media, email use, self-promotion or promoting an individual's personal venture

3. Professional and Scientific Responsibility

- Understanding that USASBE is a community, respecting other members even when disagreeing on theoretical, methodological, or personal approaches to professional activities
- Following the motto that public trust and ethical behavior carries over to how the organization is viewed
- Adhering to a goal of collegiality but not to outweigh members shared responsibility for ethical behavior, such that when appropriate, members will consult with colleagues and/or the USASBE ombudsman to assess. Prevent and/or report unethical behavior.

4. Respect for People's Rights, Dignity and Diversity

- Work to eliminate bias in professional activities, in particular, those related to the organization.
- Eliminating discrimination based on age, gender, race, socioeconomic status/origins, ethnicity, national origin, religion, sexual orientation, gender identity, gender expression, disability, health conditions, political affiliation, marital status, domestic status, parental status, or any other applicable basis proscribed by law.
- Commitment of inclusion of all cultural, individual, and role differences and opinions regarding research, teaching, and collaboration