USASBE 2013 National Model Graduate Entrepreneurship Program Presentation

-University of Florida-

Thomas S. Johnson Entrepreneurship Master's Program (MSE)

INNOVATION & UNIQUENESS

1-Year Specialized MS Program



REQUIRED:

- Business Consulting/ Commercialization
 Practicum
- Overseas Immersion Practicum
- Venture Launch
 Practicum



27 Courses

UF Thomas S. Johnson Entrepreneurship M

Entrepreneurship Master's Program Hough Graduate School of Business Warrington College of Business Administration UNIVERSITY of FLORIDA



QUALITY & EFFECTIVENESS













Excellence in Specialty **Entrepreneurship Education**

Learning Objectives:

- Evaluate Plan
 - Value Pitch



MSE Faculty Spotlight: William (Bill) Rossi

Associate Director CEI & Senior Lecturer 2010-2011 WCBA Teacher of the Year



MSE Faculty Spotlight: Dr. Kristin Joos

Director Social Impact Initiatives 2011-2012 UF Sustainability Fellow

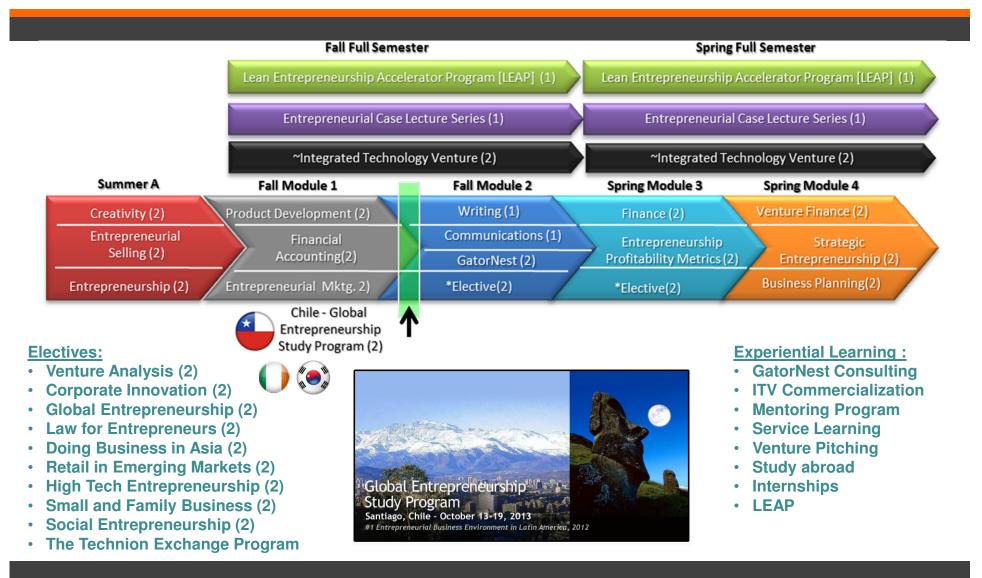




UF Thomas S. Johnson **Entrepreneurship Master's Program** Hough Graduate School of Business Warrington College of Business Administration UNIVERSITY of FLORIDA



COMPREHENSION







IMPACT & OUTCOMES

GatorNest Projects: Accelerond **Athlete Connections Attitude Drinks** Auto Gown **Banyan Biomarkers Brain Active Commonwealth Biofuels DAHTech Energent Ventures Etect EZ Travelz Gator Crossfit** Grooveshark **IA Technology** Info Tech **Oral Lite** Pervasa **Sawgrass Group SoloHealth Statlink X-Ray Robotics**



Nik Kundra, MSE 2012 Founder, Partender Winner, 2012 UF Pitch Competition Runner-Up, 2012 Florida Venture Forum Pitch Competition

^cThe MSE program enabled me to harness my passion for technology to make it my fulltime career, which is why I founded my company, Partender. ??

Sam McPherson, MSE 2012 Founder, Reciprocity Bags Winner, 2012 UF NetImpact-Walmart Sustainability Pitch Competition

The MSE program gave me the tools that I needed to launch a new product from soratch. Every problem I face in my new career, I can reference back to a lesson learned from the great professors and experiences in the program. ??









DEPTH OF SUPPORT & SUSTAINABILITY







TRANSFERABILITY

Program Structure:

• Master of Science in Entrepreneurship

Program Measurement:

AACSB Learning Objectives

Program Activities:

- GatorNest/ITV
- Lean Entrepreneurship Accelerator Program
- Overseas Immersion Experience
- Courses and Curriculum
- Experiential Learning Activities:
 - Case Lecture Series
 - o Mentoring Program
 - Entrepreneurs-In-Residence
 - Intern Swap Meet

UF

Thomas S. Johnson Entrepreneurship Master's Program Hough Graduate School of Business Warrington College of Business Administration UNIVERSITY of FLORIDA



"Whatever you can do or dream you can, begin it. Boldness has genius, power, and magic in it!" - Goethe

QUESTIONS ?



Thomas S. Johnson Entrepreneurship Master's Program Hough Graduate School of Business Warrington College of Business Administration UNIVERSITY of FLORIDA

