USASBE 2013 National Model Graduate Entrepreneurship Program Presentation

-University of Florida-

Thomas S. Johnson Entrepreneurship Master's Program (MSE)

#### **INNOVATION & UNIQUENESS**

## 1-Year Specialized MS Program



#### **REQUIRED:**

- Business Consulting/ Commercialization
   Practicum
- Overseas Immersion Practicum
- Venture Launch
  Practicum



**27** Courses

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#### **QUALITY & EFFECTIVENESS**













**Excellence** in Specialty **Entrepreneurship Education** 

Learning Objectives:

- Evaluate Plan
  - Value Pitch



MSE Faculty Spotlight: William (Bill) Rossi

Associate Director CEI & Senior Lecturer 2010-2011 WCBA Teacher of the Year



MSE Faculty Spotlight: Dr. Kristin Joos

Director Social Impact Initiatives 2011-2012 UF Sustainability Fellow

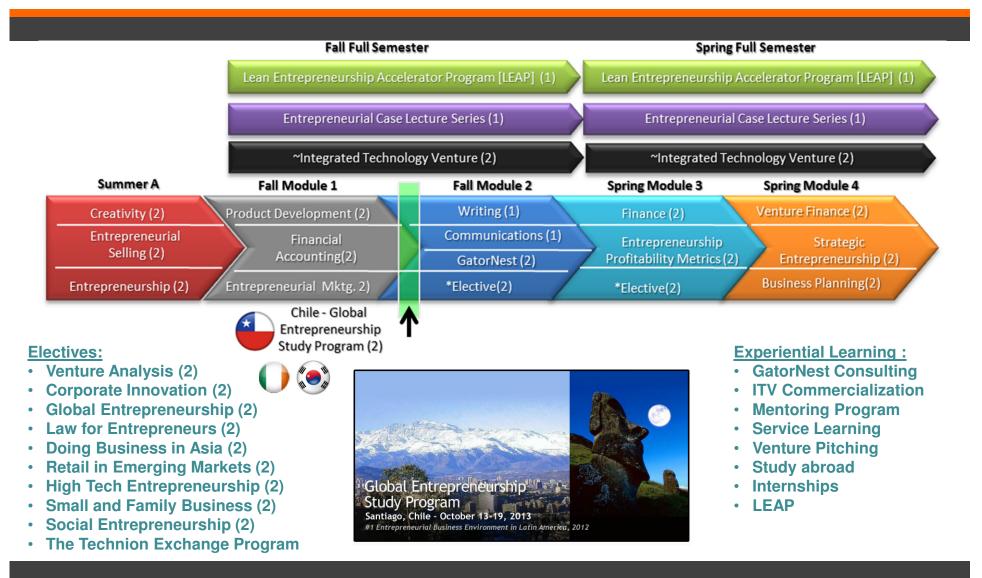




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#### **COMPREHENSION**







#### **IMPACT & OUTCOMES**

**GatorNest Projects:** Accelerond **Athlete Connections Attitude Drinks** Auto Gown **Banyan Biomarkers Brain Active Commonwealth Biofuels DAHTech Energent Ventures Etect EZ Travelz Gator Crossfit** Grooveshark **IA Technology** Info Tech **Oral Lite** Pervasa **Sawgrass Group SoloHealth Statlink X-Ray Robotics** 



Nik Kundra, MSE 2012 Founder, Partender Winner, 2012 UF Pitch Competition Runner-Up, 2012 Florida Venture Forum Pitch Competition

<sup>c</sup>The MSE program enabled me to harness my passion for technology to make it my fulltime career, which is why I founded my company, Partender. ??

Sam McPherson, MSE 2012 Founder, Reciprocity Bags Winner, 2012 UF NetImpact-Walmart Sustainability Pitch Competition

The MSE program gave me the tools that I needed to launch a new product from soratch. Every problem I face in my new career, I can reference back to a lesson learned from the great professors and experiences in the program. ??









#### **DEPTH OF SUPPORT & SUSTAINABILITY**







#### TRANSFERABILITY

#### **Program Structure:**

• Master of Science in Entrepreneurship

#### **Program Measurement:**

AACSB Learning Objectives

#### **Program Activities:**

- GatorNest/ITV
- Lean Entrepreneurship Accelerator Program
- Overseas Immersion Experience
- Courses and Curriculum
- Experiential Learning Activities:
  - Case Lecture Series
  - o Mentoring Program
  - Entrepreneurs-In-Residence
  - Intern Swap Meet

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# *"Whatever you can do or dream you can, begin it. Boldness has genius, power, and magic in it!" - Goethe*

### QUESTIONS ?



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