



# USAA EXCELLENCE AWARDS 2024

## 2024 EXCELLENCE AWARDS SPONSORSHIP DESCRIPTIONS



USAA Excellence Awards were created to recognize and reward hard work and success in our local industry. We are excited to debut an expanded awards program, including 17 awards that best represent our association. We have also revamped our sponsorship packages so our members are getting the highest value possible with their sponsorship. Rather than purchase separate tickets, tables, awards' sponsorships, etc. you can purchase the package that best fits your needs. USAA Excellence Awards is one of our highest attended events and we promise to make this year bigger than ever!



## AVAILABLE SPONSORSHIPS

### DIAMOND SPONSORSHIP X1 \$4000

- Title Sponsor
- VIP Table of 10
- 10 event tickets
- Opportunity to staff the Exclusive Nominee Check In Table
- Video Commercial (45-60) seconds to be played at awards & USAA Social Media
- Sponsor 2 awards of your choice
- 2 Presenters for the 2 awards sponsored
- 360 Photobooth Sponsorship included (your logo on all gifs/boomerangs/videos)
- Complimentary Professional Group Photo
- Early Access to Hotel Block
- Recognition on USAA website event page, USAA Social Media, Event flyer, and Event Emails
- Largest logo on exclusive x banner signage
- Prominent recognition on Slide Show during Awards





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### AVAILABLE SPONSORSHIPS

#### **RUBY SPONSORSHIP X1 \$3000**

- VIP Table (Seats 10)
- 6 Event Tickets
- Sponsorship of 1 award
- 2 Presenters for the sponsored award
- Early Access to Hotel Block
- Sponsorship of both bars included
- Custom cups with your logo at bars
- Complimentary Professional Group Photo
- Recognition on USAA website event page, USAA Social Media, Event flyer, and Event Emails
- Prominent recognition on exclusive x-banner signage
- Prominent recognition on Slide Show during Awards

#### **SAPPHIRE SPONSORSHIP X1 \$2500**

- VIP Table (Seats 10)
- 4 Event Tickets
- Sponsorship of 1 award
- 1 presenter for the sponsored award
- Early Access to Hotel Block
- Table Top Sponsor custom signage on all tables
- Recognition on USAA website event page, USAA Social Media, Event flyer, and Event Emails
- Large recognition on exclusive x-banner signage
- Large recognition on Slide Show during Awards





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### AVAILABLE SPONSORSHIPS

#### **EMERALD SPONSORSHIP X1 \$1500**

- 3 Event tickets
- Sponsorship of 1 award
- 1 Presenter for the sponsored award
- Early Access to Hotel Block
- Recognition on USAA website event page, USAA Social Media, Event flyer, and Event Emails
- Recognition on all signage
- Recognition on Slide Show during Awards

#### **CRYSTAL SPONSORSHIP X1 \$1250**

- 2 Event Tickets
- Sponsorship of 1 award
- 1 presenter for the sponsored award
- Early Access to Hotel Block
- Recognition on USAA website event page, USAA Social Media, Event flyer, and Event Emails
- Recognition on all signage
- Recognition on Slide Show during Awards





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## AVAILABLE SPONSORSHIPS

### TOPAZ SPONSORSHIP X2 \$900

- 2 Event Tickets
- Sponsorship of 1 award
- 1 presenter for the sponsored award
- Recognition on USAA website event page, USAA Social Media, Event flyer, and Event Emails
- Recognition on Slide Show during Awards

### PEARL SPONSORSHIP X5 \$500

- 2 Event Tickets
- Recognition on USAA website event page, USAA Social Media, Event flyer, and Event Emails
- Recognition on Slide Show during Awards

### À LA CARTE

- VIP Tables (12) (seats 10) \$200
- Event Tickets \$100 member/\$150 guest
- Award Sponsorship (9) \$400
- Bar Sponsorship (2) \$500
- 360 Photobooth (2) \$700

