



Issue 2, 2024

Trunkline

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Utah Nursery & Landscape Association

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Design & Layout
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Send submissions to:
Trunkline c/o UNLA Office
PO Box 1073
Riverton, UT 84065-1073
Phone 801-424-9223

INTERNET RESOURCES
UNLA
www.utahgreen.org

What to Expect at the 2024 Southern Utah Green Conference:

Our 2024 Southern Utah Green Conference will be held on Tuesday, October 29th at the Dixie Convention Center in St. George. This year we are proud to announce some exciting additions and changes that will bring value and increase attendees' experience at the conference.

In response to our growing community of attendees and exhibitors, we're proud to introduce Spanish Education courses on the morning of the conference. Recognizing the diversity within the green industry, the UNLA is offering educational opportunities for Spanish speakers.

Building on feedback from previous conferences, we've adjusted the afternoon program. The Landscape and Irrigation Tracks will be separated, offering more focused and targeted learning experiences.

In addition to our educational updates, we're excited to introduce our Booth Bingo activity! Attendees can participate in this interactive game by visiting exhibitor booths for a chance to win prizes.

Drawings for the prizes will take place throughout the afternoon of the conference.

Before the conference kicks off, join us for the Women in the Green Industry Luncheon at the Dixie Technical College. The luncheon will be on Tuesday, October 28th from 11:30 am – 1:00 pm and is sponsored by Loveland Gardens.

We're confident that these additions will elevate your conference experience, providing added value and opportunities for all attendees. Join us as we come together for a day of education, networking, and fun. We can't wait to welcome you and make this conference a success!



Our Keynote Speaker for the 2024 Southern Utah Green Conference is **Cynthia Bee** with Utah Water Ways!

Cynthia is a recognized expert in sustainable landscaping for the Intermountain West. Cynthia is one of the creators of the Localscapes method and has spent her career redefining how Utah's built landscapes should look and perform. Cynthia holds a Bachelor's degree in Landscape Architecture and Environmental Planning from Utah State University but it's her unique way of communicating, or "selling" sustainability, that generates positive social impact. Cynthia serves as the Communications Director for the new nonprofit, Utah Water Ways, where she is tasked with creating statewide social change in water conservation.

Due to the face of rapid growth, drought, and escalating water usage, it's evident that a shift in water management is imperative. Cynthia will be presenting on "Selling Sustainability" to show how the green industry can spearhead this transformation. Attendees will gain insights into garnering client support, strategic positioning services, and achieving sustainable landscape outcomes.



2024 Southern Utah Green Conference Schedule

Dixie Convention Center
1835 S Convention Center Dr, St. George, UT 84790

Tuesday, October 29th, 2024



Schedule subject to change without notice Updated 5/29/2024.

REGISTRATION opens at 7:00 am

7:00 - 7:30 am CONTINENTAL BREAKFAST

7:30 - 8:35 am KEYNOTE SPEAKER: Cynthia Bee, Utah Water Ways
"Selling Sustainability" 1 ISA, 1 DOPL-Pro, .25 IA, 1 QWEL, 1 UCNP *Keynote will not be offered in Spanish, but all attendees are welcome*

	Tree Care Sunbrook A	Irrigation & Landscape Sunbrook B	Pesticide Sunbrook C	Spanish Education Classes Entrada A
8:50 - 9:40 am	"Smart Tree Inventory" Anne Fenkner, Davey Resource Group 1 ISA, 1 DOPL-Pro, 1 UCNP	"Urban Heat Island and the Role of Landscape Design" Doug Bennett, WCWCD 1 DOPL-Pro, 1 QWEL, 1 UCNP	"Common Turf Pests & Diseases" Taun Beddes, USU Extension 1 DOPL-Pro, 1 Pest-USE, 1 UCNP	"Equipment Safety" Kendall Smith, Ariens Co.
9:55 - 10:45 am	"Insect & Disease Updates for Southern Utah Trees" Mair Murray, USU Extension 1 ISA, 1 DOPL-Pro, 1 Pest-USE, 1 UCNP	"Warm Season Lawn Options" Paul Johnson, USU Extension 1 DOPL-Pro, 1 QWEL, 1 UCNP	"Agave Snout Weevil & Other Common Pests in Southern Utah" Ben Scow, USU Extension 1 DOPL-Pro, 1 Pest-USE, 1 UCNP	"Diseno y mantenimiento de riego xeriscape" (Xeriscape irrigation design and maintenance) Jason Laws, Elite Grounds
11:00 - 11:50 am	"Sustainable Community Forest Management" Ryan Johnson, Urban & Community Forester 1 ISA, 1 DOPL-Pro, 1 UCNP	"Drip Irrigation" Shital Poudyal, USU Extension Ryan White, WCWCD 1 DOPL-Pro, 1 IA, 1 QWEL, 1 UCNP	"Pesticide Safety Fundamentals" Michael Wierda, USU Extension 1 DOPL-Core, 1 Pest-SAFETY, 1 UCNP	"Seleccion de Arboles y cuidado para climas aridos" (Tree selection and care for arid climates) Jason Laws, Elite Grounds

11:50 am - 12:50 pm LUNCH - Garden Room

AFTERNOON SCHEDULE
Exhibitor Raffle Drawings: 1:50 - 2:00 pm / 2:50 - 3:00 pm

1:00 - 1:50 pm	"Chainsaw Maintenance & Safety" Preston Colver, Goodfellers 1 ISA, 1 DOPL-Core, 1 UCNP	"Backflow Prevention Part 1" Paul Wait, Zurn Industries 1 DOPL-Core (S330 & 5501), 1 IA, 1 UCNP	"Storage Requirements for Pesticide, Commercial vs. Non- Commercial" Amy Davidson, UDAF 1 DOPL-CORE, 1 Pest- LAW, 1 UCNP	"Outdoor Living Areas" John Costanza, Red Hills Desert Garden 1 DOPL-Pro, 1 UCNP
2:00 - 2:50 pm	"Branching Out: Less Common Trees and Shrubs" Ryan White, WCWCD 1 ISA, 1 DOPL-Pro, 1 UCNP	"Backflow Prevention Part 2" Paul Wait, Zurn Industries 1 DOPL-Core (S330 & 5501), 1 IA, 1 UCNP	"PPE" Michael Wierda, USU Extension 1 DOPL-Core, 1 Pest-SAFETY, 1 UCNP	"Landscaping for Pollinators with Utah Native Plants" Pam Blackmore, Utah Pollinator Habitat Program 1 DOPL-Pro, 1 UCNP
3:00 - 3:50 pm	"Climbing Gear & Tree Safety" Preston Colver, Goodfellers 1 ISA, 1 DOPL-Core, 1 UCNP	"The Benefits of Central Control Irrigation Systems" Tiffany Haveron & Chris Rigby, Rain Bird Corp 1 DOPL-Pro, 1 IA, 1 QWEL, 1 UCNP	"Alternative Chemical Controls" Ramona Borkman, Bloom Gardens 1 DOPL-Pro, 1 Pest-USE, 1 UCNP	"Zero-scape to Hero-scape: Principles & strategies for designing a beautiful xeric landscape" Jake Powell, USU 1 DOPL-Pro, 1 QWEL, 1 UCNP

CEU Code – DOPL (CORE, EC & Pro) L-Department of Occupational and Professional Licensure UCNP-Utah Certified Nursery Professional,
Pest, Pesticide (USE, LAW, & SAFETY)-Utah Department of Food & Ag, ISA-International Society of Arboriculture, IA-Irrigation Association,
QWEL-Qualified Water Efficient Landscaper

THANK YOU FOR ATTENDING THE 2024 SOUTHERN UTAH GREEN CONFERENCE!

The UNLA would like to recognize and thank our **2024 SUGC Exhibitors**



fluid solutions delivered



Ariens Co., Hunter Industries, and Mountainland Tool and Safety.



The **UNLA** is looking for **volunteers!**

If you are interested in serving on the board, a committee, or as a volunteer at the SUGC or UGC please contact Meeja Fortie
meeja@utahgreen.org



Toolbox Talk – Heat-Related Injuries

In the demanding field of landscaping, where workers often face extreme weather conditions, the importance of toolbox safety talks cannot be overstated. One critical topic that should be incorporated into these talks is the prevention of heat-related illnesses. As we enter the summer season, this topic should

be highlighted in a toolbox safety talk. By educating employees about the risks, symptoms, and preventive measures, landscaping companies can safeguard their workers' health and well-being during hot summer months.

Toolbox safety talks provide an ideal platform to educate employees about

the dangers of heat-related illnesses such as heat exhaustion, heat stroke, and dehydration. Signs and symptoms to watch out for include: muscle cramps, dizziness or lightheadedness, headaches, and even fainting. Educating employees on the signs and symptoms can help them recognize fellow employees who might be showing signs of heat exhaustion. Additionally, these talks can cover the importance of proper hydration, rest breaks, and the use of personal protective equipment (PPE) to mitigate the risks associated with working in high temperatures.

Toolbox Talks have been a proven way to foster a safe culture for landscape companies. By incorporating Toolbox Talks on work related injuries, you can effectively communicate strategies to mitigate landscaping risks. As you mitigate these risks, you will see fewer injuries. This results in an improved workers compensation EMOD score, potentially saving you thousands on your workers compensation insurance cost. Safety equals savings. Feel free to email, call, or send me a text to learn more about safety tips.

Stay safe this summer!

Nate Zabel, Gallagher Insurance
Landscape Practice Lead
801-230-4345 nate_zabel@ajg.com



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Women in the Green Industry Battery Equipment Event



Sponsored by Jordan Garden Center
Wednesday, August 14, 2024
10:00 AM - 11:30 AM (MDT)
Midvale Park, 425 6th Avenue
Midvale, UT 84047

Come learn about the benefits, rules, and regulations of battery powered equipment and how to operate it!

The UNLA is partnering with Jordan Garden Center to host a Battery Powered Equipment Demonstration Event on Wednesday, August 14th, 2024 from 10:00 am - 11:30 am at the Midvale Park Pavillion.

Snacks and Drinks will be provided by Jordan Garden Center. Registration is required for ALL attendees! Registration is FREE for UNLA Members and \$10.00 for Non-Members.



Women in the Green Industry Lunch

Please join us for our Southern Utah WIGI event on October 28 at Dixie Technical College from 11:30 am – 1:00 pm for lunch and guest speaker Dannielle Harris Larkin.

Dannielle Harris Larkin will be talking about:

Green St George: Parks, Rec and The Great Outdoors

Dannielle was born in Mesa, Arizona, raised in Salt Lake City, Utah, and a proud resident of St. George for the past 33 years. She has a great love for the desert landscape and the people who reside in it. She and her husband Darrin

own and run a commercial contracting business, have raised four children on an acre in Little Valley, and are currently testing out urban life by living downtown. They have a dog, 2 cats, a garden, a podcast addiction, and a garage full of bicycles. Dannielle enjoys cycling with her husband, hiking in our beautiful environment, collecting, and promoting art, loving people and recognizing their inherent goodness, creating safe community spaces, and volunteering for and promoting their local not-for-profit groups.

Visit www.utahgreen.org/events for more information and to register for the event.

Brigham Young University Dominates the National Collegiate Landscape Competition, **Again!**

By Phil Allen, PhD, CLP

Landscape contracting is among the top careers for those with an interest in horticulture. While low barriers to entry mean that many minimally qualified companies will continue to exist, professionalism among the best companies is growing at an amazing rate. So how do students with career aspirations related to design, construction, and management of landscapes find their futures? For Brigham Young University students majoring in Plant and Landscape Systems (the current name for the Horticulture program), the answer includes competing in the annual National Collegiate Landscape Competition (NCLC). This year BYU hosted over 1000 students, faculty, and industry professionals at the 48th annual NCLC event.

Presented by the National Association of Landscape Professionals (NALP), BYU has dominated the event recently, winning the national championship in five of the last six competitions and nine times overall. The champion school is determined by totaling scores from 30 landscape-related competitions. This year, over 600 students from 50 2-year colleges and 4-year universi-



BYU students celebrate their 9th overall victory in the National Collegiate Landscape Competition, including 5 of the past 6 competitions.



Twelve of the thirteen BYU students who received scholarships from the National Association of Landscape Professionals, ranging from \$1,000 to \$5,000.



Tyler Stewart and Iz Boekweg from BYU complete the winning patio during the Hardscape Installation competition at the National Collegiate Landscape Competition. Over 600 students from across the country competed in 30 competitions related to landscape contracting.

ties competed. BYU students placed first in a record nine events, including 3D Exterior Landscape Design, Business Management, Computer Aided Landscape Design, Hardscape Installation, Irrigation Design, Irrigation Troubleshooting, Plant Problem Diagnosis, Sales Presentation, and Turf and Weed Identification. Second-place finishes for BYU included Exterior Landscape Design and Interior Plant Identification, while BYU placed 3rd in Arboriculture Techniques, Interior Landscape Design, Landscape Plant Installation, and Maintenance Cost Estimating. Other top schools from the Intermountain region include Colorado State University (3rd) and BYU-Idaho (4th).

While competitions are certainly the most visible part of the 4-day event, NCLC includes the largest landscape-profession career fair for college students passionate about horticulture, where nearly 90 companies competed to attract the next generation of landscape professionals. BYU students found employment across the country and here in Utah. For example, Shelby Monks (one of the BYU team captains), has accepted an Account Manager position with DC area company Rossen Landscape, while Angelica Franco accepted full-time employment with Utah-based Frederico Outdoor Living, where she will work as a landscape designer. For students not graduating this year, several found internships with companies they met at NCLC (again, in Utah and across the country).

BYU also scored well in the competition for NALP Foundation scholarships, where 13 students received over \$19,000. BYU student Isaac Broberg received the Foundation's highest honor, the President's Scholarship for \$5000. His cousin Spencer Broberg received another top award, the \$2200 Scott Allen Memorial Scholarship. For winning the overall competition, STIHL also donated \$5000 in equipment to BYU.

The National Collegiate Landscape Competition will be held at Colorado State University in March 2025.

MILLER COMPANIES

1836 W 4600 S
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PO Box 1073
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Mark Your **Calendar** Now

July

10 **Lagoon Day**

August

14 **Women in the Green Industry
Battery Equipment Event**

October

28 **Women in the Green Industry Luncheon,
St. George**

29 **Tuesday, Southern Utah Green Conference,
St. George**

January 2025

6-7-8 **Utah Green Conference & Trade Show, Sandy**