



# Trunkline

Issue 2, 2023

## ***Inside this issue:***

President's Message, Josh Sundloff .....	3
Southern Utah Green Conference .....	4, 6
– Keynote Speaker, Michelle Porcelli	
NEXT STEP EXPO was held April 25, 2023 ....	5
Southern Utah Green Conference Schedule ..	6
Lagoon Day .....	8







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*Trunkline* is published four times each year as a membership benefit to inform UNLA members of the opportunities and actions of the association and its members.

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# President's Message



**Josh Sundloff**  
**UNLA**  
**President 2023**

## Hello Again!

As many of you are heading into or are already well into your busy season, I want to briefly explain UNLA's areas of focus

and the many positive changes we are working on to bring more value to you as members. Our primary goal is to add value to you and the industry by focusing on three areas: advocacy, education, and networking. In furtherance of our efforts in those areas, we have also made and are working on multiple positive changes. As always, we are open to your good ideas, so don't hesitate to reach out to me or any board member to share your perspectives.

## UNLA's Focus

**Advocacy.** Our industry has a voice. Our membership is filled with people who are experts in many subjects that are critical to our economy, our communities, and our state. We know water. We know conservation. We know business. We know green. UNLA wants to make that voice heard. So, our advocacy committee is working to meet with legislators, state agencies, and municipalities to let policy makers know we are and should be a resource to them on many of the critical questions they are currently wrestling with. These efforts will likely ramp up with the legislative session each year, but we also want to hear from any of you who become aware of issues that you think UNLA should know about and offer our voice.

**Education.** UNLA also has a unique role in providing educational opportunities for our members and the public. The

expertise we possess not only helps with advocacy but education. We are committed to continue our tradition of offering quality continuing education opportunities through the annual green conference and our southern Utah conference. We are also discussing and making plans to offer a variety of other opportunities to spread the knowledge of our members. Watch for announcements from the UNLA as we work to expand these opportunities and please let us know if you learn of educational opportunities that can benefit our membership.

**Networking.** Bringing our membership together and creating opportunities for collaboration, connection, and community is a priority for UNLA. We will continue our traditional networking events like Lagoon Day, but we are also working on creating new and lasting events such as "women in the green" industry networking events, field-day opportunities and an awards and recognition banquet. Facilitating connection can create much good in many ways and UNLA is working to that end.

In furtherance of those goals, UNLA has made and will continue striving to make positive changes. I think UNLA is headed in a fantastic direction. I have been energized by meeting with and learning from many of you and I look forward to continuing a rewarding and productive year.

As I mentioned in my message earlier this year, I want to hear from you. Please reach out to me via email at [jsundloff@km-claw.com](mailto:jsundloff@km-claw.com), or via phone at 801-589-8194 for any reason related to UNLA. I am all ears to hear your suggestions, ideas, comments, and criticisms. Let's do lunch or connect in some other way. I can promise you an open mind and a listening ear. I'm sure we have great wisdom and experience among our members and I want to tap into the best of all of it.

*"As always, we are open to your good ideas, so don't hesitate to reach out to me or any board member to share your perspectives."*

# Michelle Porcelli

## Southern Utah Green Conference *Keynote Speaker*



**Michelle Porcelli**

November 1st, 2023.

At our SUGC she will be speaking on *"Ride into the Discomfort Zone: Turning Difficult Conversations into Winning Breakthroughs."*

The UNLA would like to highlight Michelle Porcelli as our Keynote Speaker for our 2023 Southern Utah Green Conference happening Wednesday No-

Michelle Porcelli is an Author, Educator, Counselor, and TEDx Speaker who consults organizations on leadership, communication, and how to ride graciously into the Discomfort Zone! She has been a certified teacher for 23 years, a School Counselor for 10 years, and is known as The Resiliency Lady.

She has written and instructed courses for BYU Independent Study and has been a presenter for BYU Education Week and also TEDx Salt Lake City. She graduated from BYU in 1993 and earned her master's degree in School Counseling in 2011.

She runs Hope Squads for two elementary schools and loves this age group. She believes, "The world would be a much kinder place if we would follow the examples of little children showing compassion, forgiveness, and unconditional love."

**Michelle's Motto is:**  
*"Chins Up, Smiles On!"*

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The UNLA is delighted to highlight the **Next Step Expo** hosted by the **FFA Foundation**! This event was an incredible opportunity to network with students and offer them jobs to begin their future careers within the Green Industry.

We would like to give a shout-out to all our members who have signed up to attend and support the expo. Also, the UNLA would like to extend a special thank you to Granite Seed Company for their donation to students that attended.





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## 2023 Southern Utah Green Conference Schedule

Dixie Convention Center - 1835 S Convention Center Dr, St. George, UT 84790  
**Wednesday, November 1, 2023**

*Schedule subject to change without notice* **Updated 5/17/2023**

Registration opens at 7:00 am	<b>Tree Care</b> Sunbrook A	<b>Irrigation &amp; Landscape</b> Sunbrook B	<b>Pesticide</b> Sunbrook C
7:15 - 7:45 am	<b>Continental Breakfast in the Garden Room</b> <b>Sponsored by Wilkinson Supply</b>		
7:45 - 8:35 am	<b>KEYNOTE SPEAKER</b> <b>Ride Into the Discomfort Zone: Turning Difficult Conversations Into Winning Breakthroughs</b> Michelle Porcelli 1 DOPL-Pro, 1 ISA, 1 UCNP		
8:50 - 9:40 am	Pruning 101 Dennis Swartzell Horticulture Consultants Inc. 1 ISA, 1 DOPL-Pro, 1 UCNP	The Sod-Less Cemetery Joseph Rawlinson Ivins City 1 DOPL-Pro, 1 IA, 1 QWEL, 1 UCNP	Pre-emergents & Uses Ben Scow USU Extension 1 DOPL-Pro, 1 Pest-USE, 1 UCNP
9:55 - 10:45 am	Common & Unusual Tree Diseases Mair Murray USU Extension 1 ISA, 1 DOPL-Pro, 1 Pest-USE	Water Rights - Legislative & Law Jeffrey R. Gittins Smith Hartvigsen PLLC 1 DOPL CORE(EC), 1 IA, 1 QWEL, 1 UCNP	Nutrient Management for Nursery and Landscape Plants Dr. Shital Pouyda, USU 1 DOPL Pro, 1 Pest-USE, 1 UCNP
11:00 - 11:50 am	Lawn Removal While Protecting Existing Trees Dennis Swartzell Horticulture Consultants Inc. 1 ISA, 1 DOPL-Pro, 1 UCNP	Landscape Incentive Program Candace Schaible, Water Conservation Coordinator Ryan White, WCWCD 1 DOPL CORE-EC, 1 IA, 1 QWEL, 1 UCNP	Pesticide Law Amy Davidson UDAF 1 DOPL CORE, 1 Pest- Law, 1 UCNP
11:50 am - 12:50 pm	<b>LUNCH - Garden Room</b>		
1:00 - 1:50 pm	Borer Damage Prevention & Treatment Mair Murray USU Extension 1 ISA, 1 DOPL-Pro, 1 Pest-USE, 1 UCNP	Battery Technology Trends in the Industry & Best Practices Andy Linger Coates Landscape Supply 1 DOPL-Pro, 1 UCNP	Drift Application Corey Ransom USU Extension 1 DOPL-Pro, 1 Pest-USE, 1 UCNP
2:00 - 2:50 pm	New Technology in Urban Forestry Anne Fenkner Davey Resource Company 1 ISA, 1 DOPL-Pro, 1 UCNP	Overcoming Utah's Water and Soil Challenges for Better Landscapes Ed Mathieu, Overland Distributing 1 DOPL-Pro, 1 IA, 1 QWEL, 1 UCNP	Calibration of Applicators Corey Ransom USU Extension 1 DOPL-Pro, 1 Pest-USE, 1 UCNP
3:00 - 3:50 pm	Diagnosing 12 Top Tree Problems Max Darrington BYU Arborist 1 ISA, 1 DOPL-Pro, 1 UCNP	Ornamental Planting Design Cody Schmitt Landscape Architect 1 DOPL-Pro, 1 UCNP	Pesticide Rules & Updates Henry Nahalewski UDAF 1 DOPL CORE, 1 Pest- Law, 1 UCNP

*CEU Code – DOPL (CORE, EC & Pro) L-Department of Occupational and Professional Licensure UCNP-Utah Certified Nursery Professional, Pest, Pesticide (USE, LAW, & SAFETY)-Utah Department of Food & Ag, ISA-International Society of Arboriculture, IA-Irrigation Association, QWEL-Qualified Water Efficient Landscaper*

THANK YOU FOR ATTENDING THE 2023 SOUTHERN UTAH GREEN CONFERENCE!





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# Mark Your **Calendar** Now

## **June 2023**

8-10 **30th Annual Utah Tree Climbing Championship**  
Tree Climbing Championship (3 CEUs for ISA Certified Arborists)

## **July**

12 **Lagoon Day**

Come join the UNLA for our annual **Lagoon Day** on **Wednesday, July 12, 2023!** The park will open at 10 AM and we will also be having a **backstage garden tour** at 8:30 AM – 9:45 AM with **Brent Buhler**. Spaces for the tour are limited, so be sure to register for the garden tour in advance.

Please note that members are responsible for paying the park entrance fee at the Lagoon Ticket office. The UNLA is offering discount ride passes at \$65.95 plus tax per ticket, and regular parking is \$20 per vehicle. Additionally, there is a drop-off area available on Lagoon Drive. Dinner will be served at 6 PM in the Oak Terrace Pavilion, and each person **MUST** have dinner ticket. You can request up to 15 Free dinner tickets, any additional dinner tickets will be \$10 each. Please request your discount parking passes, dinner tickets, and spot for the garden tour by June 20. **Scan the QR Code to Register Now** or contact Paige at [memberservices@utahgreen.org](mailto:memberservices@utahgreen.org)



17-19 **Weber Basin Water Conservancy District QWEL Seminar & Test**

## **August**

10 **Women in the green industry lunch and roundtable event.**  
12:00 PM - 1:00 PM at Botanicals Design, Sandy UT (ticketed event)

