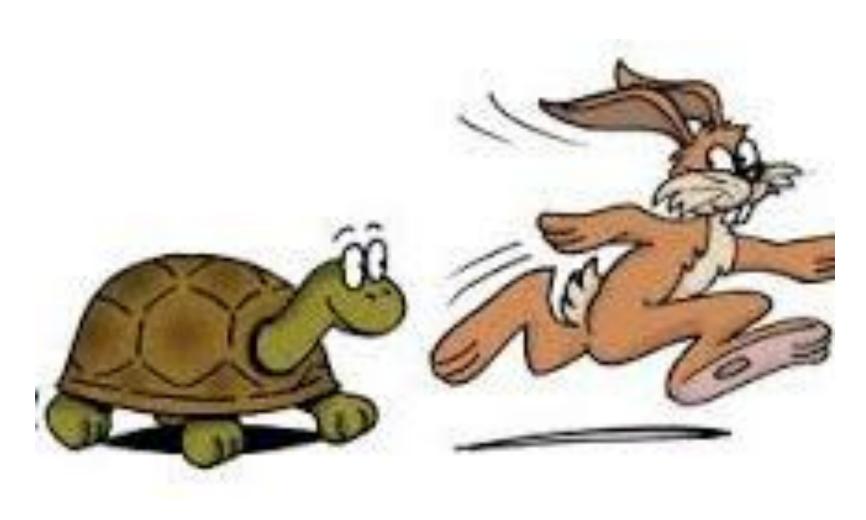
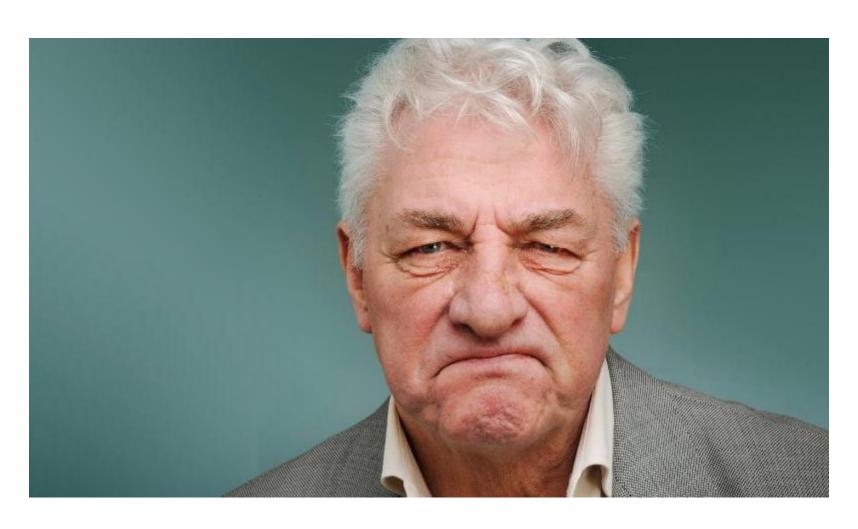
# RADICAL FEBRACK

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## THE PACE OF YOUR BUSINESS



## NOT YOUR GRANDFATHER'S BUSINESS



## THIS IS WHAT CAN HAPPEN



#### YOUR OBLIGATION

You owe your team the TRUTH.



## 1. THE CLOCK IS TICKING



#### 2. LAND THE PLANE



#### 3. MAKE THEM THINK

Ask questions that stimulate a conversation.

- 1. Was that the desired outcome?
- 2. What is the desired outcome?
- 3. What can you do differently?

#### 4. DON'T SUGAR COAT THE MESSAGE



## 5. DESCRIBE THE VALUE



## 6. SHOW YOUR COMMITMENT



#### 7. SET QUICK GOALS

# Setting Goals

#### **GOALS**

Some things they can do right now to help them be successful:

- 1. I will write this up right now.
- 2. I will share this with the team today before I go home.
- 3. I will reach out to the prospect now.

## 8. DON'T ASSUME THAT THEY KNOW



## 9. CREATE A SENSE OF OPTIMISM

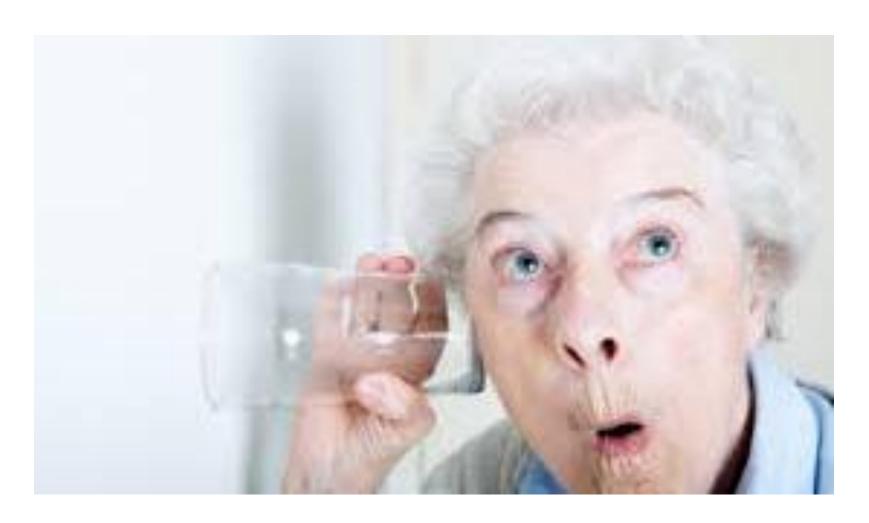


### 10. BE GENUINE IN YOUR CONCERN

# How Nice Of You to introduce me to your second face after I decided to trust you.

maxemestiu = tumbir

## 11. IT'S NO ONES BUSINESS



## 12. DON'T BE A DEFIBRILLATOR



#### RECAP

- 1. Don't wait
- 2. Don't be apologetic
- 3. Ask questions
- 4. Don't water down the message

#### RECAP

- 5. Show the value of doing it right
- 6. Set quick goals
- 7. Show that you are committed to their success
- 8. Create a culture of accountability

#### RECAP

- 9. Don't beat them up
- 10. Be genuine
- 11. Respect confidentiality
- 12. Don't be a defibrillator

#### **THANK YOU UTAH!**

Connect with me on Linkedin: Bill Nye, CAM, CAPS

Email: Bill@BillNyeApartmentGuy.com

Available on Amazon

