



Outstanding Senior Property Award Criteria

When shoppers are sent to nominated properties, the below will be the scoring criteria used. The shop will be 50% of the total score, and the questionnaire will also be 50%.

Signage (Drive Through)

Main Community Entrance Sign Condition/Location	1	2	3	4	5
Directional Signage	1	2	3	4	5
Building Identification Signs	1	2	3	4	5
All Signage Has a Consistent Theme	1	2	3	4	5

General Grounds / Curb Appeal (Drive Through)

Parking Lots – pavement, striping, curbs	1	2	3	4	5
Sidewalk Condition	1	2	3	4	5
Planting Beds	1	2	3	4	5
General grounds free of debris and trash	1	2	3	4	5

Building Exterior (Drive Through)

Overall Appearance	1	2	3	4	5
Paint/Siding Condition	1	2	3	4	5
Exterior Entrances	1	2	3	4	5
Gutters/Downspout Condition	1	2	3	4	5

Roof Condition	1	2	3	4	5
Attached Light Fixture Condition	1	2	3	4	5

Building Interior

Interior Hallways (condition, lighting, cleanliness)	1	2	3	4	5
Stairwells/Breezeways (condition, lighting, cleanliness)	1	2	3	4	5
Apartment Unit Doors	1	2	3	4	5

Leasing Office

General Atmosphere/Hospitality	1	2	3	4	5
Office Personnel Attire (professional & neat)	1	2	3	4	5
Overall Team Attitude	1	2	3	4	5
Community Marketing: Branding, Placement & Quality of Marketing Materials	1	2	3	4	5
Required Signage (Fair Housing)	1	2	3	4	5

Senior Community Specifics

Ask about: Special programs for seniors	1	2	3	4	5
Ask about: Senior activity offerings	1	2	3	4	5
Ask about: Clubhouse functionality for seniors	1	2	3	4	5
Ask about: Transitional services	1	2	3	4	5