Best Website Awards Criteria

TOPAZ
AWARDS

Community Name:

CRITERIA	Rating:	1	2	3	4	5
Property address easily visible?						
Phone number & email provided and easily visible?						
Applications and Rental Criteria available?						
Community Amenities Information provided?						
Photos of property and unit interiors provided?						
Unit floor plans – graphic/photo quality						
Resident Section easily visible?						
Design and creativity of website's layout						
Graphic Element Design (images, illustrations, photos, graphics) of website						
Clarity and consistency of message						
Ease of navigation of website pages and resources						
Communicates community attributes and culture clearly						

Total Points from Criteria   _____

Overall Impression   (25% of Score)

1	2	3	4	5

Total Best Website Scoring:

Points from Criteria	OVERALL IMPRESSION
60 points possible Formula Score/60 =	5 points possible Formula Score/5 =
Sample Score 45/60 = .75	Sample Score 4/5 = .75
TOTAL SCORE	Criteria of .75 x 3 + Overall Imp of .75 = 3.0