



Leasing Agent of the Year Questionnaire

(This form will constitute 50% of the final score)

Please have this completed by your Interview date

Topaz Awards

Name _____ Category _____

Company _____ Phone _____

Email _____ Property _____

1. What was your closing ratio annualized? Explain why this was an accomplishment

2. What was your renewal conversion and resident retention annualized? Explain why this was an accomplishment.

3. What is your role in managing your property's social media and property reputation? Provide an example.
