



Certified Apartment Manager

We RECOMMEND THIS COURSE for community managers and experienced assistant managers.

Earning your CAM credential allows you to demonstrate that you have the knowledge and ability to manage an apartment community and achieve the owners investment goals. The CAM credential positions you well for career opportunities and advancement.

- ◆ Occupancy rates
- ◆ Comprehensive marketing plans
- ◆ Sales team management & products readiness
- ◆ Equitable treatment of current and potential residents
- ◆ Resident retention & maintaining a positive company image
- ◆ Communicating with residents
- ◆ Customer service and issue resolution
- ◆ Enforcing company policy & complying with laws
- ◆ Property inspections
- ◆ Preventative maintenance programs
- ◆ Service request process
- ◆ Apartment turnover
- ◆ Working with contractors & vendors
- ◆ Recruiting high-caliber employees
- ◆ Employee orientation & training
- ◆ Accounting principles & practices
- ◆ Maximizing net operating income



The Rental Housing Association is excited to offer the CAM program to our members beginning in the Spring of 2024!

The full course with materials is being offered for \$825

Register online:

<https://www.rhautah.org/events/cam-spring2024>





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CAM PROGRAM SCHEDULE 2024

Industry Essentials	Tuesday, January 9 th , 2024 9 AM—4 PM
The Resident Experience	Tuesday, January 23 rd , 2024 9 AM—4 PM
Human Resources	Tuesday, February 13 th , 2024 9 AM—4 PM
Risk Management	Tuesday, February 27 th , 2024 9 AM—4 PM
Legal Responsibilities	Tuesday, March 12 th , 2024 9 AM—4 PM
Marketing	Tuesday, March 26 th , 2024 9 AM—4 PM
Property Maintenance	Tuesday, April 9 th , 2024 9 AM—4 PM
Financial Management	Tuesday, May 14 th , 2024 9 AM—4 PM
Test Prep Day	Tuesday, May 21 st , 2024 9 AM – 1 PM

