



# 2026 Sponsorship Guide

Support the Rental Housing Industry while gaining Valuable Exposure.  
Explore our 2026 Events and Sponsorship Opportunities inside.  
Showcase your brand, elevate your company, and build lasting relationships  
through our 2026 events and sponsorship opportunities.







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Rental Housing Association of  
Utah Supplier Partners Guide

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# 2026 Industry Guide and Directory:

The RHA Industry Guide and Directory is the go-to resource for professionals across the rental housing sector.

The 2026 edition will once again feature a comprehensive directory of property managers, complete with contact information — making it an essential tool for building connections and expanding your reach within the industry.

Your business listing belongs here. Plus, we'll be offering premium ad space throughout the guide to help your brand stand out.



## 2024 INDUSTRY GUIDE AND DIRECTORY

### NET ADVERTISING RATES

Print Edition Advertising	1x
Premium Position*	\$2,570
Tab Page**	\$2,275
Full Page	\$1,980
1/2 Page	\$1,155
1/4 Page	\$680
Digital Edition Advertising	1x
Interstitial Ad	\$900
Landing Page	\$900

To be Featured in the Publication

Contact Innovative Publishing at

**844-423-7272** or

**[advertise@innovativepublishing.com](mailto:advertise@innovativepublishing.com)**

Distributing February 2026



# Signature Sponsorship: \$12,000

## Included in the Signature Sponsorship:

### **Annual Trade Show \$4,800**

Presenting Booth Package (20 x 20)

### **Sponsorship at St. George OR Logan Tradeshow \$750**

Gold Booth (10 x 10)

### **Topaz Awards Banquet \$2,350**

Platinum Sponsorship (includes 10 total tickets)

### **Annual Golf Tournament \$1,550**

Hole Sponsor & One Foursome

### **Economic Conference \$1,200**

4 Attendees and Booth Sponsorship

### **Maintenance Mania \$750**

Platinum Booth (10 x 20)

### **Business to Business Exchange \$750**

One team of two people

### **Summer Carnival & Barbecue \$500**

Gold Booth (10 x 20)



### **Premium Position Ad in Industry Guide: \$2570**

Recognition as Signature Sponsor on all Events, Education & Marketing \$1,000

Choice of Sponsorship of One Month's Membership Meetings & One Month's

Education Classes \$1,000

Rolling Video advertisement played in RHA Office \$1000

A link on the RHA Utah website

Signage on the RHA Utah training room, recognition as a premier member, rotating featured member on the monthly RHA Utah E-Newsletter, recognition on all RHA Emails \$1000

One Year membership with the Rental Housing Association of Utah & the National Apartment Association \$399

**Total Value of above Sponsorships: \$17,699**

**\*\*Only FIVE Available**



## Annual Golf Tournament

Join 250 + Rental Housing Professionals at our 36-hole tournament for good times, networking with sponsors and raffle prizes! Hole sponsorships and foursomes available to help sponsors connect with customers and prospects.



## Business to Business Exchange

This dynamic "speed-dating" event where sponsors visit 24 decision maker tables in 2 hours in a great way to connect with rental housing professionals who select suppliers and service providers for their properties. This event also raises money for our Political Action Committee (PAC) and Government Affairs efforts.



## Economic Conference

250 + Rental Housing Professionals attend to learn the latest projections for their business and to networks with sponsors. Table sponsorship available to showcase your products and services. Each sponsor gets time to promote themselves in front of entire group.



## Topaz Awards

Dress in your best and enjoy an evening honoring the best people, companies and properties at our annual awards event. Sponsors get to hand out awards in front of everyone and all attendees are showered with cash, prizes and recognition!



## Fair Housing Education Conference & Tradeshows

In April RHA holds the largest conference for Rental Housing Professionals with almost 2,000 attendees. Trade Show Booth and Education Sponsorships are available. RHA also holds conferences in Logan and St George.



## Summer Carnival & Barbecue

This member appreciation event draws 400 + property owners and managers in a summer carnival atmosphere with fun and fun! Booth/game sponsorships available.



## Maintenance Mania

This event for Maintenance Professionals includes competitions and networking. Booth sponsorship available for a mini tradeshow to showcase your products and services and meet maintenance staff and their teams!



# Premier Sponsorship: \$8,500

## Included in the Premier Sponsorship:

**Annual Trade Show \$2,750**

Platinum Booth Package (20 x 10)

**Topaz Awards Banquet \$1,250**

Gold Sponsorship

**Annual Golf Tournament \$1,550**

Hole Sponsor & One Foursome

**Economic Conference \$1,200**

4 Attendees and Booth Sponsorship

**Maintenance Mania \$500**

Gold Sponsorship (10 x 10 Booth)

**Business to Business Exchange \$750**

One teams of two people

**Summer Carnival & Barbecue \$400**

Silver Sponsorship (10 x 10)

**1/2 Page Ad in Industry Guide \$1,155**

**Rolling Video advertisement played in RHA Office \$1000**

**A link on the RHA Utah website**

**Signage on the RHA Utah training room, recognition as a premier member**

**Rotating Featured member on the monthly RHA Utah E-Newsletter, Recognition on all RHA Emails \$1000**

**One Year membership with the Rental Housing Association of Utah & the National Apartment Association \$399**

**Total Value of above Sponsorships: \$11,944**

*\*Only 18 Available*





## Annual Golf Tournament

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# Elite Sponsorship: \$5,000

This is a sponsorship designed for companies that want to pick and choose their sponsorships:

## Included in the Elite Sponsorship:

### Annual Trade Show \$1,600

Gold Booth Package (10 x 10)

### Business to Business Exchange \$750

One teams of two people

### Topaz Awards Banquet \$1,250

Gold Sponsorship

### ¼ Page Ad in Industry Guide \$680



## Pick TWO of the Following:

### Sponsorship at St. George \$750

Gold Booth (10 x 10)

### Logan Tradeshow \$750

Gold Booth (10 x 10)

### Annual Golf Tournament \$800

One Foursome

### Annual Golf Tournament \$800

Hole Sponsorship

### Maintenance Mania \$750

Platinum Sponsorship (10 x 20)

**\*\*Elite Sponsors Pay Only \$500 for the Above Additional Events**



## Automatic Inclusions:

### One Education Class & One GMM \$300

One Year membership with the Rental Housing Association of Utah & the National Apartment Association **\$399**

**Total Value of above Sponsorships: \$6,479**



## Annual Golf Tournament

Join 250 + Rental Housing Professionals at our 36-hole tournament for good times, networking with sponsors and raffle prizes! Hole sponsorships and foursomes available to help sponsors connect with customers and prospects.



## Business to Business Exchange

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# Membership & Dues

January to December 2025

Included in the Supplier Membership:

## **Listing in & Copy of Industry Guide & Directory**

Includes list of 3,000+ Property Managers across Utah

## **Listing in Online Supplier Directory**

Year-round visibility to members in searchable directory

## **Access to Attend Events**

Opportunity to attend Associate Membership Luncheons with training with supplier partners, General Membership Meetings to network and meet with Rental Housing Providers, and Membership Appreciation Events (Summer carnival and Holiday Party).

## **Social Media Feature**

Rotating spotlight on Supplier Members

### **Cost:**

0 - 4 employees ..... \$349

5+ employees ..... \$399





# April 15, 2026

## Tradeshow & Education Conference

Wednesday, April 15<sup>th</sup>, 2026

Mountain America Expo Center



The RHA Utah Fair Housing Education Conference and Trade Show is the states largest event for individuals involved in rental housing. Attendees who attend receive world class education in addition to an enjoyable day of networking, playing games, and winning prizes from exhibitors.

Trade Show Sponsorship	Bronze	Silver	Gold	Platinum	Presenting
Price	\$1,200	\$1,350	\$1,600	\$2,750	\$4,800
Booth Size	10 x 10	10 x 10	10 x 10	10 x 20	20 x 20
Booth Location	Average	Good	Great	Premium	At Entrance
Item/Area Sponsorship					x
Lunch Tickets	1	2	2	5	10



**View More Information about the Show:**



# Logan Fair Housing Conference Tradeshow & Logan Awards

Thursday, October 22nd, 2026\*  
Riverwoods Event Center  
615 Riverwood Pkwy, Logan, UT



Join us at the RHA Logan Fair Housing Education Conference & Trade Show, the largest gathering of rental housing operators and professionals in the Northern Utah area and Logan.

Attendees will also have the chance to participate in engaging games and win prizes from our exhibitors. Don't miss out on this valuable experience to connect with industry peers and enhance your knowledge.

Sponsorship	Bronze	Gold	Presenting
Price Conference	\$450	\$700	\$1350
Lunch Tickets	2	3	4
Conference Program	Name Listed	Logo	1/2 Page Ad
Lunch Recognition	Name Listed	Name Listed	2 Min Presentation
Post-Show Attendee List		X	X



# Southern Utah Fair Housing Conference Tradeshow & Awards

Thursday, November 19<sup>th</sup>, 2026\*  
Dixie Event Center  
1835 S Convention Center Drive, SG



Join us at the RHA Southern Utah Fair Housing Education Conference & Trade Show, the largest gathering of rental housing operators and professionals in the Southern Utah area.

Attendees will also have the chance to participate in engaging games and win prizes from our exhibitors. Don't miss out on this valuable experience to connect with industry peers and enhance your knowledge.

Sponsorship	Bronze	Gold	Presenting
Price Conference	\$600	\$850	\$1500
Lunch Tickets	2	3	4
Conference Program	Name Listed	Logo	1/2 Page Ad
Lunch Recognition	Name Listed	Name Listed	2 Min Presentation
Post-Show Attendee List		x	x



# Summer Carnival

June, 2026

RHA East Parking Lot

7:00PM to 9:00PM



With 35 booths featuring games, networking opportunities, inflatable slides, an obstacle course, a dunk tank, snow cone and cotton candy machines, and more to create a lively carnival atmosphere, the event is designed to show appreciation to industry members and their families while fostering relationships with sponsors.

Sponsorship	Bronze	Silver	Gold
Price	\$300	\$400	\$500
Availability	13	10	6
Booth Location	Average	Good	Great
Exhibit Space	10 x 10	10 x 10	10 x 20
Listing on Website & Marketing		x	x



# Annual Golf Tournament

Wednesday, July 8, 2025\*  
Location to be Announced  
8:00AM to 2:00PM



The Annual Golf Tournament is a summer event held to help network and connect vendors and property managers. The tournament is a shotgun start in the morning, and plays as a 4-man-scramble. Golfers are grouped into teams of 4 and as they play they stop at the beginning of every hole and talk to that hole sponsor. Prizes are given to the top finishing teams, and there are lots of opportunities to win draw prizes as well as contest prizes. This event is a great way to network, and spend quality time with current and potential clients.

## **COST:**

Foursome (4 golfers & Lunch) .....	\$750
Hole Sponsorship .....	\$800



# Business to Business Exchange

Wednesday, August 19th\*  
Utah Cultural Center  
1355 W 3100 S, WVC



The RHA Utah “Business to Business Exchange” is a fundraiser for the Rental Housing Association’s Political Action Committee. In order to sponsor the event you must have exhibited in the 2024 Tradeshow, or be contracted to exhibit in the 2025 RHA Utah Trade Show. At this “Reverse Trade Show” event property managers and decision makers volunteer their time to hear from you. Vendors get 5 minutes at each table and then move to the next one (at the ring of a bell). This event allows you to get one-on-one time with clients and promotes easy follow up for the future.

## COST:

Decision Makers .....	FREE
One Person Team .....	\$500
Two Person Team .....	\$750

# Economic Forecast

Thursday, September 17th\*  
RHA Offices (Alta Room)  
9:00am to 12:00pm



The Economic Conference is an event where economists, demographers, and experts in rental housing / market trends come and forecast the future of rental housing in the state.

Member Attendee Pricing..... \$75

Economic Conference Sponsorships	Booth Sponsor		Speaker Sponsor	Presenting Sponsor
Price	\$500	\$500	\$1500	\$2000
Booth Along Side Event	x	x	x	x
Admission to Event	2	8	2	8
Logo in Program		x	x	x
Logo on Table		x		x
Stage Time			60 Seconds & Introduce Speaker	5 Minutes
Logo in Marketing				x



# Maintenance Mania

Thursday, October 15<sup>th</sup>, 2026\*  
Sports City, 757 W 11400 S, Draper  
9:00 AM to 3:00 PM



Maintenance Mania is a Competition in which Apartment Pros face maintenance focused challenges that test their skills and knowledge to earn the title of Maintenance Mania Champion. Th event includes a maintenance-oriented tradeshow that provides opportunity to showcase your company and products.

	Silver	Gold	Platinum
COST	\$350	\$500	\$750
SIZE	10 x 10	10 x 10	10 x 20
ATTENDEE PACKET	Name	Logo	Ad
VOLUNTEER GAME	x	x	x

# Topaz Awards

Friday, November 13<sup>th</sup>, 2026

Little America Hotel, 500 Main St., SLC

6:00PM to 9:00PM



Topaz Awards is an event held to honor those who excel within the rental housing industry. Companies, properties, individuals, and vendors are nominated for specific awards and then judged by an awards committee. Finalist are welcome to come, with the winners being announced at the event. This event is formal with some individuals wearing tuxedos. This event is a great way to get your company name notable recognition, as well to mix and mingle with decision makers in the rental housing market.

<b>Tribute Awards Sponsorship</b>	<b>Gold Sponsor \$1,250</b>	<b>Platinum Sponsor \$1,850</b>	<b>Presenting Sponsor \$3,000</b>
<b>Admission Tickets</b>	2	5	10
<b>Sponsor of an Award</b>	x	x	x
<b>Advertising at Event</b>	Logo in Slideshow	Logo on Banner	Logo on Banner
<b>Ad in the Program</b>	1/4 page ad	1/2 page ad	Full page ad
<b>Logo in Marketing</b>	x	x	x



# Contact Us



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# Thank You



## 2025 Premier Sponsors

