

Rental Housing Association Trade Show

LEAD RETRIEVAL TOOL TRAINING

WELCOME

Hello, I'm Keenan Adcock,
RHA Education Coordinator.

- Career as Higher Ed Instructional Technologist
- Dutch and UK Editor Word Perfect
- Referee multiple sports for fun
- I love cooking sourdough bread





HOW THE TOOL WORKS

DOWNLOADING THE APP

Pay for the tool
(each user \$75)



Use these QR Codes

Top code = App Store

Bottom Code = Google Play

Or Go to

<https://www.resultsathand.com/conferencebeat-scanner-qr-code/>



Attendee Nametags Have QR Code

Ask a potential prospect
"May I please scan your tag"

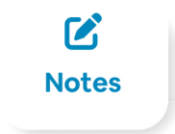
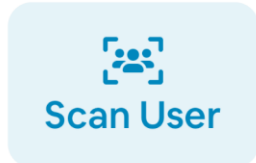


4:39

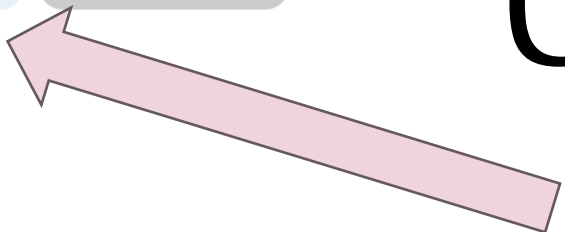
82

← Greetings, Paul Smith

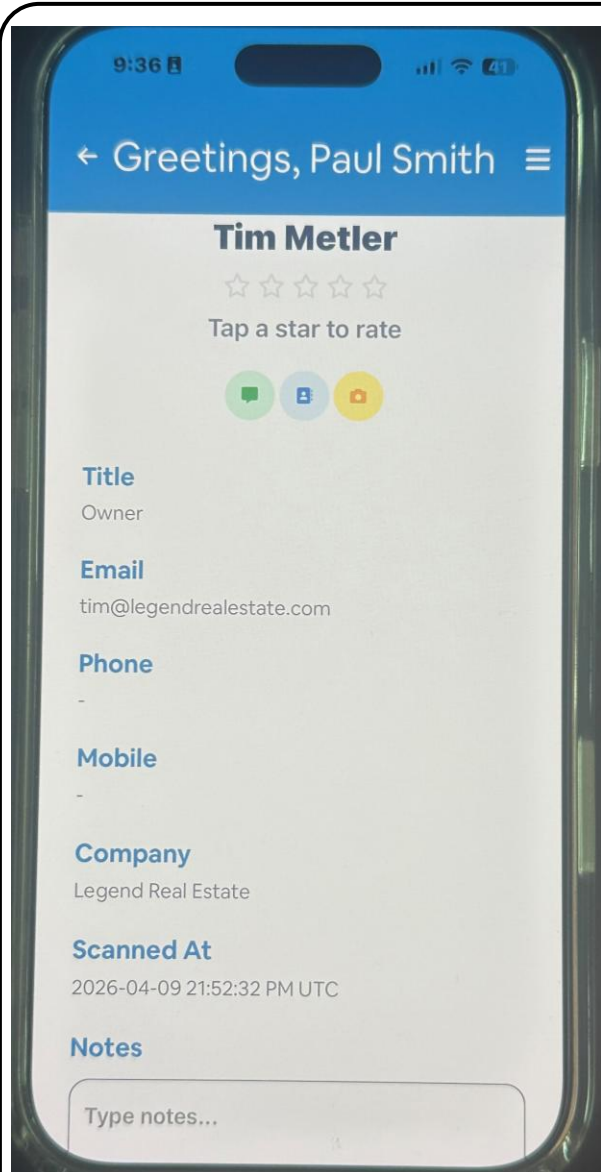
2026 Fair Housing
Education Confe...



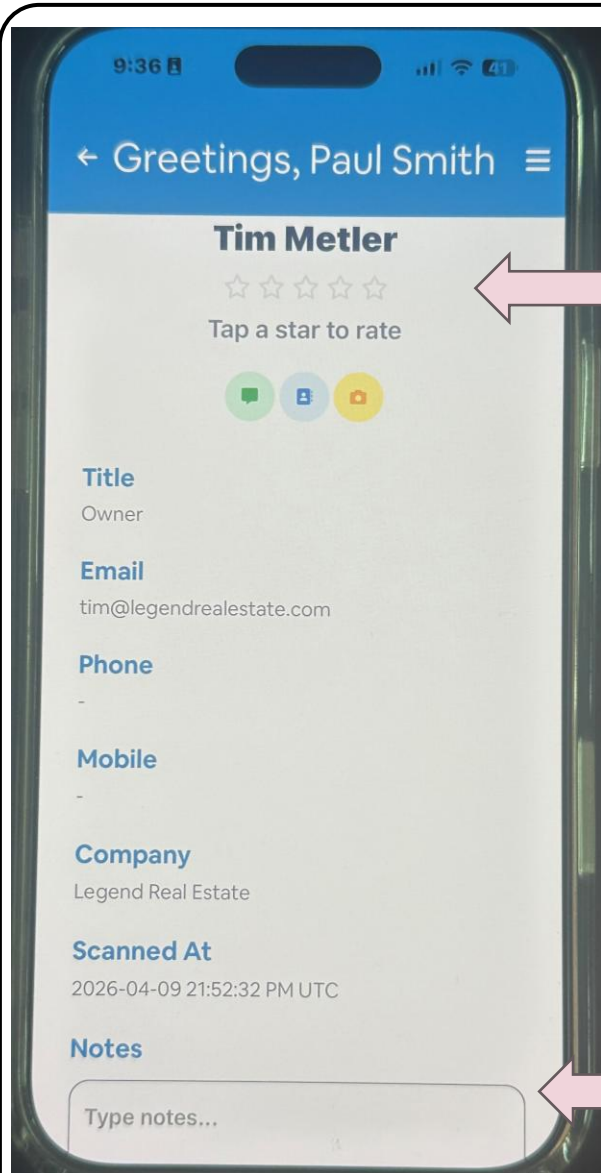
ON YOUR APP
USE **SCAN USER**
FUNCTION



Ver. 1.1.6
149



ALL OF
THEIR INFO
IS SENT TO
YOU!



OPTIONS:

GIVE THEM A PRIORITY RATING 1-5

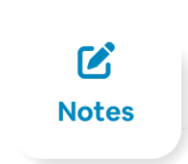
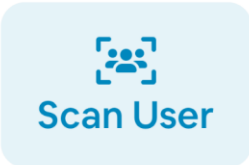
MAKE NOTES ABOUT THEIR NEEDS OR YOUR CONVERSATION

4:39

82

← Greetings, Paul Smith

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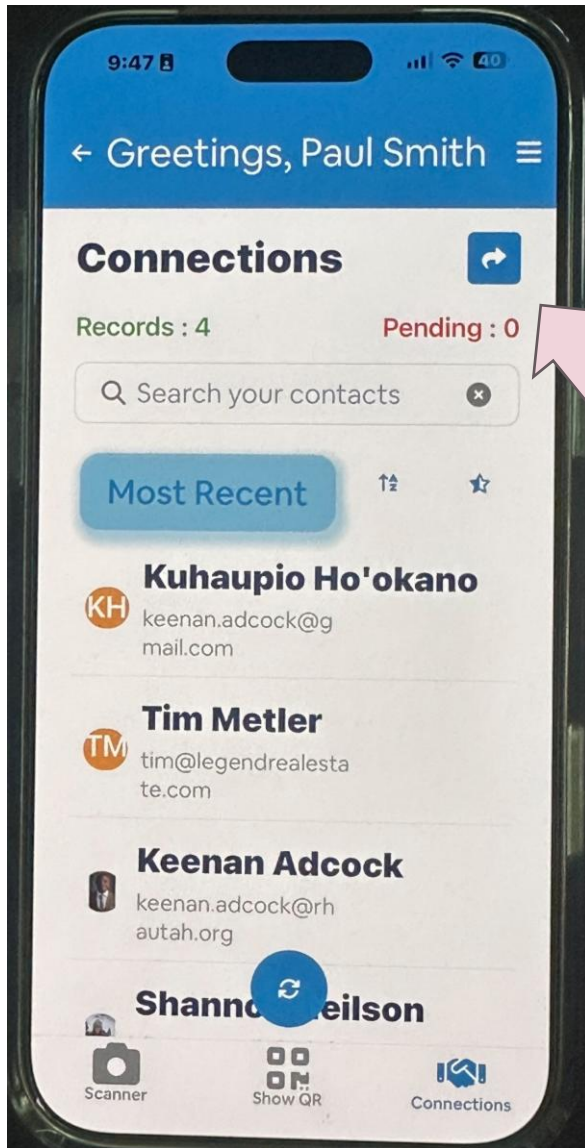


TO SEE YOUR
CONTACTS
SELECT

MY CONNECTIONS



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TO EXPORT,
CLICK EXPORT
BUTTON

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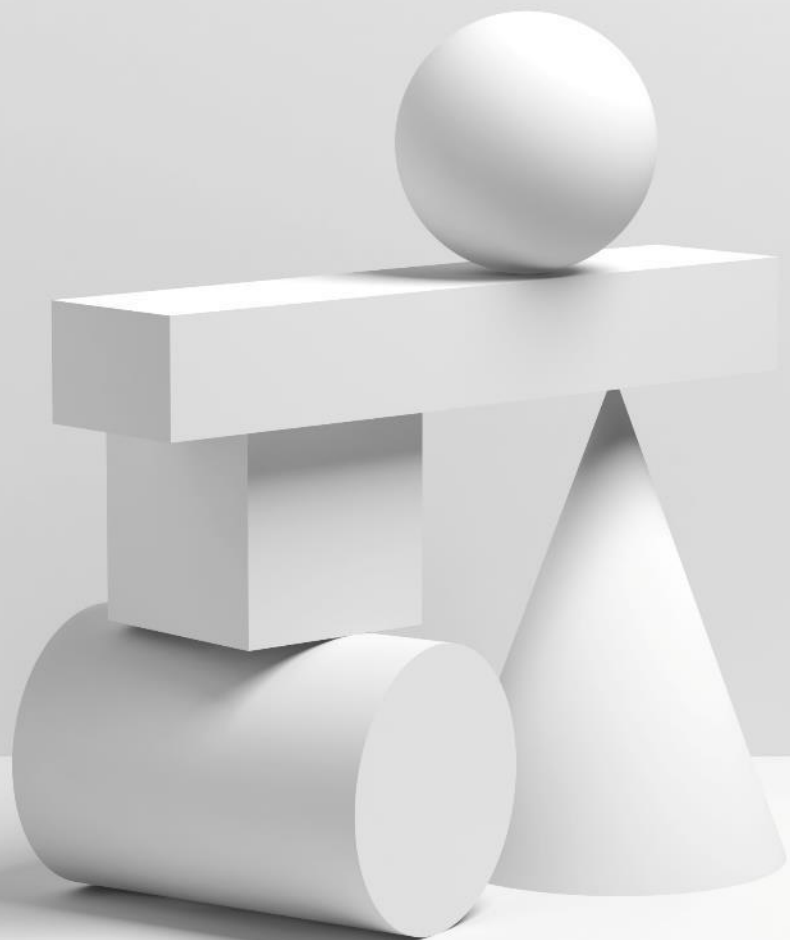
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Q & A

Panel discussion session