



EDUCATION COMMITTEE

RENTAL HOUSING ASSOCIATION OF UTAH
COMMITTEE MINUTES

January 25th, 2023 11:00 AM

2022 EDUCATION COMMITTEE

1. Welcome and Introductions- Stephanie Murrell, welcomed everyone to the meeting and conducted. Those in attendance included: Brad Randall, Dan Link, Derek Seal, Bill Prince, Collin Hopkins, Ryan Froerer, Jeremy Shorts and Peter Harradine. Staff liaisons present included: Paul Smith, Stephanie Murrell and Shelby Martindill.
2. Makeup of the 2023 Education Committee was explained: Committee Co-Chairs: Craig Johnson & Kirk Romney | Board Liaison: Bill Prince. Shelby Martindill (RHA Education Coordinator) will serve as Education Committee Liaison, with Stephanie Murrell Assisting Paul Smith, Executive Director explained that in 2023, committees will be a top priority of RHAA. The board has committed to operating committees in the most efficient, energetic and engaging manner possible. Expect to see main focus on committee organization and communication. Volunteers will be primary in committee operations with staff as support and back-up.
3. Committee Scope of Work – The committee scope of work was reviewed:

EDUCATION COMMITTEE

The purpose of the Education Committee is to:

- Monitor association education resource development
- Assist the RHA staff in selecting topics, finding instructors, and organizing RHA classes
- Assist the RHA staff in monitoring classes and providing volunteers for every class
- Promote the Education programs of the association
- Report to the Board on the association's educational efforts
- Fulfill other responsibilities as requested by the board

4. Committee Schedule and tasks – The schedule for 2023 for the education committee was reviewed:
 - January – Training and Goal Setting
 - February – Review Education Programming policies and procedures Coordinator Job tasks
 - March – Review Trade Show Education Roles/Volunteers
 - April - Create Instructor Guidelines and Rules
 - May - Coordinator Job tasks
 - June – Brainstorm and request RFPs for 2024 Tradeshow Speakers
 - July -
 - August
 - September
 - October – Finalize education schedule for 2024 Tradeshow

- November – Brainstorm education topics for 2024 GMM's
- December – Finalize education programming for 2024

5. Education Programming Update – Discussed goals for 2023 for the committee:

- Focus on 2023 Board Goals for the Committee
 - i. Modernize and Expand Online Resources
 - ii. Enhanced General Membership Meeting Schedule
 - iii. Create Careers Task Force

Bill Prince presented the initiative for creating a careers task force to educate those in the industry who are unaware that they can leverage their positions into a career in the rental housing industry. Discussion took place amongst the committee on possible avenues for the task force. Ideas included:

- Using the annual tradeshow education sessions to hold a panel where participants would learn about options within the industry and how to pursue them
- Video testimonials from onsite personnel on how they have leveraged their own experiences and positions
- Creating a curriculum program for high schools and colleges and creating relationships with both

6. General Membership Meetings – Enhanced Meeting Schedule – Update provided by Stephanie

- In 2023 we will hold meetings in Sandy, Ogden, Provo, Logan, Cedar City & St. George
- There will be daytime meetings and evening meetings to provide access to all membership groups
- We will need volunteers to help monitor and assist at these meetings. A schedule will be provided in February so volunteers can sign up.

7. Good Landlord Program Update – Update provided by Shelby

- Online Classes offered through new education program.
- One live class per month at Sandy Office

8. CPO Course Update – Update provided by Shelby

- 4 Classes in 2023 – March, April, June and August
- March 21st & 22nd – Early Bird Registration is Open & Marketing has begun.

9. Additional Business – A proposal was made to revamp/update our current UPRO program to be a “Certified Residential Housing Manager” designation. The updated program would include a course outline with categories for each domain within rental management. It would also have a renewal component where designees would take a refresher class each year to learn about any new laws or best business practices.

No other additional business was presented and the meeting was adjourned.