

Tulsa Apartment Association Advertising Contract

DISTRIBUTION

The TAA Newsletter is sent to every Owner, Management Company, Apartment Community & Supplier member. This guarantees that you, the advertiser, will reach the people who make the monetary decisions to buy your product or service. Circulation is 500.

FORMAT SPECIFICATIONS

Formats Accepted: jpg; .pdf; .doc; .pub

Full-Page Ad: 7 3/4" w x 9 3/4" h

Half-Page Ad: 7 3/4" w x 4 1/2" h OR 3 3/4" w x 9 3/4" h

Quarter-Page Ad: 3 3/4" w x 4 3/4" h

Business-Card Ad: 3 1/2" w x 2" h

ADVERTISING RATES

Pricing is listed as a per month rate.

Ad Size	One Month		Six Months		Twelve Months	
	B/W Price	Color Price	B/W Price	Color Price	B/W Price	Color Price
Business Card	\$85	\$130	\$55	\$85	\$35	\$55
Quarter Page	\$115	\$175	\$85	\$130	\$65	\$100
Half Page	\$160	\$240	\$130	\$195	\$110	\$165
Full Page	\$250	\$375	\$200	\$300	\$175	\$265
Back Cover (half)	n/a	\$450	n/a	\$375	n/a	\$330
Flyer Insertion	\$450					

SUBMISSION DEADLINES

Advertising must be received by the TAA office by the 15th day of the month preceding the month of publication.

ADVERTISING AGREEMENT

DATE _____

I hereby acknowledge and accept the provisions set forth for advertising in the TAA monthly newsletter.

Please reserve for me: _____ (size ad) at a cost of \$ _____ monthly for _____ months.
I will supply ad copy to the TAA office.

Name _____ Phone _____ Fax _____

Company _____ Email _____

Address _____

City _____ State _____ Zip _____

Signed by (*signature required*) _____

Accepted by _____ For _____ to _____

TAA Executive Director

(month/year)

(month/year)

Mail to: **Tulsa Apartment Association**
6855 South Canton
Tulsa, OK 74136
918-747-6217 FAX 918-747-6244

Email to: **kcooper@taaonline.org**