

# TULSA APARTMENT ASSOCIATION

# 2023 ZENITH AWARDS

## *A Night Under the Stars*

FRIDAY, NOVEMBER 17 ★ COX BUSINESS CONVENTION CENTER  
6PM COCKTAIL RECEPTION ★ 7PM DINNER & AWARDS ★ 10PM AFTER-PARTY

## SPONSORSHIP INFORMATION

The Tulsa Apartment Association Zenith Awards were created to recognize outstanding members for their professionalism, hard work and contributions to the apartment industry. Award winners represent the best of the best in the northeastern Oklahoma area rental housing industry.

The Zenith Awards event is an in-person gala style event that celebrates all the nominees and where we announce the winner for each Zenith Award. This year the event will be held on Friday, November 18<sup>th</sup> at the Cox Business Convention Center Ballroom. The cocktail reception begins at 6pm, dinner at 7pm, and the awards presentation begins at 7:45pm. Following the awards presentation we host an after-party at the same location.

With over 1,000 typically in attendance, the Zenith Awards is the perfect opportunity to shine the spotlight on your company. The support of our sponsors allows us to continue to host a memorable and fun experience for TAA members, and ultimately supports the Tulsa Apartment Association and rental housing industry.

If you have never attended the Zenith Awards, check out highlight videos from past years at [www.taaonline.org/zenithawards](http://www.taaonline.org/zenithawards) to see what you have been missing.

## SHOW YOUR SUPPORT & GAIN EXPOSURE WITH A SPONSORSHIP

Check out the sponsorship options on the following pages—there is an option for any budget!

*You will see different benefits in each of the sponsorship packages.  
Here is a more detailed description for some of those benefits...*

- ◆ **Company Video/Commercial:** this can be a different video/commercial for each recognition component, or it can be the same video/commercial. It will be up to the sponsor on how much they want to customize their message by utilizing different videos/commercials.
- ◆ **Social Media Spotlight:** this is can be a video message (a produced video, or a casual recorded message), an image, or a combination of either of these with text that will be posted on TAA social media platforms. The sponsor has one year to use their social media spotlight(s) and can choose the date/month they want to use this benefit.
- ◆ **Email Blast:** this is an email that is sent from TAA with your message. You can have the email include video, photo and/or text. You can choose to have the email go to a targeted list, or to all TAA members. The sponsor has one year to use their email blast and can choose the date/month they want to use this benefit.
- ◆ **Extra Dimension:** this is an opportunity for your company to claim something as their own at the Zenith Awards event. You get to choose from a variety of options such as Bar Sponsor, Valet Parking Sponsor, Restroom Sponsor, Photo Booth Sponsor, etc. We will work with you to come up with something that is perfect for your company! Extra dimensions are selected by companies in the order of sign-up, with priority given based on sponsorship level.

REGISTRATION OPENS AUGUST 1<sup>ST</sup> AT [WWW.TAAONLINE.ORG/EVENTS/2023ZENITHAWARDS](http://WWW.TAAONLINE.ORG/EVENTS/2023ZENITHAWARDS)

Questions? Contact the TAA office at [info@taaonline.org](mailto:info@taaonline.org) or 918-747-6217.

# SPONSORSHIP OPPORTUNITIES

## STAR SPONSOR [\$4,200]

Only 2 available. 2022 Diamond Sponsors receive the first opportunity to register for this sponsorship.

- \* company representative receives opportunity to introduce Emcee or present Hall of Fame Award
- \* plus all the benefits included in the Diamond Sponsor package

## DIAMOND SPONSOR [\$3,200]

Only 4 available. 2022 Diamond & Platinum Sponsors receive the first opportunity to register for this sponsorship.

- \* company video/commercial shown at event
- \* company video/commercial posted on TAA social media platforms and/or Zenith Awards web page
- \* choice of one extra dimension
- \* company representative introduced on stage at event & presents two awards\*
- \* company logo on nominee certificates & opportunity to deliver certificates to nominees for the two awards\*
- \* opportunity to deliver gift baskets to winners for the two awards\*
- \* reserved table for 10 with priority table selection
- \* recognition on gift basket & opportunity to put an item in the gift basket given to each winner
- \* full-page black & white advertisement in event program
- \* recognition on Zenith Awards promotional materials
- \* recognition in TAA staff email signatures
- \* recognition at October TAA luncheon meeting
- \* recognition on Zenith Awards web page

Sponsors have one year to use the following benefits:

- \* four social media spotlights (posted on TAA social media platforms)
- \* two email blasts to TAA members
- \* banner advertisement on membership directory webpage for three months
- \* banner advertisement in Insider News e-newsletter for three months

## PLATINUM SPONSOR [\$2,200]

Only 6 available. 2022 Platinum Sponsors receive the first opportunity to register for this sponsorship.

- \* choice of one extra dimension
- \* company representative introduced on stage at event & presents two awards\*
- \* company logo on nominee certificates & opportunity to deliver certificates to nominees for the two awards\*
- \* opportunity to deliver gift baskets to winners for the two awards\*
- \* reserved table for 10 with priority table selection
- \* recognition on gift basket & opportunity to put an item in the gift basket given to each winner
- \* half-page black & white advertisement in event program
- \* recognition on Zenith Awards promotional materials
- \* recognition in TAA staff email signatures
- \* recognition at October TAA luncheon meeting
- \* recognition on Zenith Awards web page

Sponsors have one year to use the following benefits:

- \* three social media spotlights (posted on TAA social media platforms)
- \* one email blast to TAA members
- \* banner advertisement on membership directory webpage for three months
- \* banner advertisement in Insider News e-newsletter for three months

*Celebrating the Stars of our Industry*  
2023 ZENITH AWARDS

## GOLD SPONSOR [\$1,200]

- \* company representative introduced on stage at event & presents one award\*
- \* company logo on nominee certificates & opportunity to deliver certificates to nominees for the award\*
- \* opportunity to deliver gift baskets to winners for the award\*
- \* reserved table for 10 with priority table selection
- \* opportunity to put an item in the gift basket given to each winner
- \* recognition in event program
- \* recognition at event
- \* square ad on Zenith Awards web page

*Sponsors have one year to use the following benefits:*

- \* two social media spotlights (posted on TAA social media platforms)
- \* banner ad on membership directory webpage for three months
- \* banner advertisement in Insider News e-newsletter for one month

## SILVER SPONSOR [\$650]

- \* four individual tickets for the event
- \* company representative introduced on stage at event & presents one award\*
- \* company logo on nominee certificates & opportunity to deliver certificates to nominees for the two awards\*
- \* opportunity to deliver gift baskets to winners for the two awards\*
- \* opportunity to put an item in the gift basket given to each winner
- \* recognition in event program
- \* recognition at event

*Sponsors have one year to use the following benefits:*

- \* one social media spotlight (posted on TAA social media platforms)
- \* banner advertisement on membership directory webpage for one month
- \* banner advertisement in Insider News e-newsletter for one month

## BRONZE SPONSOR [\$450]

- \* one individual nomination
- \* two individual tickets for the event
- \* opportunity to put an item in the gift basket given to each winner
- \* recognition in event program
- \* recognition at event

*Sponsors have one year to use the following benefits:*

- \* banner advertisement on membership directory webpage for one month
- \* banner advertisement in Insider News e-newsletter for one month

## VIP SPONSOR [\$250]

- \* opportunity to put an item in the gift basket given to each winner
- \* recognition in event program
- \* recognition at event

*Sponsors have one year to use the following benefits:*

- \* banner advertisement in Insider News e-newsletter for one month

*\*management companies may receive 2 community/service team & 4 individual nominations in exchange for presenting an award*

[WWW.TAAONLINE.ORG/ZENITHAWARDS](http://WWW.TAAONLINE.ORG/ZENITHAWARDS)