2020-2023 STRATEGIC PLAN

INTEGRAL PLAYERS
BUILDING VIBRANT EQUIitable COMMUNITIES

Together SC
ALLIES FOR GOOD
VISION
We envision a future in which SC’s nonprofits and their allies are integral players in successfully building vibrant, equitable communities.

MISSION
We strengthen, unite and advance South Carolina’s nonprofit and philanthropic community.

STRATEGIC POSITIONING
Helping SC’s network of nonprofit and philanthropic leaders understand, adapt to and influence our changing landscape.

CORE VALUES

**PARTNERING**: We work in collaboration with others.

**EXCELLENCE**: We encourage mutual accountability and strive to excel.

**EQUITY**: We embody and champion diversity, inclusion and equity.

**RE-IMAGINING**: We innovate in the face of change.

**SOCIAL IMPACT**: We focus on measurable positive impact.
STRATEGIC INTENTIONS

TOGETHER WE LEARN
Promote peer to peer knowledge sharing to strengthen our competencies, engage the next generation and facilitate effective leadership transitions.

TOGETHER WE SPEAK
AMPLIFY our community’s voice through advocacy and communications to further our individual and collective efforts.

TOGETHER WE LEAD
Position Together SC and its members as thought leaders, agents of change and trusted, vital advocates for our communities.

THREE-YEAR STRATEGIES

1. Excel at knowledge sharing and capacity building through supported peer-led networks.

2. Cultivate a diverse leadership pipeline and pathway that ensures continuity of excellence on board and staff teams across our network.

3. Expand our value at the local level through strategic partnerships and collaborations.

4. Foster thought-leadership and action on race equity, diversity and inclusion.

5. Collaborate with advocacy allies and experts to influence public policies that advance causes important to our members.

6. Build a multi-dimensional communications platform to inform, engage and connect our allies, stakeholders and influencers.
LEXICON

VISION: A shared, aspirational picture of the future we aim to collectively create for our members and for our state.

MISSION: Our charge.

CORE VALUES: What you can expect of us. What matters most to us.

STRATEGIC POSITIONING: The core direction for the Strategic Plan.

STRATEGIC INTENTIONS: The three big bets / intentions / goals / the what.

THREE-YEAR STRATEGIES: The primary methods and approaches that we are taking; the how.

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