



LEXICON

VISION: A shared, aspirational picture of the future we aim to collectively create for our members and for our state.

MISSION: Our charge.

CORE VALUES: What you can expect of us. What matters most to us.

STRATEGIC POSITIONING: The core direction for the Strategic Plan.

STRATEGIC INTENTIONS: The three big bets / intentions / goals / the what.

THREE-YEAR STRATEGIES: The *primary* methods and approaches that we are taking; the how.

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VISION

We envision a future in which SC's nonprofits and their allies are **integral players** in successfully **building vibrant, equitable communities**.

MISSION

We **strengthen, unite** and **advance** South Carolina's **nonprofit** and **philanthropic community**.

STRATEGIC POSITIONING

Helping SC's network of **nonprofit** and **philanthropic leaders** understand, adapt to and influence our changing landscape.

CORE VALUES

PARTNERING: We work in collaboration with others.

EXCELLENCE: We encourage mutual accountability and strive to excel.

EQUITY: We embody and champion diversity, inclusion and equity.

RE-IMAGINING: We innovate in the face of change.

SOCIAL IMPACT: We focus on measurable positive impact.

PEERS

STRATEGIC INTENTIONS

TOGETHER WE LEARN

Promote peer to peer knowledge sharing to **strengthen** our competencies, **engage** the next generation and **facilitate** effective leadership transitions.

TOGETHER WE SPEAK

AMPLIFY our community's **voice** through **advocacy** and **communications** to **further** our individual and collective **efforts**.

TOGETHER WE LEAD

Position Together SC and its members as **thought leaders**, agents of change and **trusted, vital advocates** for our communities.

THREE-YEAR STRATEGIES

1. **Excel at knowledge sharing and capacity building** through supported peer-led networks.
2. **Cultivate a diverse leadership pipeline and pathway** that ensures continuity of excellence on board and staff teams across our network.
3. **Expand our value at the local level** through strategic partnerships and collaborations.
4. **Foster thought-leadership and action** on race equity, diversity and inclusion.
5. **Collaborate with advocacy allies and experts** to influence public policies that advance causes important to our members.
6. **Build a multi-dimensional communications platform** to inform, engage and connect our allies, stakeholders and influencers.

