

VISION AND MISSION

Vision: Achieve and sustain South Carolina's workforce potential.

Mission Through collaboration and coordination, align and enhance South Carolina's education and workforce system so that is readily accessible, highly effective, and easily understandable.

Basis

Section 41-30-110. (A) The purpose of this chapter is to **endeavor to reach the workforce potential of this State**. It seeks to **coordinate, align, and enhance** all publicly funded workforce development services and centralize oversight of the entities that provide these services to enhance accountability, enhance transparency, and promote a customer-centric workforce system so that the opportunities available through it are **easy to access, highly effective, and simple to understand, ...**"

Topic 1: Awareness

→ Increase knowledge critical to stakeholder decisions

Strategy Focus: **Coordinated Communication** (intended to help achieve ten-year metrics and other USP strategies)

Increase understanding of 4H jobs and the pathways to obtainment of those jobs for ...

Strategy: ...**K-20 students and their guardians** (guardian ad litem, case managers), by Y% by 20XX

Strategy: ...**individuals not in the labor force or underemployed based on skill set**, by Y% by 20XX.

Strategy: ...**those employed in schools** (e.g., custodians, teachers, school counselors), by Y% by 20XX.

Increase understanding of services available and the workforce pipeline for...

Strategy: ...**employers offering 4H jobs**, by Y% by 20XX.

Strategy Focus: **System Integration**

Decrease the number of...

Strategy: ...times **individuals must enter similar information** when seeking state government services related to education and employment by X% by 20XX.

Strategy: ...**contacts a business must make** within state government to address their issue related to education and workforce (including translating skills) by X% by 20XX.

Topic 2: Skills

→ Increase South Carolinians' skills throughout their lives

Strategy Focus: High Impact Practices

Increase participation in high impact practices...

Strategy: ...for **K-20 students** by X% by 20XX.

Strategy: ...for **adults re-entering the workforce** by X% by 20XX.

Strategy: ...by **businesses** by X% by 20XX.

"High impact practices"

- *Include apprenticeship; cooperative education; internship; job shadowing; mentoring; school-based enterprise; service learning; structured field study; CTE internship.*

Strategy Focus: High Value Credentials

Increase the percentage of...

Strategy: ... labor force in S.C. holding a high value credential, by X% by 20XX.*

Strategy: ...individuals who, within six months of attaining a credential in S.C., are in additional education, employed, enlisted, or participating in a year of service in S.C. by X% by 20XX.

Strategy: Ensure time necessary to approve for-profit and not-for-profit certificate providers is equal to or less than that in other southeastern states.

**Note: Act 67 requires establishing a ten-year target for the number of South Carolinians who possess a high-quality credential or postsecondary degree.*

Topic 3: Obstacles

→ Overcome obstacles to South Carolinians learning and working

Strategy Focus: Childcare

Strategy: Decrease the percentage of individuals that believe childcare is a barrier to them entering the workforce or obtaining education by X% by 20XX.

Strategy Focus: Housing and Transportation

Strategy: Increase the percentage of economic development projects receiving tax incentives that include plans to address housing and/or public transportation for new employee positions created by the project by X% by 20XX.

Strategy: Increase the number of transit options for individuals without vehicles to get to work by X by 20XX.