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**POLICY CATEGORY: 4. DAILY OPERATIONS**

**POLICY TYPE: 4.D. FUNDRAISING**

**POLICY TITLE: 4.D.1. *General Fundraising Policy***

Approved by Board of Directors 6/25/19

**Purpose:** To provide written policies and procedures regarding fund development activities which adhere to ethical fundraising practices and enhance relations with donors and funders as well as improving development staff efficiency and effectiveness. The Board requires the President to ensure that sound and ethical fundraising policies exist for staff and volunteers to ensure that accepted gifts are appropriate for the organization’s mission and strategic priorities, and to ensure that donor/funder expectations are fulfilled. This Policy does not apply to earned revenue generation such as member dues or fees from contracts or events.

**Incorporation of Ethical and Legal Standards:** Together SC adheres to standards set by the Association of Fundraising Professionals (AFP) in the AFP Code of Ethics and AFP Donor Bill of Rights. All fundraising, receipts, and acknowledgements must be in compliance with State and Federal Laws and Regulations. Together SC’s Solicitation of Charitable Funds Statement must be kept current with the SC Secretary of State’s office, and with any other state in which Together SC meets the requirements for filing.

**Staff Policies Required:**

The President is responsible for ensuring fundraising policies and procedures are disseminated and implemented. The Board requires that these policies include:

* + Policies requiring review and approval of the Governance Committee:
    - Gift Acceptance & Values Congruence
  + Policies requiring review and approval of the Finance Committee:
    - In-Kind Gifts
  + Policies requiring no Committee review and approval.
    - Solicitation of Funds / Direct Fundraising
    - Grant Applications
    - Donor / Funder Restrictions
    - Sponsorships
    - Pledge Recognition
    - Donor Confidentiality & Acknowledgement